

Alberta

GOLDEN

JUBILEE

1905
1955



Book



A LIFETIME SOUVENIR EDITION



Today, Steamboats and airplanes follow the old route of the voyageurs to the Mackenzie River and the Arctic.

Fort Chipewyan, built by the North West Company in 1788. And the Hudsons Bay Company's Fort Wendenburg, three miles away on Coal Island, were the focal points of fierce rivalry until amalgamation of the two companies in 1821.

The old trade route from Ft Churchill (on Hudson Bay) joins the Athabasca River. Methye Portage (Portage la Pêche) discovered by Peter Pond in 1778 is still used by traders.

Here are the graves of those killed by some of Big Bear's Braves - Frog Lake April 2nd 1885

By 1880 - White man's greed and Red man's ignorance had practically annihilated the Buffalo

First well drilled for gas in Alberta 1880

1874 - The famous march of the N.W. Mounted Police from Wainwright - under Col Macleod - guided by Jerry Bets

Trail to Fort Benton, Montana

Fitzgerald

15,000 SQUARE MILES RESERVED for 4000 BUFFALO

Caribou Mountains

Chipewyan

Vermilion (built 1800)

Site of Fort Fork Where Sir Alexander Mackenzie wintered in 1792-93... on his way to find the Western Sea.

Settlers rush to the Peace River Country 1812-1813

Natural Gas discovery in 1921

Grande Prairie

Site of Jasper House built by the North West Company about 1808. Father de Smet, a Jesuit missionary, fasted two months to reduce his weight sufficiently for the journey across the mountains!

The lowest pass now traversed by a railway across the continental divide is named after a celebrated Iroquois trader called "Tete Jaune" or "Yellowhead"

In 1811 David Thompson crossed the Athabasca Pass, attempting to reach the mouth of the Columbia River ahead of John Jacob Astor's expedition. He lost the race but established a new and shorter route to the Pacific. It was used by fur-traders until the coming of the railways.

Jasper

Yellowhead Pass 3759

Athabasca Pass 5764

Jasper to Banff Highway opens July 1916

Site of Fort Assiniboine

Fort Edmonton - succeeded in 1841 to New Fort Augustus (Black Hat Co) and Fort Edmonton (Hudsons Bay Co) which stood down stream about 5 mi. S.W. of Old Fort Edmonton

St. Albert where Ft. LaCombe's Church is situated

Edmonton

Wetaskiwin

Camrose

Wainwright

Red Deer

Drumheller

Calgary

Banff

Oldman River

Medicine Hat

Oldman River

Oldman River

Oldman River

Oldman River

HISTORICAL MAP of the Province of ALBERTA CANADA

LEGEND
Historic sites marked by monuments
Old Trails
Principal Railways
Park Boundaries

Discovered by Dr. James Hector, Tullier Expedition (1856) and so named from his encounter with a pack horse. The Canadian Pacific Railway was completed through the pass to the Pacific Ocean in 1885.

Translated from the Crow Indian name Koo-koo-wat-choo-tun, meaning "nesting place of crows" (pronounced Koo-koo-tun). Name of the pass.

Original discovery of Oil in Alberta by John Lindsay & Associates 1902

Alberta was named for Princess Louise Caroline Alberta, daughter of Queen Victoria, and wife of the Marquis of Lorne, Governor-General of Canada 1891-98

Doris Elizabeth Yanda

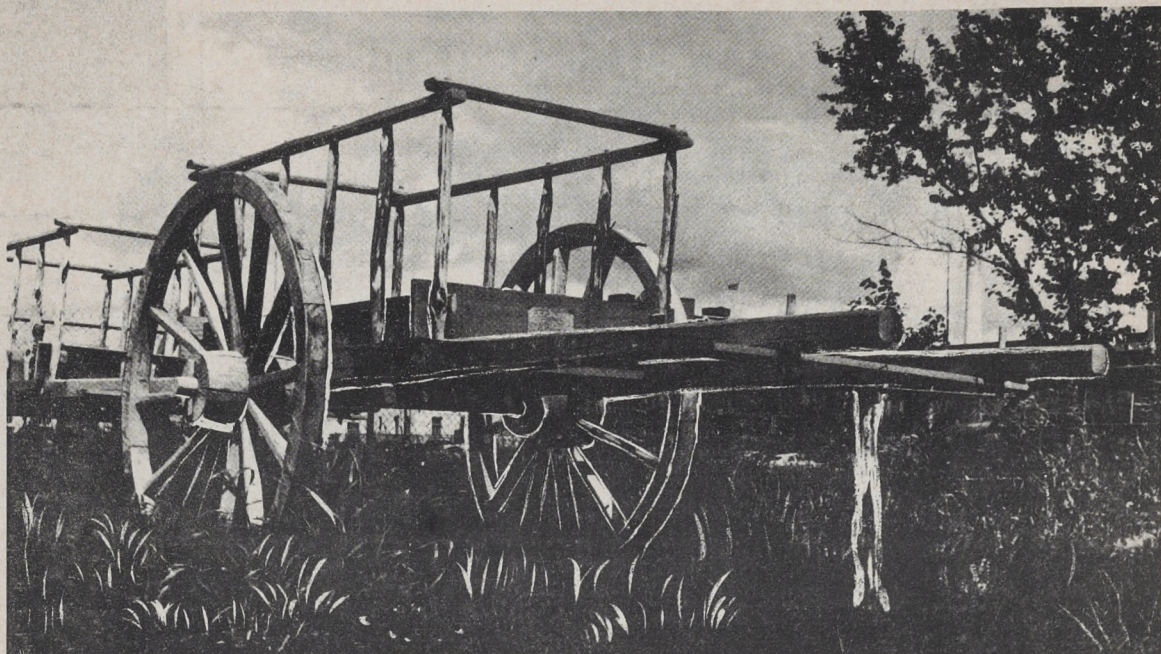
1905
1955



The
Alberta GOLDEN Jubilee
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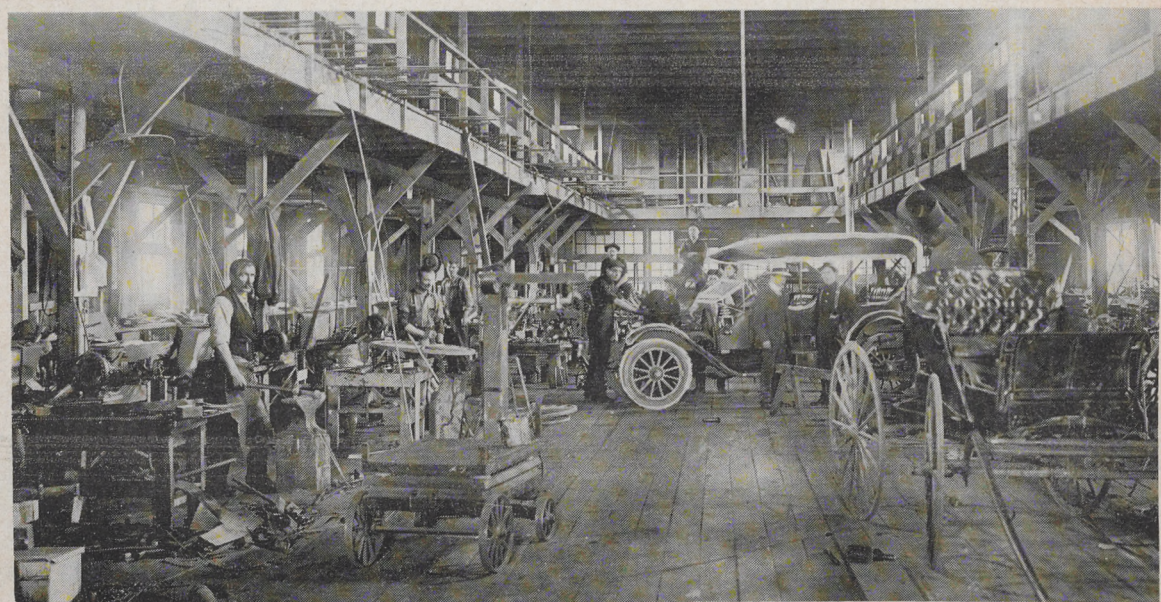
DEDICATED

*To all the Pioneers who came
from many lands to settle in
this part of Canada—a tribute
to their vision, toil and courage
which gave so much to
Alberta
and this nation.*



PICTURED IN 1905

Above: A Red River Cart.
 Left: Oxen Plow Teams.
 Lower; D. G. Latta "Buggy
 Wagon Stage Coach Shop."
 Pictured in the centre is a
 brand new 1912 Velley Car.

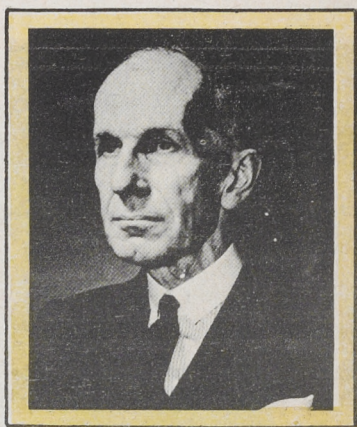




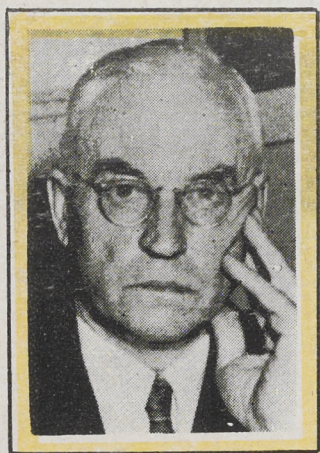
Her Majesty Queen Elizabeth the Second



H.R.H. The Duke of Edinburgh



THE RIGHT HONOURABLE VINCENT MASSEY, C.H.
Governor-General of Canada.



THE HON. J. J. BOWLEN
Lieut-Governor of Alberta





The Right Honourable Louis St. Laurent

PRIME MINISTER OF CANADA





Premier E. C. Manning

PREMIER OF ALBERTA



A Message From the Premier

This year we celebrate Alberta's Golden Jubilee in the full consciousness of the goodness of God who has gifted this province with those resources which make it the Eldorado of North America. We have oil. We have coal and uranium and rolling ranchland and fertile farmland. We have beauty in our towering, snow-capped Rockies. Our richest resource is our people. As long as we, the citizens of Alberta, comprehend fully in humbleness and optimism our opportunities and our responsibilities, our future will be as golden as is our Jubilee.



Ernest C. Manning,
Premier of Alberta.

1905

ALBERTA'S FIRST LEGISLATIVE ASSEMBLY



Photo copyright Ernest Brown Collection, Gov't of the Province of Alberta.

Members of Alberta's first Legislative Assembly pose on the steps of Mackay Avenue School, Edmonton, on March 15, 1906, following their first session in the Thistle Rink. Premier Rutherford held a reception in the school following the historic meeting.



This drawing identifies the members of Alberta's first legislature, as shown in an accompanying photograph. (1) Hon. G.H.V. Bulyea, Lieut. Gov. of Alberta; (2) Hon. A. C. Rutherford, Strathcona, Premier of Alberta; (3) Hon. W. H. Cushing, Calgary, Minister of Public Works; (4) Capt. Worsley, N.W.M.P. Aide-de-Camp; (5) J. R. Cowell, Clerk of the House; (6) J. T. Moore, Red Deer; (7) Hon. W. T. Finlay, Medicine Hat, Minister of Agriculture; (8) R. T. Telford, Leduc; (9) J. R. Boyle, Sturgeon, Deputy Speaker; (10) C. Hiebert, Rosebud; (11) Hon. C. W. Cross, Edmonton, Attorney-General; (12) Charles A. Stuart, Gleichen; (13) Malcolm McKenzie, Macleod; (14) A. S. Rosenroll, Wetaskiwin; (15) J. F. Marcellus, Pincher Creek; (16) W. C. Simmons, Lethbridge; (17) H. W. McKenny, St. Albert; (18) Matthew McCauley, Vermilion; (19) T. A. Brick, Peace River; (20) W. Woolf, Cardston; (21) J. A. McPherson, Stony Plain; (22) W. F. Puffer, Lacombe; (23) A. J. Robertson, High River; (24) J. R. McLeod, Ponoka; (25) Frank A. Walker, Victoria; (26) Hon. C. W. Fisher, Banff, Speaker of the House; (27) W. F. Bredin, Athabasca; (28) W. Williamson, Page.

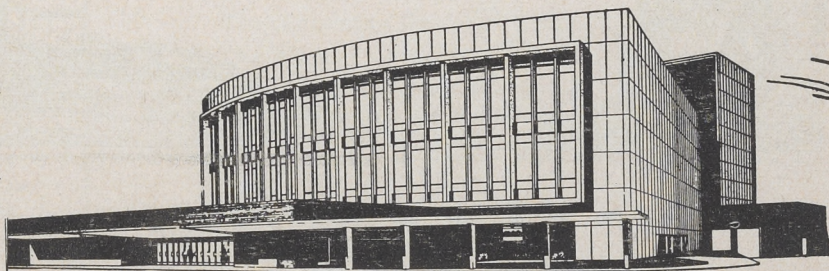
1955

ALBERTA'S CABINET MINISTERS



The most extensive shuffle of the Alberta Cabinet since Social Credit came to power 20 years ago, followed the elections in Alberta's Golden Jubilee year. The new cabinet is shown above, seated left to right: Education Minister Aalborg, Health Minister Cross, Premier Attorney-General E. C. Manning, Municipal Affairs Minister Hooke, who is also provincial secretary; Highways Minister Taylor. Standing, left to right: Public Welfare Minister Jorgenson, Lands and Forests Minister Willmore, Fred C. Colborne, minister without portfolio; Industries and Labor Minister Reirson, Agriculture Minister Halmrašt, Economic Affairs Minister Patrick, Public Works Minister Hartley, Provincial Treasurer Hinman.

Pictured right is an Architects' drawing of the new Jubilee Auditoriums under construction in Calgary and Edmonton; a government project dedicated to the people.





PATRONS



Alberta Bend Ltd.	33	Curtis Hoover	70- 71	Neon Products
Alberta Brewers Agents Ltd.	26	Dollar Cleaners	90- 91	New West Construction
Alberta Honey Producers Co-op	21	Dunlop Tire & Rubber Goods Ltd.	75	Northern Alberta Dairy Pool Ltd.
Alexander Construction	49	Edmonton Paint & Glass Co. Ltd.	50	Northern Alberta Railways Co.
Alsask Processors Ltd.	27	Electrical Industries Ltd.	65	Northern Box Co. Ltd.
Anderson International	74	Elevator Builders	97	Northland Utilities Ltd.
Associated Airways Ltd.	77	Fairbanks - Morse	58	Norwood Foundry
Atlas Lumber Co. Ltd	42	Foothills Bungalows Motel	75	Olson Stuart Ltd.
B. A. Oil Company Ltd	32	Freeze - Maxwell	49	Palmer, R. H.(Alberta) Ltd.
Ball, Don E.	81	Golden, G. W.	50	Parslow & Denoon
Banister Construction Ltd.	37	Gormans Ltd.	50	Patriquin - Duncan
Bashak, Manuel	89	Greene & Miller	74	Paul Pierre Salons
Baynes - Manning	69	Haddow & Maughan Ltd.	51	Pröder Construction Co. Ltd.
Beaver Alberta Lumber Ltd.	42	Hayes, Everitt, & Soderstrom	51	Rae, R. H. & Sons Ltd
Bennett & Emmott Ltd	48	Hett & Sibbald	50	Reynolds Mfg. Co. Ltd.
Bennett & White	96	Hillas Electric Co.	46	Rush & Tompkins (Canada) Ltd.
Betta Well Service Ltd.	33	Hoar, R. L. & Sons	27	S. N. A. Lumber Co. Ltd.
Bird Construction Co. Ltd.	53	Hoover Industries	70 -71	Saskatoon Welding Ltd.
Black, Sivalis & Bryson Ltd.	33	Horne & Pitfield Ltd	21	Seven Seas
Brown, O. A.	28	Hupp Ltd.	33	Shamrock Hotel, Calgary
Building Products Ltd.	64	Imperial Oil Ltd.	35	Shamrock Hotel, Edmonton
Byers Flour Mills Ltd.	28	Industrial & Road Equip. Ltd.	75	Sherritt Gordon Mines Ltd.
Canada Dry	23	James & Reimer Ltd.	77	Smith Construction
Canadian Army	99	Jasper Dairy Ltd.	21	Sparmac Petroleums Ltd.
Canadian Kellogg	39	Johnson, Axel, Ltd.	48	Standard Iron Ltd.
Canadian Meter Co. Ltd.	38	Kamlo Apartments	81	Taylor, Pearson, & Carson Ltd.
Capital Builders	52	Kelly, H.	47	Underwood - mc Lellan & Assoc.
Capital City Box Co. Ltd	42	Latta, D. G.	19	Wappel Construction Co. Ltd.
Capital Packers	98	Lehman, Charles L. Ltd	12	Waterous Equipment Ltd.
C B X & C B X A	95	Lisogar, Roy	88	Weber Bros.
Churchills Garage	89	Mac Cosham Van Lines	73	Weiller & Williams Co. Ltd.
Clark, W. H. Lumber Co. Ltd.	43	Mandarin Gardens	75	West Canadian Collieries
Cleve, E. M. (Lloydminster) Ltd.	80	Manning, P. Lumber Co. Ltd.	51	Westeel Products Ltd.
Coleman Collieries Ltd.	65	Marshal - Wells	96	Western Supplies Ltd.
Cooper H. H.	19	Martin Paper Products Ltd.	41	Western Supplies Ltd.
Coralta Drilling Ltd.	33	Mc Cabe Grain Co. Ltd.	29	Weston's
Crane Ltd.	68	Mc Ready & Johannson Ltd.	46	Whitham, C. H.
Crowle Electric	50	Motor Car Supply	66	Willard Battery
Cummins Diesel Sales Ltd.	36	National Grain Co.	74- 98	Yellow Cab Co.





The
Alberta GOLDEN Jubilee
Book

FAVORED BY THE
ALBERTA GOLDEN
JUBILEE COMMITTEE

DEDICATED
*To all the Pioneers
who came from many
lands to settle in this
part of Canada.*

PUBLISHER

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the cover

After months of planning
Edmonton artist, Wm Colvin
painted this cover. The
young lady is Miss 1905
walking out of 1955 with
information in the book.

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THERE'S A

Treat

IN STORE
FOR YOU!

If you appreciate unusually
good food... if you enjoy the
luxuries of smart decor, quiet
surroundings and leisurely
dining... make it a point
to visit the



*Edmonton's
finest
restaurant...
where truly
fine food
is served*

Seven Seas

EDMONTON'S SMARTEST RESTAURANT

10525 Jasper Avenue, Edmonton, Alberta



**Charles L.
Lehman**

As Alberta celebrates 50 years of progress Chas. Lehman enters his 32 year of business in Edmonton. Arriving from London in 1915 his ingenuity soon led him to establish a business; manufacturing his own patented water heaters, thermostats and furnace burners. Growth and expansion of business necessitated the move to a larger factory first in 1944 and again in 1952 to its present location at 9331 - 111th Ave in Edmonton.

A designer and inventor since the age of 16, Mr Lehman holds a large number of English Canadian and American patents in the Gas Appliance and Plumbing field.

The able and alert management by Mr. Chas. L. Lehman will no doubt bring further substantial growth to his company which already occupies such a commanding position in this field.



1923
and
1955



Charles L. Lehman Ltd.

9331- 111 AVE EDMONTON



Fifty Golden Years



Alberta's Golden Jubilee

In the comparatively short space of 50 years, Alberta has advanced from a series of agricultural settlements linked loosely into a Province to a prairie and foothill empire of oil, grain, cattle industry.

The fur trade, spreading from the Hudson's Bay Company posts in the north and the Northwest Company posts in the interior of the west, opened up the potential wealth of Alberta. However the economic possibilities of what is now the Province of Alberta did not begin to be realized until the Hudson's Bay Company sold its rights to the western land to the Canadian Government.

After order and stability had been brought to this Western land by the North-West Mounted Police, settlers from the United States and eastern Canada migrated in search of new homes and virgin soil. This tide of immigration, which reached its peak in 1890 and 1891, brought a demand for a more decentralized government. This demand awakened government interest and in July, 1905, the Autonomy Bill was approved, providing for the incorporation of the Province of Alberta from the district of Alberta, the western half of the district of Athabasca, and parts of the districts of Assiniboia and Saskatchewan. These parts of the Northwest Territories became the Province of Alberta on Sept. 1, 1905, with Edmonton being chosen as the capital.

Since 1905, Alberta has expanded tremendously. Its population has grown from 166,000 to an estimated 1,050,000. The value of agricultural production has increased from \$16,428,000 in 1905 to an estimated \$519,368,000 in 1955. Oil, developing in a flood since the discovery of the Leduc-Woodbend field in 1947, has sparked the industrialization of the province and encouraged the building of multi-million dollar industries. Alberta looks toward the next 50 years with the confidence of a mature province who has seen wonders achieved in the first 50 years of its history.



1909—Laying of corner stone for Alberta Legislative Building by Earl Grey, Governor General of Canada.

Photo copyright Ernest Brown Collection, Government of the Province of Alberta.



1906—Jasper Ave., looking West.



1912—Building of C.P.R. High Level Bridge.



1908—First street car on 101st Street.



1905—Inauguration parade when Alberta was made a Province.



1908—Newly-laid street car tracks on Jasper Ave., looking West.

ALBERTA'S

Story of

FUR TRADERS



Alberta's lakes and streams were abundant with muskrat, beaver and mink.

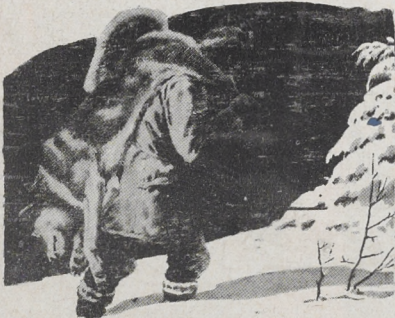
The first trader to enter Alberta in search of furs was Anthony Henday, who left York Factory in 1754 for the western plains. There he unsuccessfully attempted to induce the Blackfeet to trade with the Hudson's Bay Company, but not until the first posts were built along the Saskatchewan River did any western trade commence.

Peter Pond became the first trader to winter in Alberta. In 1778, he entered the province via the Clearwater River and established a post on the Athabasca River.

In the years that followed, the North West Company and Hudson's Bay Company built numerous trading posts on the north Saskatchewan, Peace and Athabasca River. These pushed farther and farther west with the establishment of Fort Edmonton in 1794 and Rocky Mountain House in 1799.

After the amalgamation of the two great trading companies in 1821, the Hudson's Bay controlled trading in the west. To their great posts the Indians brought beaver, muskrat, fox, ermine, weasel and other furs to trade for knives, guns, beads, cloth, utensils and similar goods. Some Alberta posts were also centres for buying pemmican (a mixture of dried meat and berries) which was used as a staple diet in the northern posts where food was scarce.

Trading began to wane in the early 1870's and was replaced by farming and ranching in the 1880's.



Stage all set up in Athabasca for the big Annual Trappers Ball in 1897. Fox, wolf, mink, beaver, lynx, and every type of fur dressed the entire dance hall walls.

The Story of the BUFFALO



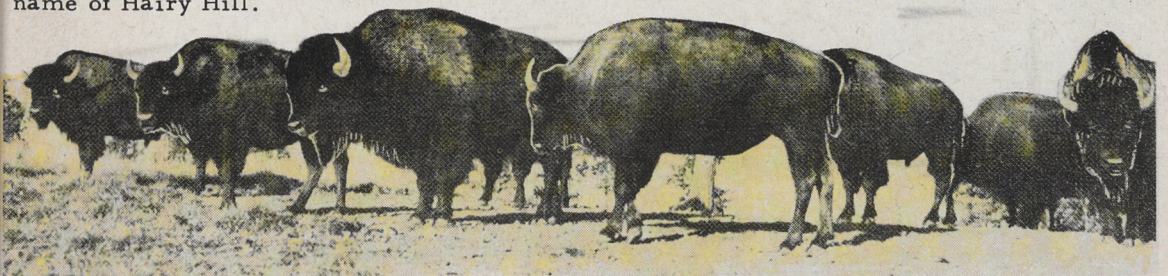
As important as cocoanut to the natives of the south seas, rice and bamboo to China; so served the buffalo to the welfare of the North American Indians. It provided food, hides for teepees, robes and moccasins; the bones were fashioned into tools, dishes and ornaments.

As late as 1870 the buffalo herds stretched endlessly on the prairies and numbered into the millions. On a march from the Sweet Grass Hills the Mounted Police drove through a buffalo herd which stretched to the horizon. The men were ordered not to fire a shot lest the herd stampede and destroy the caravan. From early morning until sunset the police passed through one herd. Yet by 1878 the buffalo had disappeared to such an extent that the government authorized rations to the starving Indians.

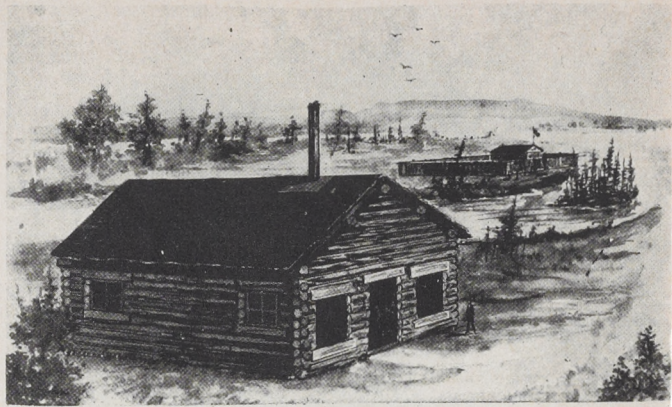
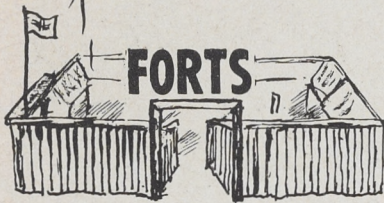
The taking of the buffalo by the Indians with their simple weapons was offset by natural increase thus preserving nature's balance. The arrival of the white man, with his superior weapons, upset this balance and almost caused the total disappearance of the buffalo. From the herds that wandered the prairies not in thousands, but millions there came a day when a few remaining animals were living in the protection of several Montana ranchers.

In 1906 the Minister of the Interior, Hon. Frank Oliver supported by Hon. Wilfred Laurier arranged for the purchase of this last remaining herd. To-day at Elk Island National Park, an hours drive east of Edmonton, there are one thousand magnificent specimens. This park was the first in Canada to be established as a wild-life sanctuary. An outstanding triumph in the annals of Canadian Wildlife Conservation was the saving of the buffalo from complete extinction. For to-day these curious, hump backed animals, who graze peacefully in many park enclosures nearly shared the fate of the carrier pigeon and the dodo bird.

To-day of the few reminders we have that the buffalo roamed by the million over our land is the odd skull or half hidden trail still visible despite the passage of time. Several miles south of Hairy Hill Alberta, stands as imposing hill that each spring was covered with the shedding of buffalo hair and it was aptly named Hairy Hill. With the coming of the railroad several miles to the north, the small town in the making moved retaining its name of Hairy Hill.



The Old



Early traders brought guns and merchandise by scows and boats from the Hudson Bay up the Nelson River to Lake Winnipeg. Then they went up the North Saskatchewan River to Edmonton. These scows moved in groups of about twenty and carried several tons of goods.

In 1793 the N.W. Trading Co. opened a trading post. A year later the Hudson Bay Co. opened an opposition post and called it Fort Edmonton.

In 1807, both Forts were looted and destroyed by plunder-crazed Blackfoot Indians. In 1819, Fort Edmonton was rebuilt where the legislative buildings stand today.

In 1872 the N.W.M.P. constructed a Palisade Fort against the continually uprising Indians in Calgary. Under direction of J.G. Baker twelve foot pine logs were set upright in a three foot trench to form a stockade approximately 150 feet square.

The stockade formed the outer walls of the building constructed. Men's quarters were built on one side, store rooms and shops on the opposite side. On the north side were stables for 50 horses, while on the south side the buildings provided officers quarters and a guard room. The floors were bare earth and the logs were plastered with clay. Fireplaces were built in to heat the premises.

Near Lethbridge in 1867 went up "Fort Whoop-Up". It was built by a group of Americans interested in liquor traffic. The "whiskey" was a mixture of alcohol, water, tea leaves, with a couple of plugs of chewing tobacco added. All the traders had fine looking Indian wives dressed in calico. Indian women could be purchased for as little as one cup of "firewater". Among the private forts that went up, "Fort Whoop-Up" was perhaps the most lavish and colorful of the Alberta pioneer days.



This N.W.M. Police fort was built near Calgary in 1875. Seated in the foreground is a police sergeant, a group of Indians and their "dogs

Photo copyright Ernest Brown Collection, Gov't of the Province of Alberta.



The Colorful Story of the INDIANS



From the land of the scrub covered prairies, the wind swept foothills and the towering Rockies have come some of Alberta's most fabulous citizens---the Alberta Indians.

In the days before the arrival of the white man the prairie Indians were divided into small bands which wandered incessantly in pursuit of the buffalo and antelope. Buffalo meat was their main food and the hides served as clothing and provided the skin for their teepees.

As the settlers arrived in the regions once occupied by the Indians and the fur traders, the Indians realized that their nomadic way of life had gone forever. The sudden ruinous decline of the buffalo threatened their existence and it is easy to understand why the Indian at this time was left in a state of suspicious bewilderment.

The Indians of Alberta have a variety of cultures and backgrounds, depending upon the districts in which they lived. To the south are the Plains Indians---a warlike group which lived off the huge buffalo herds and lived aturbulent existence of warfare, horse raiding and ceremonialism. In Alberta, the plains tribes are the Bloods, Blackfeet, North Peigans, Sarcees and the Plains Crees.

Along the foothills and mountains were the less warlike Indians who made frequent trips to the plains in search of small game. These were primarily the Stoney and a few bands of Woods Crees.

To the north were the smaller bands of Indians which hunted and trapped in the bushlands. These usually travelled in small family units and lived at peace with the whites. These tribes included the Woods Crees, Chipewyans, Beavers and a few Slaveys which drifted south from the Northwest Territories.

The Indians of central Alberta signed Treaty Six at Edmonton and Fort Pitt in 1876; the southern tribes signed Treaty Seven at Blackfoot Crossing in 1877; and the northern tribes signed Treaty Eight along the Peace and Athabasca Rivers in 1899.



The PIONEERS

In Alberta



Photo copyright Ernest Brown Collection, Government of the Province of Alberta.

The first pioneers in Alberta were the explorers and fur traders. Such men as Anthony Henday, Alexander Mackenzie, David Thompson, Peter Pond and Peter Pangman did much explore the unknown wilderness and establish trade relations with the Indians.

After the construction of the numerous fur forts by the North West and Hudson's Bay Companies, a new type of pioneer came to the West. He was the clerk or chief factor --- a businessman, strategist and diplomat who was a supreme ruler of the territory within his domain.

One of the most outstanding of these was John Rowand, who was chief factor at Fort Edmonton. Others included Herriott, LaBlanc, Bird, Hughes, McLeod, and many others. One of the last chief factors at Fort Edmonton was Richard Hardisty, who later became a senator and who had the town of Hardisty named after him.

After the establishment of trade relations, the missionaries arrived to bring Christianity to the Indians. The first resident missionary in what is now Alberta was Rev. Robert Terrill Rundle, a Methodist who labored throughout the province from 1840 to 1848. He was followed by Father Jean Thibault, and Oblate, who arrived in 1842, and established a mission at Lac Ste. Anne in the following year.

In the years which followed, the Methodists had such famous pioneer missionaries as Rev. John McDougall, Rev. George Mc-

Pictured above standing on the Strathcona station platform in 1905, left to right: Lieut-Governor Honorable G.H.V. Bulyea, Lord Strathcona and premier A.G. Rutherford.

Dougall, Rev. H.B. Steinhauer, Rev. Thomas Woolsey, and Rev. John Maclean. The Oblates had Father Lacombe, Father Leduc, Bishop Grandin, Bishop Grouard, Bishop Legal, Father Vegreville, and many others. The most prominent missionaries among the Anglicans were Rev. William Newton, Rev. Samuel Trivell, and Archdeacon J.W. Tims.

Following the transfer of western Canada from the Hudson's Bay Company to Canada in 1869, Alberta began to accept signs of civilization. The North-West Mounted Police arrived in 1874, followed by Indian treaties in 1876 and 1877. The ranchers arrived in the early 1880's, with the homesteaders following shortly afterwards.

This era brought such men as Col. James F. MacLeod, builder of Fort Macleod for the N.W.M.P.; Hon. Frank Oliver, publisher of the Edmonton Bulletin, Alberta's first newspaper; Senator Cochrane, owner of Cochrane Ranch; and many others.

By the time Alberta became a province in 1905, much of the wilderness had become settled by homesteaders. This influx continued through the present century, building Alberta to its present population of more than one million persons.

The D. G. LATTA Story

In 1893 a youthful and energetic D. G. Latta arrived in Winnipeg. A short time later he joined the N.W.M. Police and for three years he rode horse westward. In 1896 Mr. Latta bowed to cupid and marriage and settled near Edmonton. While farming settlers came from miles around to his little shop in the country for assistance in their blacksmithing.

From this humble beginning he opened his small blacksmith shop in Edmonton on the present Hotel Alma site. Quality work and customer satisfaction forced the expansion of his small shop where he was engaged in manufacturing yokes, wagon wheels, building carts, and shoeing oxen and horses.

As the settlers forged ever westward and Alberta became more settled D. G. Latta became famous for his general iron and wagon work. As other small shops sprang up in the area blacksmiths came to Latta to buy iron supplies. With the continued agricultural growth of the area, the demands for supplies at D. G. Latta's increased. In order to be fair to his customers Mr. Latta disposed of his blacksmith trade and became a wholesale-retail supplier. The firm changed and grew with the times; where once stood a shabby blacksmith shop to-day stands a beautiful two story building containing the general office and warehouse which supplies to the largest industrial plants, machine and welding shops.

From the oxen shoeing and two wheeled carts to today's Industrial Alberta the firm of D. G. Latta has kept pace with the growth of the province. D. G. Latta passed away in 1948---but the firm carries on as a family corporation under the capable direction of Mr. W. B. Latta. With an eye to the future and Alberta's growth the firm is ever expanding and supplying more and more industry.

The D. G. Latta family is proud of Alberta and joins in congratulating the province on its 50th anniversary.



1



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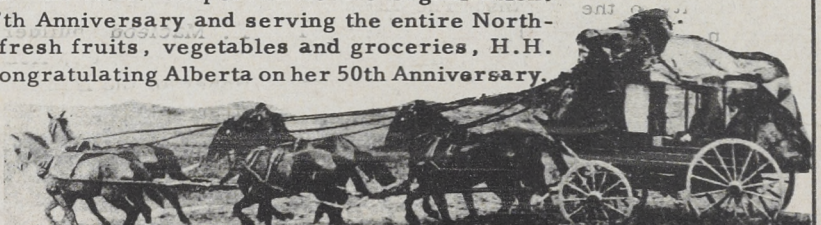
1. Latta - first man to shoe oxen in Edmonton.
2. 1905 - Edmonton's largest shoeing and carriage shop.
3. The expert bull and horseshoe men.
4. Display at Edmonton Exhibition 1914.

In the pioneering days the fastest and finest form of transportation was by STAGECOACH. Edmonton was only five days away from Calgary.

With the pioneers came the H.H. Cooper wholesale organization. Today celebrating their 27th Anniversary and serving the entire Northern part of Alberta with fresh fruits, vegetables and groceries, H.H. Cooper takes pleasure in congratulating Alberta on her 50th Anniversary.

H. H. COOPER LTD.

WHOLESALE GROCERS
11444 - 119 St.
Edmonton, Alberta



Proclamation

WHEREAS in the Year of Our Lord Nineteen Hundred and Five the Dominion of Canada did by Statute designate this our Province a Province within the said Dominion to be known as the Province of Alberta and Fifty Years have elapsed since our Province was so designated, and forasmuch as our Peoples have during the said Fifty Years enjoyed a large Measure of Prosperity.

BE IT NOW PROCLAIMED that this Year of Our Lord Nineteen Hundred and Fifty-Five shall be recognized among our Peoples as the Jubilee Year, and that the said Year shall be a Year of Thanksgiving, Rejoicing, and Celebration for the manifold Blessings that have been bestowed upon us.

DAY OF PRAYER The Fourth day of September is appointed as a Day of Prayer when all our Peoples may humbly join together in Thanksgiving unto God.

THE PERIOD OF THE GOLDEN JUBILEE shall be from the Fifth Day of June to the Tenth Day of September, and during such Period all Cities, Towns and Communities are invited to participate in a Period of Festivity and Celebration.

THE GOLDEN JUBILEE COMMITTEE has been appointed by the Government of our Province to aid Local Committees in the Planning of Events to Commemorate and Celebrate the Golden Jubilee.

1905-1955



C. Egerhart

Provincial Secretary, and
Chairman, Golden Jubilee Committee

This Page Sponsored by: JASPER DAIRY LTD.

1954 MASTER FARMERS OF ALBERTA



- Pictured Top** Mr. and Mrs. Ansley King, the High River Master Farm Family, who specializes in feeding cattle.
- Centre** Mr. and Mrs. Adam Buyer, Master Farm Family, operate a model mixed farm at Carbon.
- Lower** Mr. and Mrs. William Storch, of Garden Plains, near Hanna, Master Farm Family in grain and cattle.

Each year the Alberta Government selects "Master Farmers"...farmers who achieve progress and thereby contribute greatly towards the growth of the province.

Jasper Dairy Ltd. makers of Albertas' finest butter, cottage cheese, ice cream and pasturized milk and cream, are proud of Albertas' Agricultural and Industrial growth and join in congratulating Alberta on its 50th Anniversary.

JASPER DAIRY LTD

EDMONTON ALBERTA

Best Wishes

ALBERTA ON YOUR GOLDEN JUBILEE

HORNE & PITFIELD LTD.

Wholesale **H&P** Grocers

EDMONTON ALBERTA

Congratulations

ALBERTA ON YOUR 50th ANNIVERSARY

Alberta Honey
Producers Co-operative

10019 106TH AVE.,
EDMONTON, ALTA.

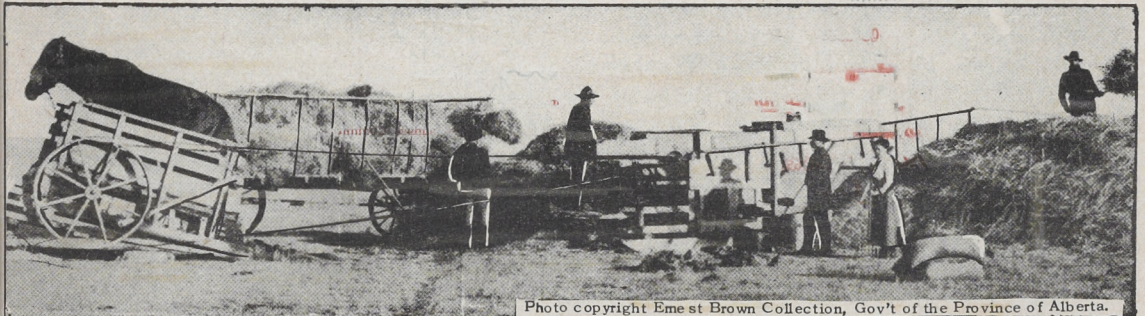


Photo copyright Ernest Brown Collection, Gov't of the Province of Alberta.

As late as 1910 some of the wonderful new machines were driven, literally, by horse-power. This treadmill thresher worked four miles from Calgary.

The Coming of the R.C.M.P.



The R.C.M.P. or "Mounties"---the Royal Canadian Mounted Police have been around so long that many of us don't know how, or when they came onto the Canadian scene. It's quite a story! Eighty years ago Southern Alberta was in an unhealthy condition. Some of the fiercest tribes of North-West Indians lived here, and the area was a happy hunting ground for savage white outlaws and whiskey traders, who were engaged in a wanton destruction of buffalo, red men, or rivals who stood in their path.

In 1873, Sir John A. Macdonald, then Canada's prime minister, fathered a bill in parliament authorizing the establishment of a civil police force to bring law and order to the renegade North West Territories. Recruiting was commenced that same summer in Toronto, with the assistance of two former Imperial soldiers, Col. A. H. Griesbach, who was designated Regimental No. 1 and J. H. G. Bray, Regimental No. 2. The new force was planned along the lines of a first-class cavalry regiment, and was divided into troops of matched coloured horses, officially designed by a letter, so that "A" troop had dark bay horses; "B" troop, dark brown horses, and "C" troop, bright chestnut horses, and so on.

Many of the original recruits in the North West Mounted Police were officers and men who had served in the Imperial and Canadian forces, while others were young eastern Canadians looking for adventure. All were good marksmen, educated, intelligent and eager for action rather than good pay. They were alike too, in that they were all as green as grass about the facts of life in the Great Lone Land to the west.

In June 1874, a strange cavalcade set out from southern Manitoba led by Col. French as Commissioner, and Col. Macleod as Assistant Commissioner. There were six troops of handsome, well-matched horses, ridden by three hundred scarlet-coated police, who were armed and followed by a grim procession of guns and ammunition carts. Bringing up the rear was a train of mowing-machines, ploughs, harrows, oxen and cattle. This was the debut of the North West Mounted Police, and they were ready for anything---war or peace! They were brave, confident men, quite undaunted at the prospect of patrolling three hundred and seventy-five thousand square miles of uncharted wilderness.

Near Estevan, Troop "A" left the main body and proceeded to Fort Edmonton over the old cart trail, while the remaining five troops moved westward over the unmarked prairie. The following three months proved that men can be stronger than horses, for the men sickened in the unparalleled hardships, but many of the horses died.

Continued

Continued

Locusts and fire destroyed the prairie grass around them; they had no shelter from rain and hail, and the burning summer heat. They encountered few trees, inadequate water supplies, and were quite beyond communication with supplies or civilization, and yet they maintained an almost uninterrupted march for seven hundred and fifty miles. Nature played so many pranks and was such a tough adversary, that the prospect of warlike Indians and white desperadoes was regarded as a light diversion!

Two hundred and sixteen men finally reached the destination at the junction of the Bow and Oldman rivers, and in October of 1874, Fort Macleod was established. It marked the end of one of the famous marches in history, and the men who survived the trek were the right type to launch the beginning of an era of law and order in the Canadian west.

And so it was this territory, in the bad old days, that created the need for Canada's famous Royal Canadian Mounted Police, a force which has proudly maintained the standard of discipline and efficiency laid down by the first members of the North West Mounted Police.

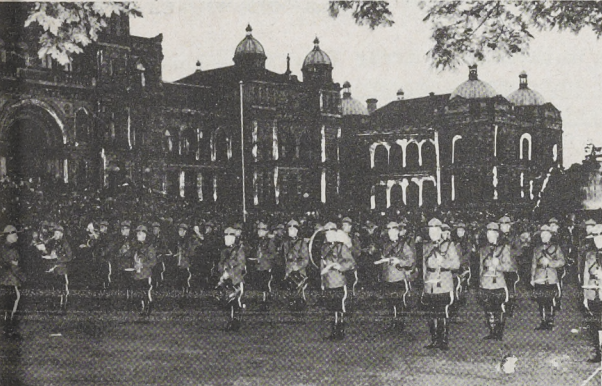
The End



Pictured above are two young tourists admiring a Canadian "Mountie" in his scarlet tunic.



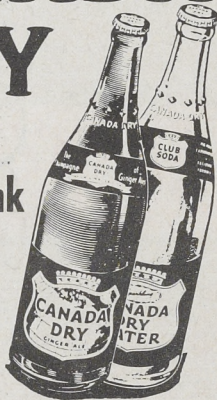
Old and new types of Northern Transportation.



and taking part in the Sunset Ceremony, Parliament Buildings, Victoria, the evening of August 9, with the 5th B.C. Coast Regiment, R.C.A.

For lasting refreshment
**CANADA
DRY**

the best drink
of them all!





Alberta Government Photo.
A YOUNG LITTER OF HOGS IS CHECKED
BY MR. CONRAD AND WALLACE, MEMBERS
OF THE 1954 MASTER FARM FAMILY
FOR THE PEACE RIVER DISTRICT.

AGRICULTURE

Alberta's Prime Industry

Since the roar of the first "gusher" broke the silence of a winters day on February 13, 1947 to herald in Imperial Leduc #1, the growth of the Alberta oil industry has been nothing short of phenomenal. However despite the immense mineral riches of the province few people realize that AGRICULTURE is still Alberta's primary industry, and that the entire economy of the province is based on it.

Note
In the early days of the province, the interest of the white man who followed the Indian settlers was primarily the fur trade, exploration and Christianizing the natives. It was not until just prior to the turn of the century that farm settlers moved into Alberta in any great numbers. In 1896 Sir Wilfred Laurier appointed a young Manitoba lawyer, Clifford Sifton as Minister of the Interior, who was entrusted with the Herculean task of obtaining settlers to people the new west. That Sifton was successful is evidenced by the fact that in that first year alone, by offering large grants of land to settlers more than 4,000 Ukrainian settlers migrated to western Canada. In the years that followed more people from the continent and the British Isles succumbed to the call of Golden Land and with the coming to the trans-continental railway the future of Alberta was assured.

To-day as 50 years ago---agriculture is Alberta's primary industry and is still growing. From 1906, the number of farms has increased from 30,286 to 84,315 in 1951. In 1954 agricultural production exceeded \$800,000,000, this was more than three times the value of oil and gas.

In 1955 Alberta's great agricultural industry ranks second to none. The principal farm crop is wheat which can be grown with success from the United States

the United States border to the Peace River Valley. That the provinces wheat growers have won more world championships than any other grain producing area on the continent attest the fertility and potential of our land.

With an eye to the future and in support of our biggest industry, Alberta's progressive government maintains a strong and efficient agriculture department. Schools of agriculture and district agriculturists established in various parts of the province offer the farmers up to date information on latest crop or herd developments in the agricultural field. The 4-H Clubs, fairs and exhibitions which by competition enable the younger generation to recognize and develop better strains in their products, are also supported by the government. Annual Mas-

Continued

ter Farmers Awards and rural electrification are other inducements to our progressive farmers. Farm home modernization has reached a high degree; "it was recently reported that a Ranch Style Home was observed on a ranch."

The post 50 years have seen the settlement and growth beyond all dreams or reaches of our imagination. The next 50 years will be an era of continued sound development in agriculture and Alberta's farm people.

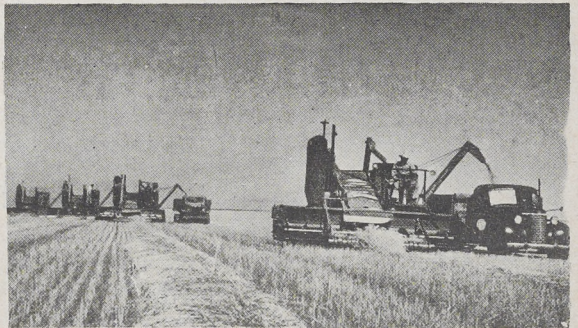


Adventurous Prince of Wales, who toured the world choose Alberta for his ranch near High River. Pictured above is the Prince and George Lane 1919 at the Bar U Ranch.



Threshing 1905 and 1955. In those days a threshing machine powered by a steam engine and called a "Threshing Outfit" threshed wheat, oats and barley for about 20 farmers each fall for an average charge of about 6¢ per bushel. Bundles of grain were piled in stacks, pictured above, or hauled in by horse pulled "racks" to the threshing machine. Neighborhood farmers wives helped each other to cook for "threshing gangs" numbering between twenty and thirty men.

Pictured right are four self propelled combines picking up swathed grain and dumping wheat into trucks nearby.



Congratulations ALBERTA ON YOUR 50th BIRTHDAY



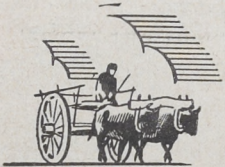
Stooks of grain are thickly piled in this rich field
in the Manning District of Northern Alberta.

THIS PAGE SPONSORED BY

ALBERTA BREWERS' AGENTS LIMITED

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BIG HORN BREWING CO. LTD. - CALGARY BREWING & MALTING CO. LTD.
SICKS' EDMONTON BREWERY LTD. - SICKS' LETHBRIDGE BREWERY LTD.
NORTHWEST BREWING CO. LTD. - RED DEER BREWING CO. LTD.





A typical harvesting scene in, then, the N. W. Territories 1885. This picture was taken four miles from today's Calgary.

A Sincere Tribute to **ALBERTA**

from—

**HAYES EVERITT & SODERSTROM
FARM EQUIPMENT**

EDMONTON

ALBERTA



CONGRATULATIONS ON
YOUR 50TH ANNIVERSARY

ALSASK PROCESSORS LTD.

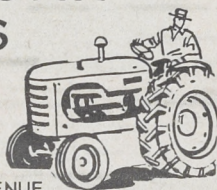
HORSE MEAT AND HORSE MEAT PRODUCTS
DOMINION GOVERNMENT INSPECTED
EDMONTON ALBERTA

CONGRATULATIONS ALBERTA

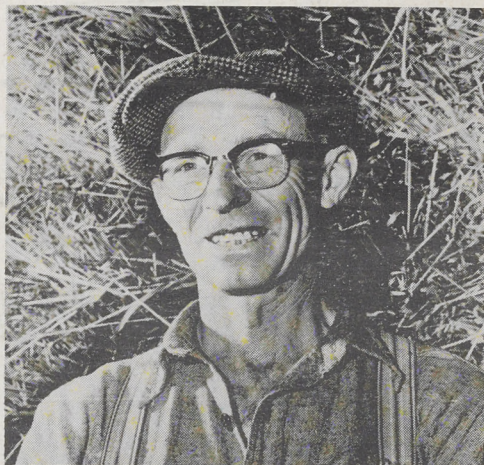
ON YOUR 50th BIRTHDAY

**R. L. HOAR
& SONS**

*Sinest in Farm Machinery
"THE OLIVER LINE"*



9913 101 AVENUE
EDMONTON ALBERTA



When Alberta became a province, coal mining was the major industry. Martin Arndt as a youth became a miner. As time progressed with the coming of diesel locomotives, coal production slumped and miners were forced to choose new occupations. Martin Arndt became a farmer and last year was chosen "Master Farmer" 1952 of the Barrhead district.



WE ARE PROUD
TO BE A PART OF
GROWING ALBERTA

Weiller & Williams Co., Ltd.

OFFERS THE BEST SERVICE TO THOSE HAVING
LIVESTOCK TO MARKET

EDMONTON ALBERTA



A typical rural Alberta scene in 1955. To-day despite the millions of oil dollars enriching the province, farming still ranks uppermost in the economy of Alberta, from the U.S. border to the great Peace River valley Alberta's principal crop is wheat.

The rich soil, ideal climate, and master farmers have consistently produced grain champions for Alberta.

Combining the finest grains in the nation with a mastery of blending and milling BYERS FLOUR MILLS have produced and maintained quality products that have been unsurpassed for twenty five years.

BYERS FLOUR MILLS LTD
CAMROSE ALBERTA

Alberta has been endowed generously with a wide variety of topography. From the flat prairie expanses in the south east, to the rolling foothills and towering mountains in the west and rich glacial and river valleys in central and northern Alberta. Small wonder that Alberta's mixed farming ranks with some of the worlds finest. Helping gather and market the livestock of Alberta is the pioneer firm of O. A. Brown Limited, who take this opportunity of congratulating the province on its Golden Anniversary.

O. A. BROWN

O.A. BROWN & CO. LIVESTOCK COMMISSION
EDMONTON STOCKYARDS 55 ST. & 127 AVE.
EDMONTON ALBERTA



Some of the nations finest livestock is raised to-day in Alberta. It is estimated that more than two million cattle feed annually throughout the province. Since 1915 Parslow & Denoon have been providing top flight marketing facilities for Alberta's second largest agricultural industry.

PARSLOW & DENOON
CALGARY ALBERTA

GROWING WITH ALBERTA



WE ARE PROUD OF HAVING SERVED ALBERTA
FOR 27 OF THOSE 50 YEARS

The name Nu-Maid on a dairy product is the consumers assurance and guarantee of high standard rigid step-by-step quality control from the original producer to the finished food. It is the symbol of excellence used only on products that meet the high standards required by the Northern Alberta Dairy Pool.

The Northern Alberta Dairy Pool was organized in 1928 as a producer owned co-operative with a membership of eight hundred and seventy members. One creamery was operated in the city of Edmonton. Today in the province there are over twenty-seven plants, a cold storage plant and a milk pasteurizing and distributing plant in British Columbia. All earnings in this organization are returned to the producer based on his shipments.

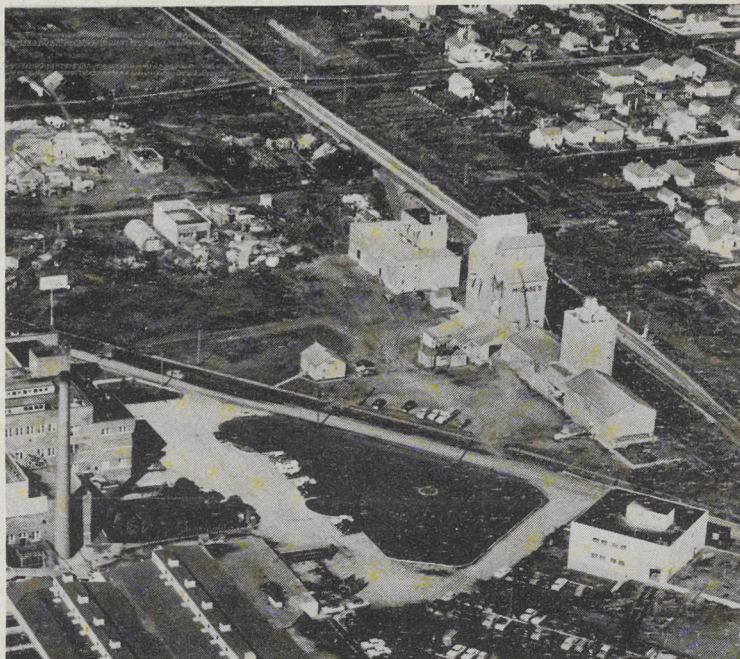
Present butter production totals twelve million pounds per year. In 1950 a revolutionary new butter-making machine was installed in the Edmonton creamery, which manufactures butter by the new Gold'n Flow Continuous Method. Nu-Maid butter has been a consistent winner at Canada's leading exhibitions.

These plants are managed by men long identified with the dairy industry. Mr. F. W. Maddock of Entwistle, Alberta is the President of N.A.D.P. By supporting the N.A.D.P. you are supporting a home owned and operated industry that has played a commendable part in making Alberta the wealthy province that it is to-day.

**Northern Alberta
Dairy Pool Ltd.**

EDMONTON

ALBERTA

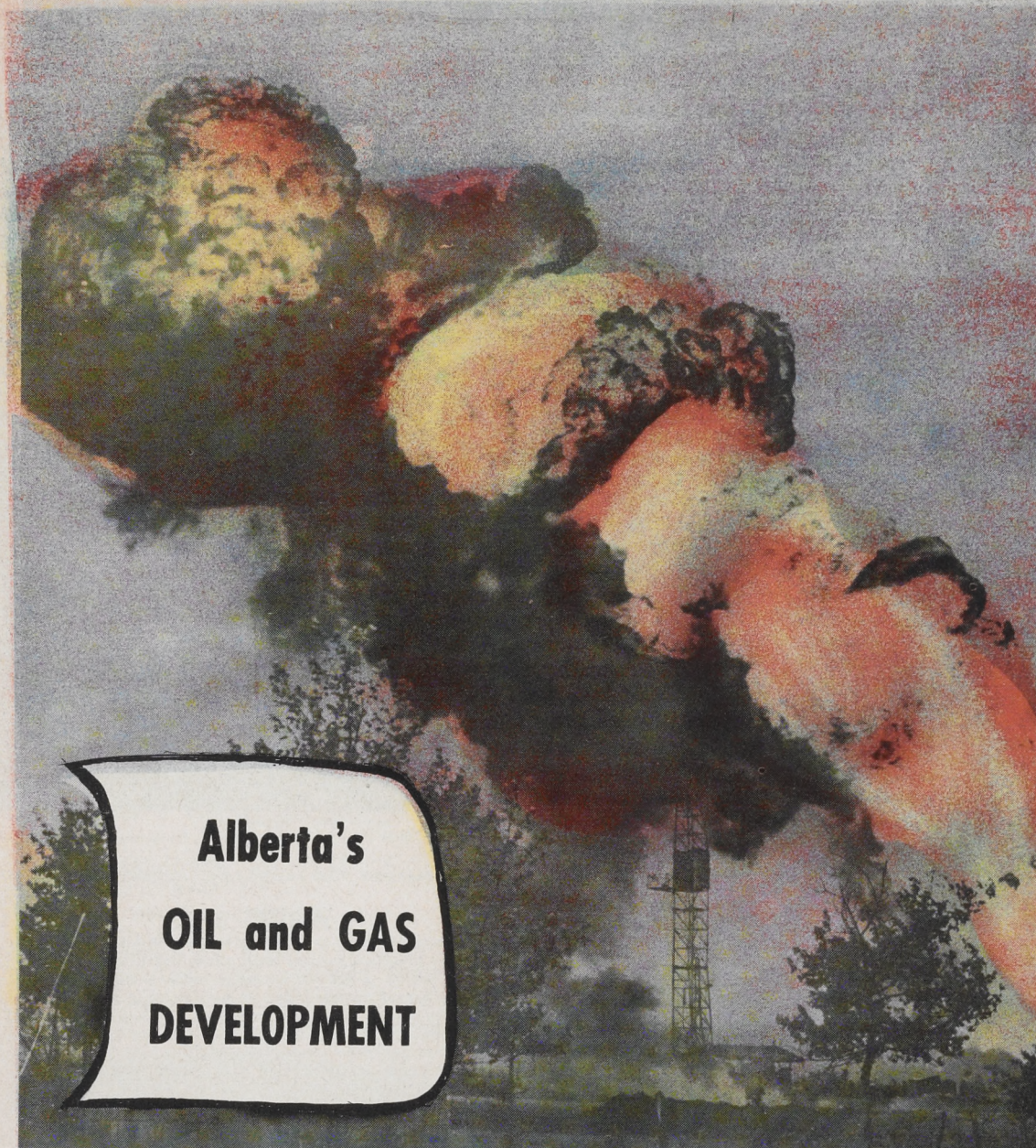


McCABE GRAIN COMPANY NOW ALBERTA'S LARGEST PLANT

Starting with a small elevator in 1940 the McCabe Grain Company has mushroomed into Alberta's largest feed, seed, and grain processing plant. Pictured above is one of the large modern facilities of McCabe Grain. Just beyond the elevators is the provinces finest feed processing plant and to the left is the ultra-modern seed cleaning plant.

McCabe Grain Company are confident of the continued success of growing Alberta. It is for that reason that McCabes are expanding their plants in Edmonton. McCabes are also located in Winnipeg, Vancouver and London, England.

*McCabe Grain Company
Limited*



Alberta's OIL and GAS DEVELOPMENT

A typical winter scene of drilling for oil in Alberta. The above is the drilling of Shell-Home Sarcee No. 1 just south of the city of Calgary.

Canada's oil industry burst into life at Oil Springs, Ontario, in 1862, when Canada's first gusher blew in. The boom died there as quickly as it had started, and it was at nearby Petrolia that the next major strike was made. Then came the dramatic discovery at Turner Valley, where in 1936 Alberta's oil boom started; the spotlight has been on Alberta ever since. The first well, Turner Valley Royalties No. 1, was the deepest and largest producer up to then,

not just in Canada, but in the whole British Empire. Turner Valley hit a peak in 1942, and has declined ever since.

Since the roar of the first "gusher" broke the expectant silence of lucky February thirteenth at Leduc and spewed oil from the earth's crust like an angry Vesuvius, swift momentous changes have taken place in Alberta. Like a lusty young giant, Alberta started to come of age. It was eleven years after R.A. Brown Sr.'s Turner Valley

Continued

strike that Leduc was discovered by Imperial oil after 133 dry holes and the fruitless expenditure of 23 million dollars. The 134th hole was Leduc No. 1. Since then the number of producing wells in Alberta has grown by some fifteen wells per week. From Leduc the strikes spread to Redwater, Woodbend, Stettler and Bon Accord. Then Golden Spike blew in, with the thickest oil-bearing formation ever discovered in Canada. Finally Pembina was found, the great strike overshadowing all the others and comparable only to the oil plains of Saudi Arabia.

Before 1947 Canada imported 90% of her oil, but now is the seventh largest oil producer in the world. At present Canada, due mainly to the Alberta oil fields, is able to produce 420,000 barrels a day - more than she has immediate market for. By 1960 Alberta should be capable of producing one million barrels a day.

The whole atmosphere of Alberta has changed since Leduc; everywhere there are seismograph crews working and no one knows where the next big strike may come. Farmers have oil wells blossoming in their fields which, even if they don't smell too sweet, are very lucrative. The entire province feels the impact of this thrilling development. Since the government owns 93% of the oil leases, the bulk of oil revenue goes to the people of the province to help build roads and make Alberta the only debt-free government of modern times. Land owners who don't own oil rights are compensated for the use of their land by highly profitable annual rentals.

Never has an oil strike come at a more opportune time. The effect of Alberta's oil on the Canadian economy is incalculable. Much of Canada's shortage of American dollars was due to the fact that we used to import 90% of our oil, mostly from the United States. Formerly the American dollar was worth 1.10 Canadian; Alberta's oil helped to change the picture and today the U.S. dollar is discounted in our banks.

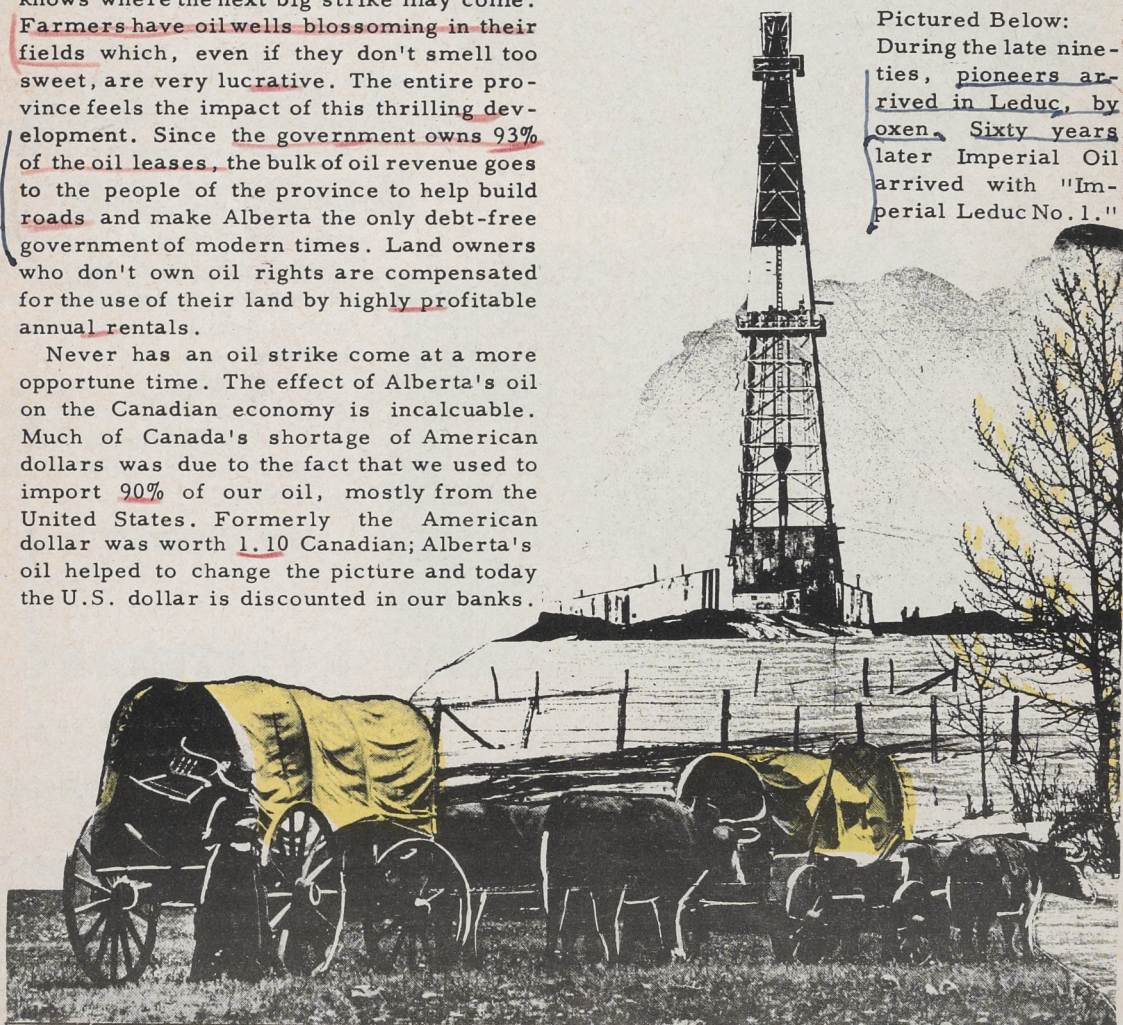
Twenty years ago Alberta was considered the "poorest credit risk in the British Empire." Today, according to the Financial Times of June 17, 1952, "Heaven is hers for the asking."

Oil business is ever exciting, for there is always the element of risk associated. People love to gamble on oil stocks, and when a big gusher catches fire it draws crowds of spectators from miles around. A "rogue" well out of control is a spectacular sight; the prime example of a well gone wild was Atlantic No. 3. Dubbed "the million dollar baby", this rogue closed up an entire oil field of sixty producing wells and thirty being drilled. Every available man in the area was tied up and the episode gave veteran oilmen nightmares.

Alberta's oil has been the main factor in the northward shift that has taken place in the North American economic centre of gravity. Alberta has started a chain reaction of expansion in industry that the whole of Canada will benefit from in this new era.

The End

Pictured Below:
During the late nineties, pioneers arrived in Leduc, by oxen. Sixty years later Imperial Oil arrived with "Imperial Leduc No. 1."



B-A KEEPS PACE !



TODAY

The ability of a company to serve is measured by its ability to keep pace. In this respect the British American Oil Company has matched the unparalleled progress of Alberta with a continuing program of improved petroleum products and services.

Alberta has made giant strides since 1905 and the future looks bright. B-A is ready to serve the future.



YESTERDAY

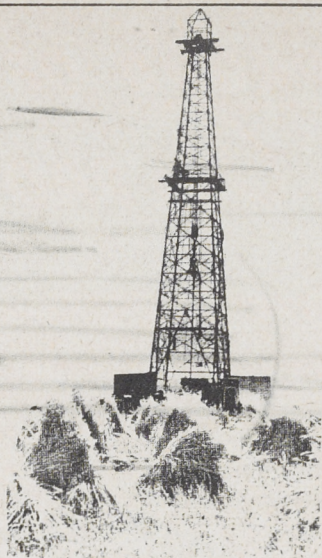


THE BRITISH AMERICAN OIL COMPANY LIMITED

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WITH
ALBERTA

BETTA WELL SERVICE LTD

EDMONTON RED WATER ALBERTA
COMPLETE WELL SERVICING EQUIPMENT



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ON YOUR FIFTY YEARS OF PROGRESS

CORALTA DRILLING LTD

A COMPLETE WATER WELL SERVICE

CONGRATULATIONS ALBERTA

ON YOUR 50th
BIRTHDAY



SPARMAC PETROLEUMS LTD

100 ALEXANDER BUILDING
EDMONTON ALBERTA



Fifty Golden Years

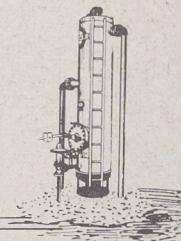
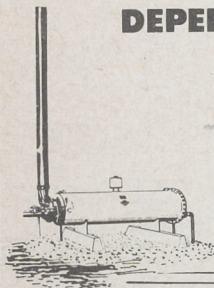


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- ★ Oil & Gas Production Equipment
- ★ Steel Grain Storage Equipment

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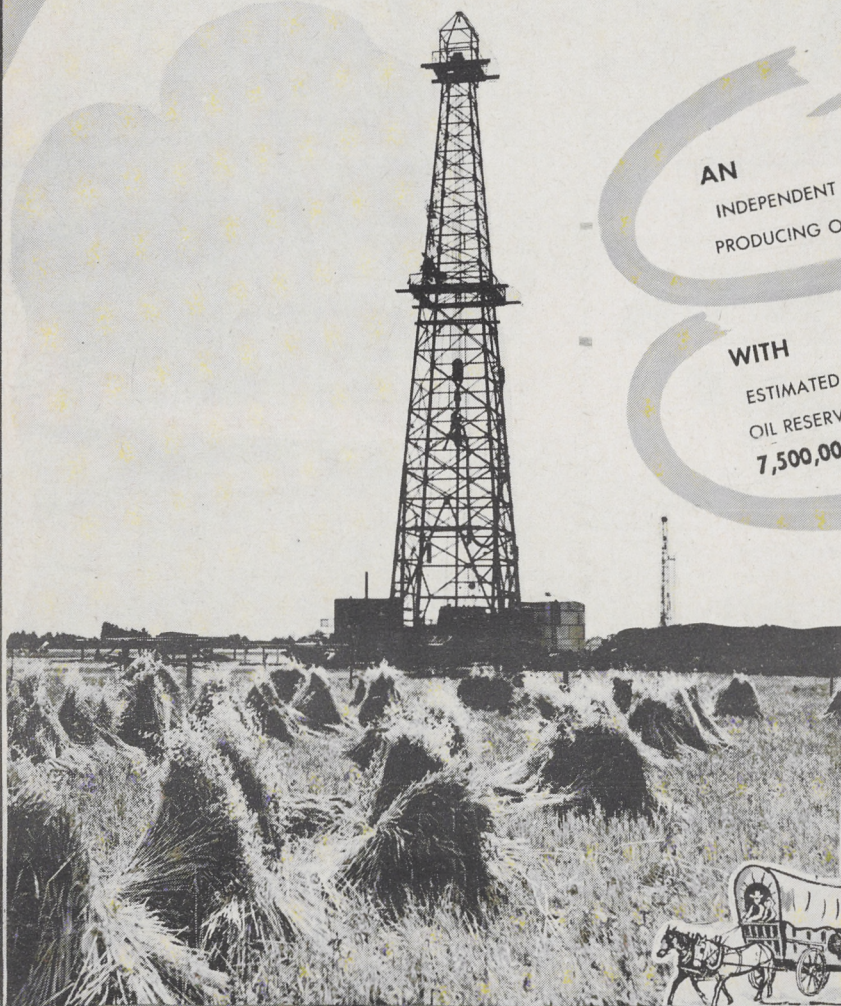
6203 104th Street, Edmonton

909 Lancaster Bldg., Calgary

WE ARE PROUD OF *Our* PROVINCE

AN
INDEPENDENT CANADIAN
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WITH
ESTIMATED RECOVERABLE
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7,500,000 BARRELS



NUCO PETROLEUMS LTD.

"INCORPORATED IN THE PROVINCE OF ALBERTA MAY 8th 1953"
308 Northgate Building, EDMONTON, ALBERTA

birthday
greetings
to an
old friend



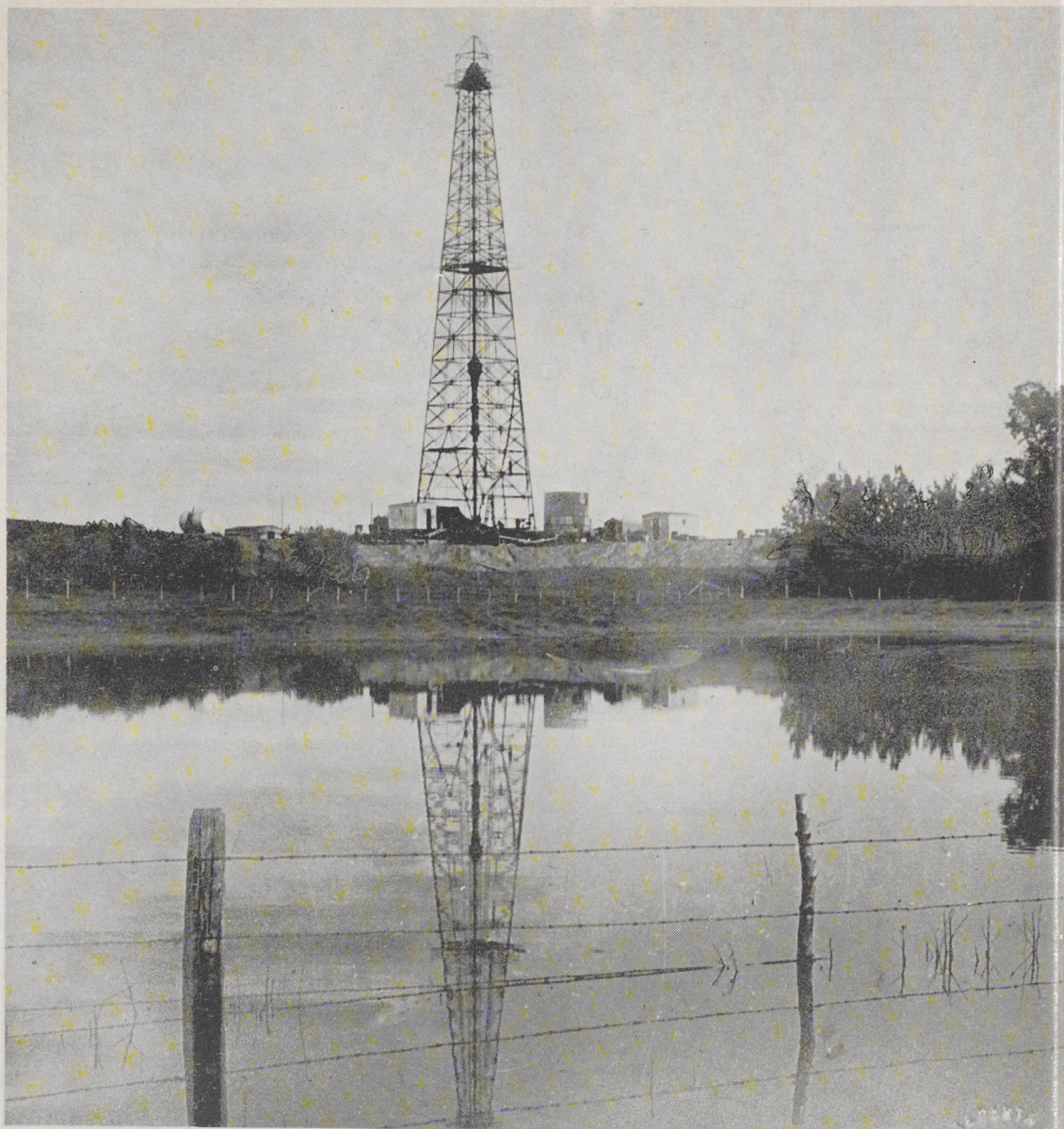
Imperial Oil is especially happy to salute Alberta on its Golden Jubilee because of our long and close association with its people. Within two years of the founding of Imperial in 1880, the Company was bringing kerosene and axle grease to the settlers on the prairies, and an office was established in Alberta before the province was officially born. Imperial has always been a pioneer in providing needed products.

Our confidence that Alberta would eventually be a major producer of oil was demonstrated by the large investment leading to the discovery of Imperial Leduc No. 1, the well that sparked Alberta's eight years' growth into one of the world's important oil areas. To utilize the province's crude oil, Imperial built Calgary's first major refinery in 1920 and the first refinery at Edmonton in 1948, and it is now building western Canada's first lubricating oil plant at Edmonton.

Imperial, which itself is celebrating its 75th anniversary this year, is confident that the next 50 years hold even greater promise for the province than the last half century. We look forward to a continuing part in the progress of a great province.



IMPERIAL OIL LIMITED



A towering oil derrick, rising above the rich land is no longer a rare sight in rural Alberta. However as illustrated above, what appears to be a pastoral scene to a hurrying motorist, is actually seething with activity, as crews and equipment maintain rapid pace in bringing in another "Producer". Production men and oil field executives have long since learned that Cummins is the undisputed leader in rugged, lightweight, high speed diesels. In addition to supplying power units for the oil industry, Cummins, in the field of transportation, is unexcelled.

In 1954 for the third straight year, Cummins diesels powered over half of all diesel trucks sold.

Cummins engines are driven across rough country, rolled off trucks and dragged to the site in rough and ready fashion. They're built for rough handling and, like the men who operate them, can take it without falling down on the job.

Cummins diesel engines are as hardy as the pioneers that built this country. Congratulations Alberta on your 50th Anniversary.

CUMMINS DIESEL SALES OF ALBERTA LTD

11041 - 105th AVE

EDMONTON, ALBERTA

323 - 39 Ave S.E.

CALGARY, ALBERTA.

Pipeline

INSTALLATION SERVICES

to canadian natural gas & petroleum industries



MORE

{ **INDIVIDUAL SERVICES** }
{ **MILES OF PIPELINE** } **IN 1954**

... than any other Canadian Company

FULTON BANISTER LTD.

CROSS COUNTRY PIPELINES

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NATURAL GAS DISTRIBUTION SYSTEMS

GATHERING

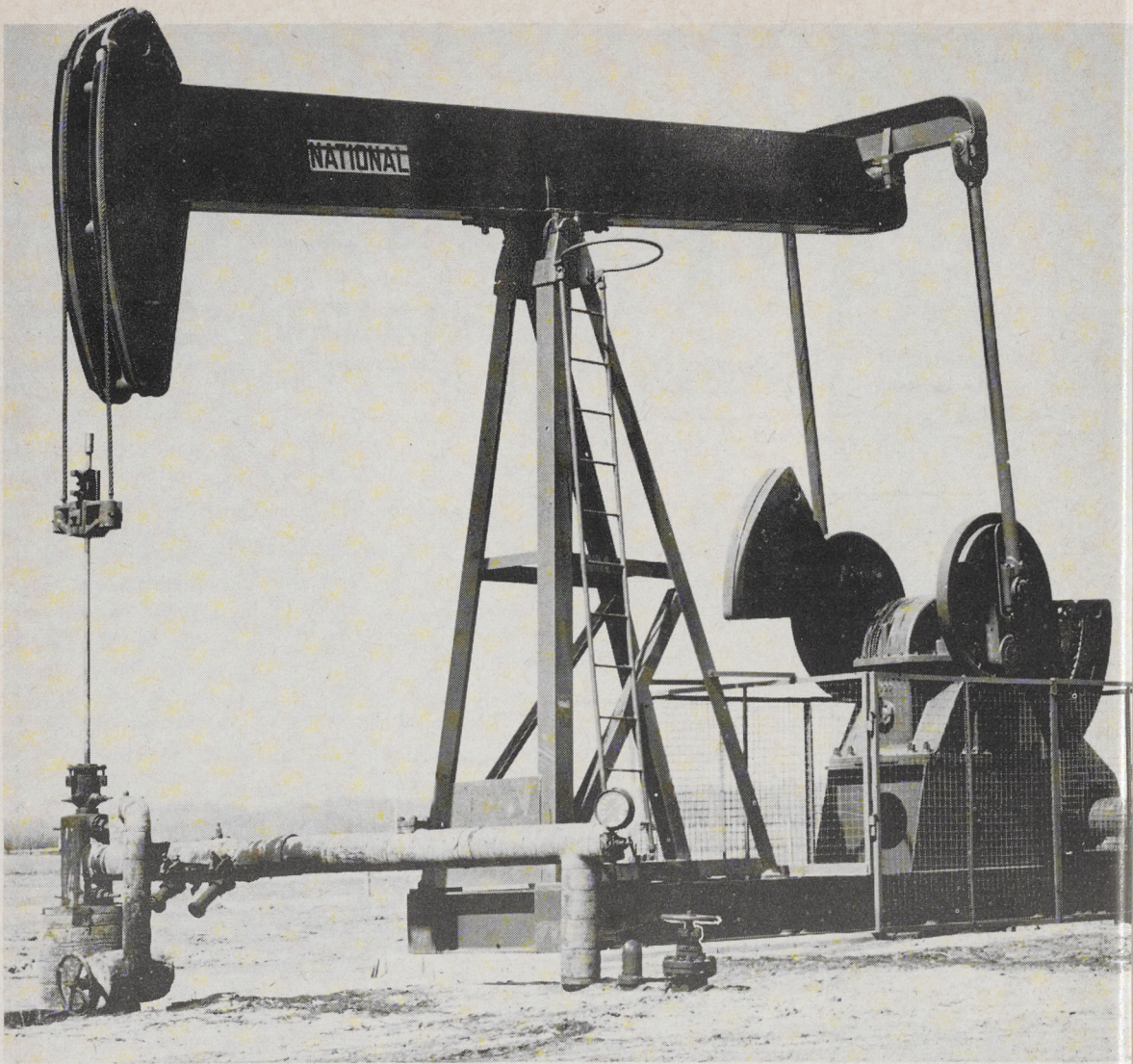
— TRANSMISSION —

CONSUMER SERVICES

HEAD OFFICES:

409-10 NORTHERN HDWE. BLDG.

ALBERTA



Oil pumps may be seen throughout Alberta busily "bobbing" up and down, hour after hour. From Drumheller, Stettler, Camrose Leduc, Drayton Valley, Red Water and to the mighty Peace River country...pumps are busily raising "golden" oil from as deep as four miles.

Precision instruments play a most important role in such work. Whether it's exploring, drilling or processing, high grade meters regulators, gauges and thermometers are most necessary.

Canadian Meter Company Limited is proud of its part in supplying Alberta's oil and industry with dependable precision instruments which have contributed towards the growth of Alberta.

The Canadian Meter Company Limited and it's entire staff in Alberta proudly join in congratulating the province on her 50th Anniversary.

CANADIAN METER COMPANY LIMITED

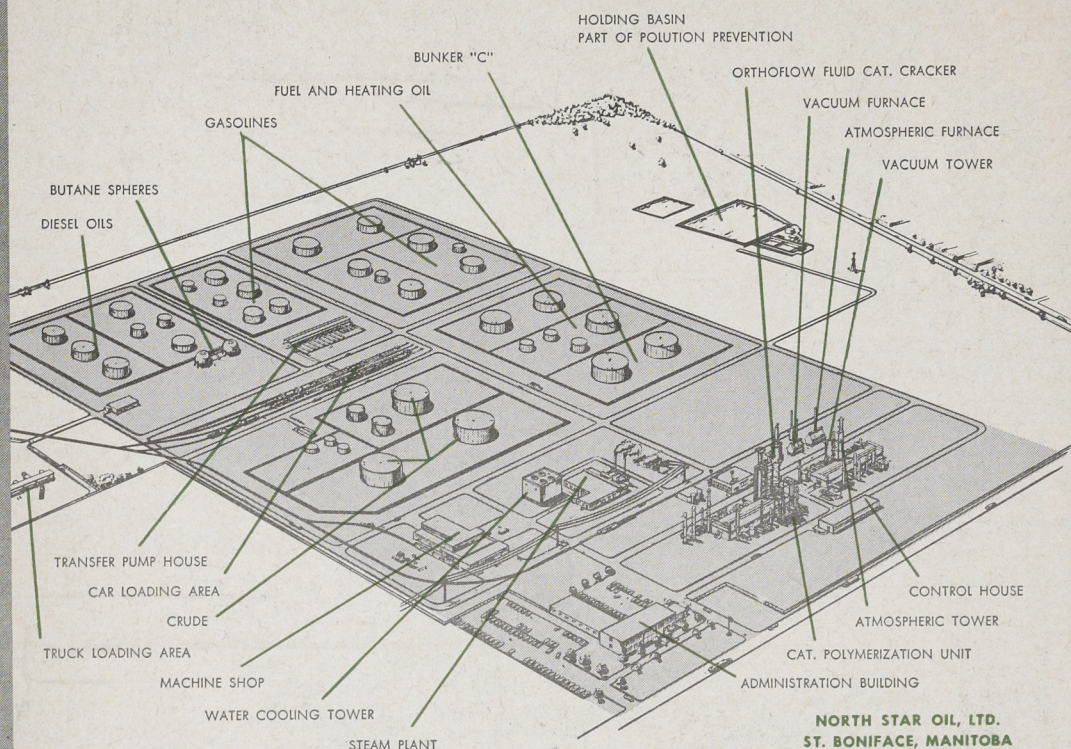
Head Office—Hamilton, Ont.

* Westcott Orifice Meters * Natural Gas & L.P. Meters * Reliance Regulators

* Orifice Flanges & Fittings * Thermometers & Gauges * All Types of Meters & Gauges

9923 65th AVE. EDMONTON, ALBERTA

1925 31 STREET S.W. CALGARY ALBERTA



from proposal to production

A site on the open prairie and a specified refinery capacity was the starting point. Kellogg process and design engineering, procurement and construction facilities were the tools. And the great new North Star Oil Company Refinery at St. Boniface is another example of Kellogg's capacity to execute rapidly every stage of refinery construction, including stringent controls to eliminate air and water pollution.

Wherever the oil and petro-chemical industries have plants in Canada—Kellogg's ability to plan, design and build for productive efficiency has been established.

These are a few of the companies with which Canadian Kellogg has worked—

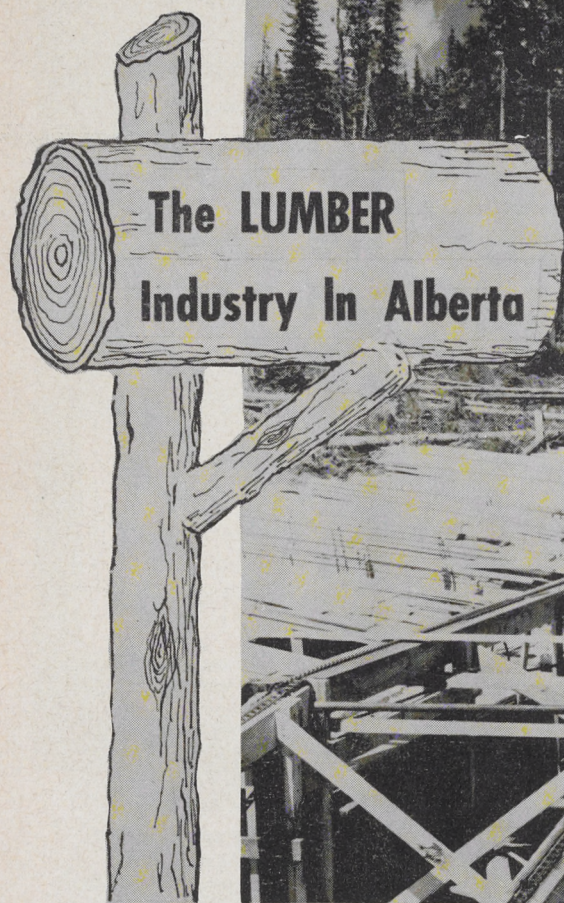
Imperial Oil Limited
Consolidated Paper
Company Limited
British American Oil
Company Ltd.

Ford Motor Company of
Canada, Limited
Canadian Oil Companies
Ltd.
McColl-Frontenac Oil
Company Ltd.



The **Canadian Kellogg**

COMPANY LIMITED—TORONTO • EDMONTON



A large area of Alberta's surface is covered with marketable timber. Here is one of the many planing mills located in the deep forest preparing lumber. This mill is near Whitecourt, Alberta.

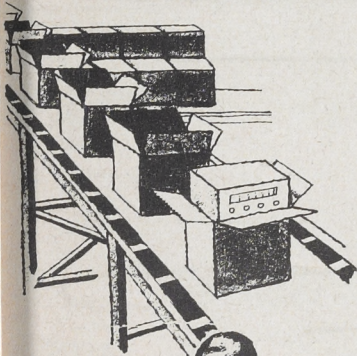
Last year the total production of Alberta's forests, yielding commercial quantities of 14 varieties of wood, ran close to 400 million dollars. Despite the annual operations of hundreds of large and small lumber camps, huge sections of the province's timber stands - estimated at 11,200 million cubic feet remain completely undeveloped and they stand as another very substantial guarantee of future prosperity.

A large part of Alberta's lumbering is carried on around Blairmore in the vicinity of the Crowsnest Pass. There is a considerable amount around Edson and also in the Peace River area. Edmonton is the hub of the lumber business. Employing thousands of people, the industry has an annual payroll of some 8 million dollars. A score of

planing mills, sash and door factories, and similar secondary industries dependent on lumbering are located in Edmonton. Production and salaries in these industries run close to 5 million dollars annually - an important part to the city's business.

Alberta's huge building program provides a ready market for the province's forest products; nevertheless, a considerable quantity of lumber is diverted to export markets. The accessibility of vast timber stands north and west of Edmonton has prompted interest in the erection of pulp and paper mills in this area. There is a 30 million dollar mill being erected at Hinton with other such projects in the planning stage.

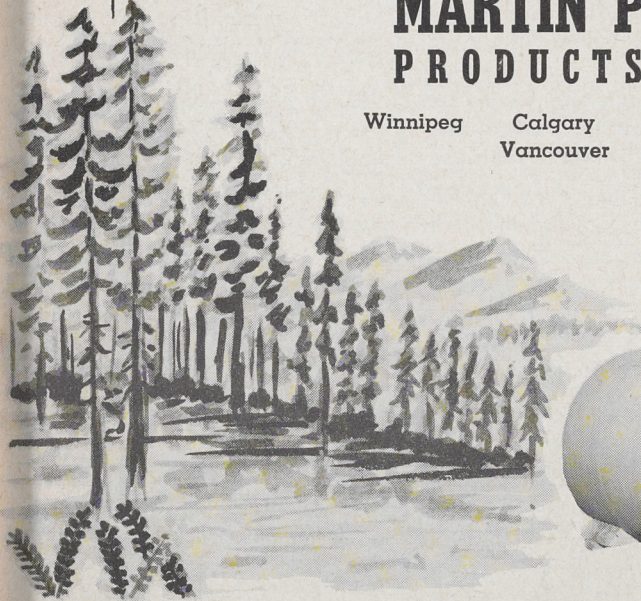
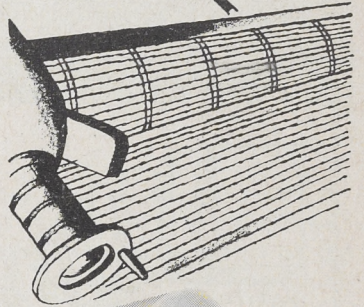
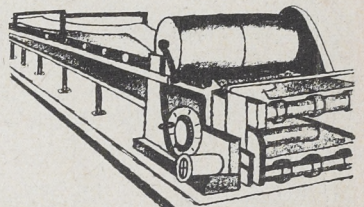
26 YEARS OF PROGRESS



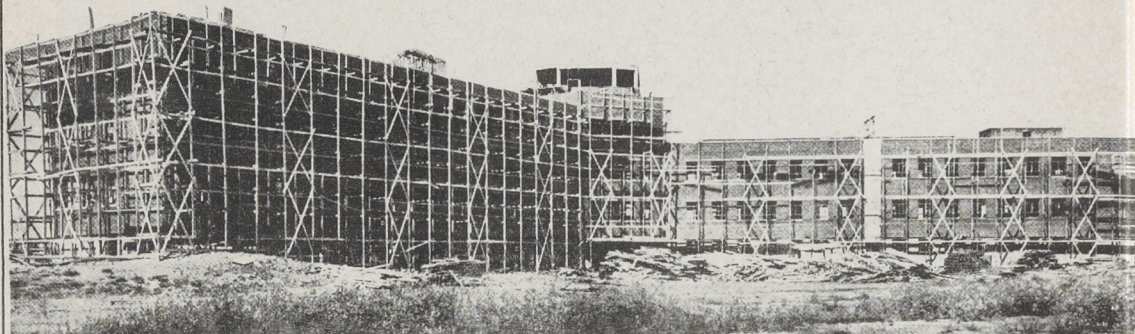
For fifty years Alberta has grown with the development of her natural resources, the increasing production of her fertile fields, and the successful establishment of modern industries within her borders. We are proud to serve these industries with high-grade corrugated shipping containers for safer, cleaner, more economical packaging of the products that mean progress for Alberta.

MARTIN PAPER PRODUCTS LTD.

Winnipeg Calgary Edmonton
Vancouver



Congratulations to the
PROVINCE OF ALBERTA
on its first fabulous fifty years!

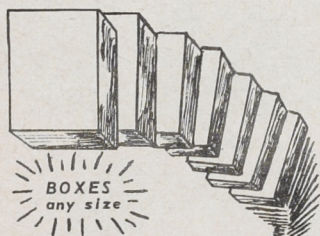


Whether you're building a rumpus room, a large home or a modern industrial plant; Atlas Lumber Company operating retail lumber yards in Alberta and Saskatchewan, can supply your entire lumber requirements. Growing with the Province, Atlas Lumber confidently looks forward to the next fifty years in Alberta.

Atlas Lumber Co., Limited

8604 - 103rd Street

EDMONTON ALBERTA



CAPITAL CITY BOX CO LTD

EDMONTON, ALBERTA

The Capital City Box Co. was founded in Edmonton in 1912 by Mr. Neil McIntyre. The site chosen for the location was a half mile east of the C.N.R. station. The property was bounded on the West by the Penitentiary grounds and on the North by the deep Rat Creek Ravine.

The Ravine has now vanished, the penitentiary grounds are now occupied by the Football Stadium and adjacent industries.

Through the years the business has expanded along with the farming community as the majority of the products packed in boxes originate on the farms.

A son of the founder of the Company is now directing its operations and a grandson has recently joined the firm.

Beaver (Alberta) Lumber Limited,

Proudly Salute

THE PROVINCE OF ALBERTA

on this its

JUBILEE YEAR



OFFICE 11606 JASPER AVE., EDMONTON ALBERTA



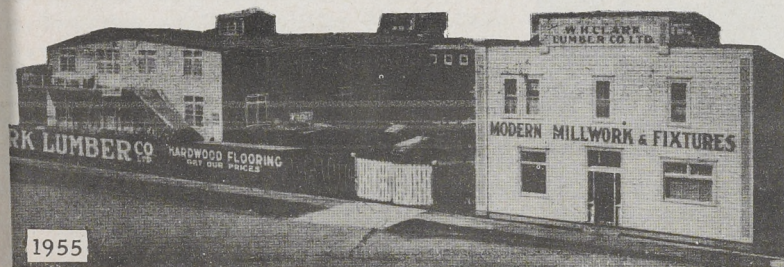
1904

Yes! on 101 St. and Jasper Ave. stood a scattered lumber yard ... in 1897. W. H. Clark who came from Ontario, opened Alberta's first "Mill Work Firm" in Edmonton. To supply his yard, Clark opened the Edmonton Lumber Company -- a lumber mill on the banks of the Saskatchewan River. The lumber mill did well until the 1916 flood which washed the entire plant away.

By 1904 the lumber yard was moved to "the outskirts" of Edmonton, 103 Ave. and 108th Street. The new plant near the C.P.R. station looked to the coming of the highlevel bridge, which would give Clark a rail outlet south through the town of Strathcona.

The new plant was completely modern, powered by a 6 horsepower gasoline engine, all machinery was run by overhead belts. Included in the one city block yard was a office for the foremen, a special shed for hardwood only, a lime and cement shed, and in the rear a blacksmith shop and modern stables for the delivery teams. Fire prevention was reduced by placing of sand boxes and a well 140 feet deep was drilled where a good spring of water was found.

From this humble pioneering begining, Clark Lumber has grown with the province serving the needs of every kind of builder. Today Clark Lumber, one of Edmonton's major yards is run and kept up with the times by the founders three sons -- Charles, Stanley and George Clark.

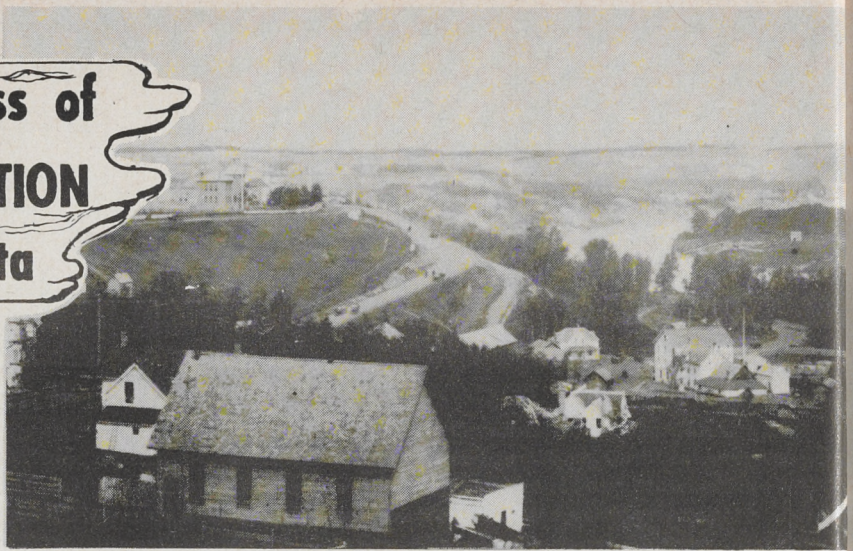


**W. H. CLARK
LUMBER CO. LTD.**

EDMONTON ALBERTA

1955

The Progress of CONSTRUCTION In Alberta



A view of Edmonton's McDougal Hill taken from 99 Avenue in 1905. Construction expansion began in 1904 and grew rapidly till 1913. With the start of World War I, all construction came to a full stop.

In 1905 a four room house was a mansion, by 1912 two storey homes with peaked roofs and cupolas were in vogue. One room schools, tiny churches and general stores sprang all over the province. By 1920 after the first world war, Alberta went into its first commercial building era. In 1929 Alberta entered the depression, the worst period in Alberta's fifty years. By 1945 new jobs and industries created by the second world war brought into circulation millions of new dollars. This, with the discovery of oil in 1947, created a tremendous building boom in Alberta. The stimulation of all this construction activity has resulted in more homes, schools, multiple dwellings, business places, factories and a general upswing in prosperity. Many new refineries have been built to utilize the oil production. The refineries drew petrochemical industries and these industries resulted in further satellite industries being built to use the by-products and natural gas of Alberta. Each fresh burst of activity added impetus to the former, and like a gigantic chain reaction, Alberta's building boom has been spiralling ever higher.



From sunrise to sunset construction crews pour concrete for the many new buildings.

Alberta is definitely the leader in expansion in Canada. The government has utilized oil revenue to undertake a huge public works program of new roads, bridges and public buildings. Comparison of figures with other provinces tells the tale: Alberta spent 25 million on roads in 1954 to British Columbia's 8 million, and Alberta had a total of 219 million dollars worth of construction contracts awarded, compared to British Columbia's 127 million, Manitoba's 119 million, and Saskatchewan's 76 million. All this healthy growth has attracted more American and European capital to the province, assuring continued growth and demonstrating the faith the world has in Alberta.

Best Wishes to the
PROVINCE OF ALBERTA
on its first fabulous fifty years!



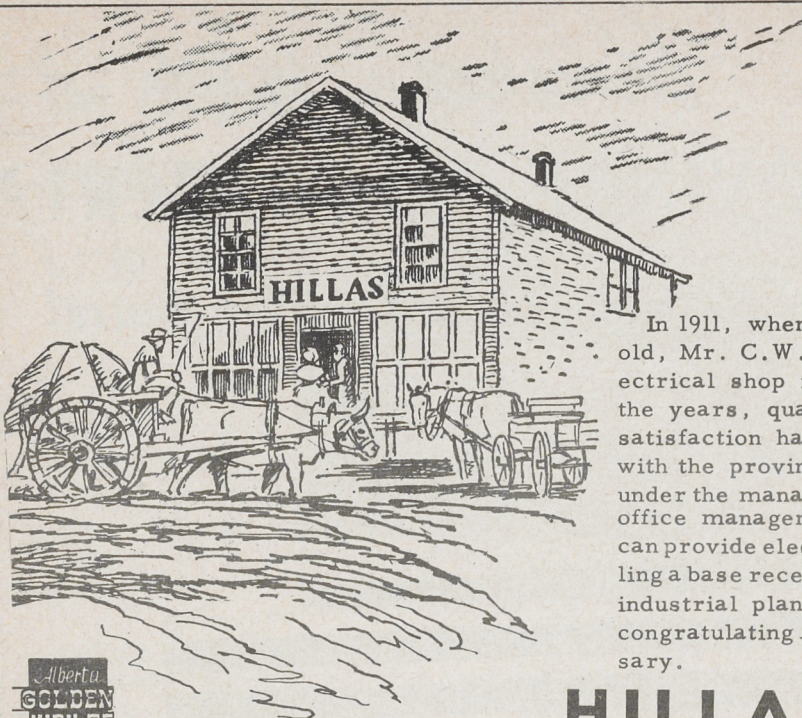
Rush Tompkins a world wide construction company with Head Offices in London, England opened their first and only Canadian Office at Edmonton in August 1953. The firm under the directorship of Mr. R. Everett and Mr. P.J. Wright opened offices at Durban, South Africa in 1947 and Colombo, Ceylon in 1952. One of the current projects of the company is the construction of the Edmonton City Hall. Other projects completed include a 12,500,000 gallon concrete water reservoir for the city of Edmonton, the Army Fire Hall at Greisbach Barracks and a re-inforced concrete bridge on the Banff-Jasper Highway.

RUSH & TOMPKINS (CANADA) LTD

GENERAL BUILDING CONTRACTORS & ENGINEERS

SECURITY BUILDING 10023-103 ST EDMONTON, ALBERTA





C.W. Hillas

In 1911, when Alberta was only 6 years old, Mr. C.W. Hillas opened a small electrical shop in Edmonton. Throughout the years, quality service and customer satisfaction has enabled this firm to grow with the province. Today Hillas Electric under the management of C.T. Hillas with office management by Miss M.A. Hillas can provide electrical service from installing a base receptacle to wiring the largest industrial plant. The Hillas firm joins in congratulating Alberta on its 50th Anniversary.

HILLAS ELECTRIC CO.

10347 JASPER AVE EDMONTON, ALBERTA.



Back in 1904 lumbering became Alberta's major industry. Three big saw mills sprang up on the Saskatchewan River. W.H. Clark's Edmonton Lumber Co., D.R. Fraser, and W. Walter. During the big flood in 1916, the river washed away all three mills leaving only the name Walterdale flats.

WE CONGRATULATE ALBERTA ON ITS GOLDEN JUBILEE

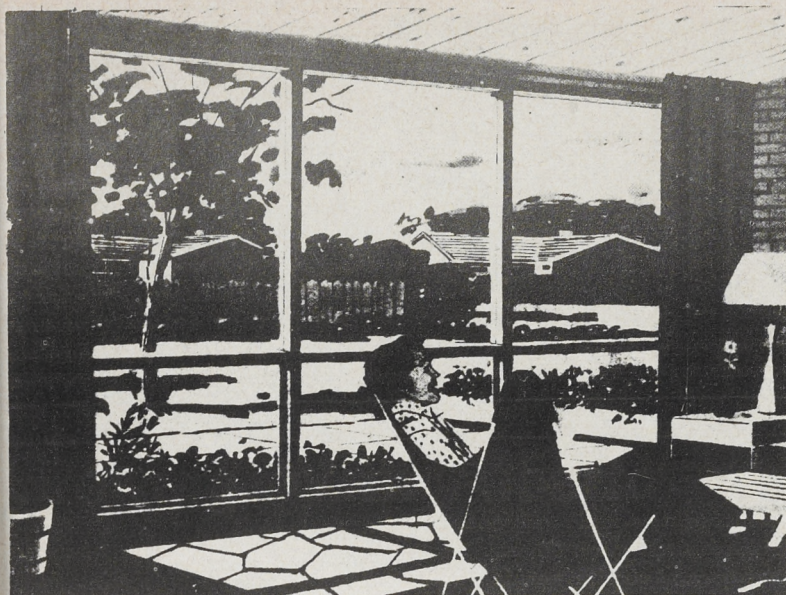


McREADY & JOHANNSON LTD
ROOFING TINSMITHING HEATING
EDMONTON ALBERTA

A Sincere Tribute to **ALBERTA**

from—

**UNDERWOOD McLELLAN &
ASSOCIATES LTD**
EDMONTON ALBERTA



Alberta's moderate summers and frosty winters demand the best of insulation. In windows R. H. Palmer manufactures revolutionary type window units that withstand the severest of Alberta climate. This home industry like others contributes greatly towards the progress of the province.

RH Palmer

ALBERTA LIMITED

11402-105TH AVENUE, EDMONTON

CONGRATULATIONS

to Alberta and her many Pioneer Citizens



We are proud to
serve Alberta in
plumbing, heating,
gas fitting
air conditioning,
automatic stokers,
and sprinkler systems.

H. KELLY

9023-111TH AVENUE
EDMONTON, ALBERTA



Among the pioneers of Alberta there were many Ukrainians.

They built comfortable houses from logs by carefully interlocking the ends and pegging the centres. The logs were plastered with clay, then finished with a sand coat and white washed. The roofs were thatched very often by the women with long barley straw.

Some of these pioneer homes still stand in the Smokey Lake area. A replica of these early homes was built by Andy Savarich who settled in the Vegreville district around 1900. This house officially opened by Prime Minister Louis St. Laurent was placed in Elk Island Park where it is now a prominent tourist sight.



Pictured above is a typical lumber planing mill in Alberta.

Growing with the province ... is the Axel Johnson organization. Since 1942 when Mr. Johnson started as a small building contractor, the firm has steadily grown into a major construction company, completing some of Edmonton's finest schools, business premises and homes.

The company specializes in remodelling premises and building warehouses, large or small, on a lease basis to oil companies and other industries.

In addition to the construction company, Axel Johnson has opened a modern Builders Supply centre to serve the growing building industry.



AXEL JOHNSON

Construction Ltd. Builders Supplies Ltd.

EDMONTON ALBERTA

BEST WISHES ALBERTA

ELECTRIC MOTOR REWINDING AND REPAIR

New and used Electrical Apparatus in stock for Sale or Rent

(Stock Distributors for:)

- Viking Pump Co. Ltd.
- "Texrope" V-Belt Drives.
- "SEALMASTER" Bearings.
- Moloney Transformers.
- Electric Motors and Control.
- Generators (A.C. and D.C.)
- Speed Reducers
- Sprocket and Chain Drives.

AUTHORIZED SERVICE STATION

- SKILTOOLS Ltd.
- "Tamper" Motors.
- Powertronic Equipment Ltd.
- Portable Electric Tools.

Repairs to All Makes of Electrical Power Equipment

BENNETT & EMMOTT LIMITED

EDMONTON CALGARY ALBERTA

Congratulations
ALBERTA
ON YOUR GOLDEN JUBILEE



PRODER CONSTRUCTION CO LTD

EXCAVATION (All Types)
EDMONTON ALBERTA



Where once oxen teams stood, today massive automobile traffic merges. Alexander Construction was called upon to build ... what is now ... one of the finest parking lots in Canada, located opposite the towering new McDonald Hotel.

Pioneers in the building industry, Alexander Construction proudly looks back at the many major projects they have completed ... their contribution towards helping build Alberta. The entire management and staff join in congratulating the province on its 50th Anniversary.

Alexander Construction Ltd

10548 82 AVE

EDMONTON ALBERTA

***Our Congratulations to the Pioneers
of Alberta and to the Province on its
50th Anniversary***

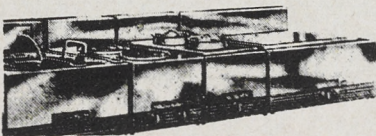


**New West
Construction Co. Ltd.**

10480 - 113 STREET, EDMONTON, ALBERTA



MANUFACTURERS and JOBBERS



**FREEZE MAXWELL CO.
LTD.**

EDMONTON ALBERTA



CONSTRUCTION CREW BEGINS CONCRETE POURING

Construction crew begins concrete pouring over \$54,590,000 worth of residences were built in Alberta during 1954. More homes than in any other province in Western Canada.



The Parkview Subdivision pictured above is one of Edmontons many new residential districts. Schools, boulevards and community park planning are only a few of the many ultra modern features. The parkview project is one of several recently completed by Geo. W. Golden.

Over 30 years ago when electricity was still considered magic --- youthful Bob Crowle got a job as an electrician.

Today the Crowle organization with modern shops in Edmonton boasts of wiring some of Alberta's finest buildings---the beautiful Northgate Building---the rehabilitation centre, the ultra modern Royal Trust Building are just a few examples.

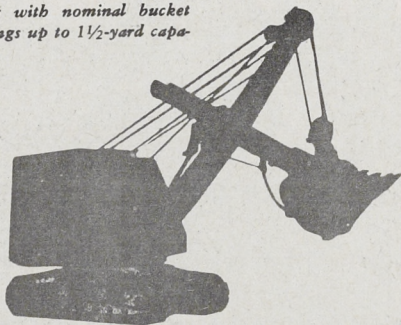
Bob Crowle in addition to managing the large company finds time to participate actively in three service clubs and can well be proud of his contribution towards building Alberta.



Bob Crowle

SERVING ALBERTA SINCE 1906

BAY CITY crawler mounted cranes and shovels are available in a wide range of sizes with nominal bucket ratings up to 1½-yard capacity.



CONTRACTOR'S EQUIPMENT

INDUSTRIAL SUPPLIES

CONTRACTOR'S SUPPLIES

GORMAN'S LTD

EDMONTON — CALGARY — DRUMHELLER

HETT & SIBBALD, LIMITED

ENGINEERS AND CONTRACTORS

S. N. A. LUMBER CO., LIMITED

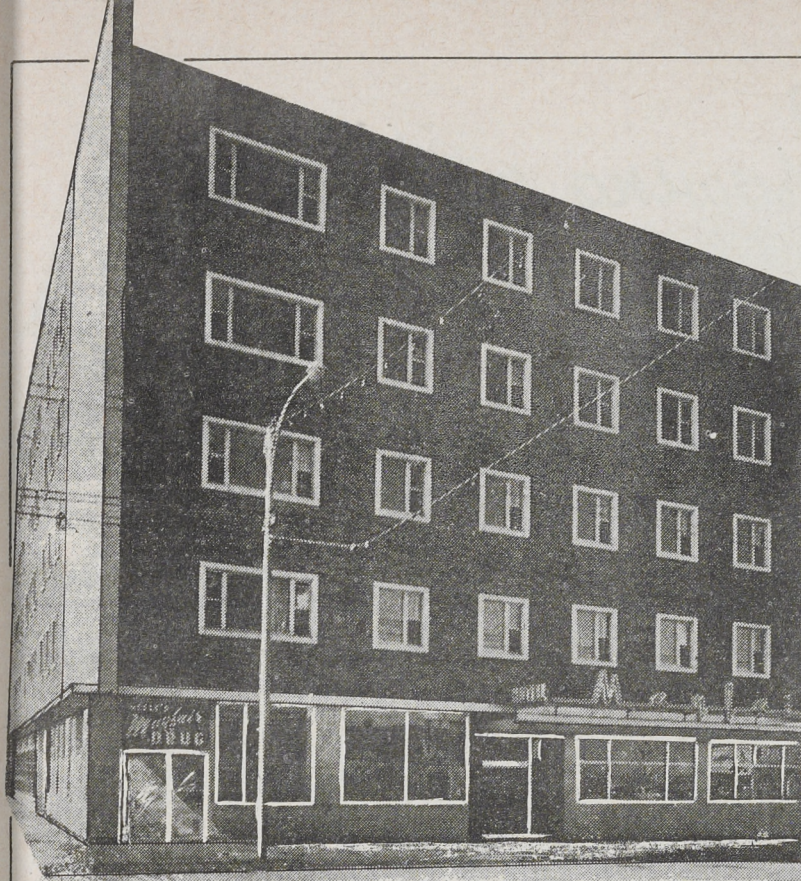
Manufacturers of Lumber, Ties, Piling, Etc.
Mills at Edson

505 Can. Bk. of Commerce Bldg.
EDMONTON, ALTA.



*Everything
for a Building*

**The EDMONTON PAINT
& GLASS CO., Limited**



Alberta's new one and one half million dollar Mayfair Hotel in the heart of downtown Edmonton:

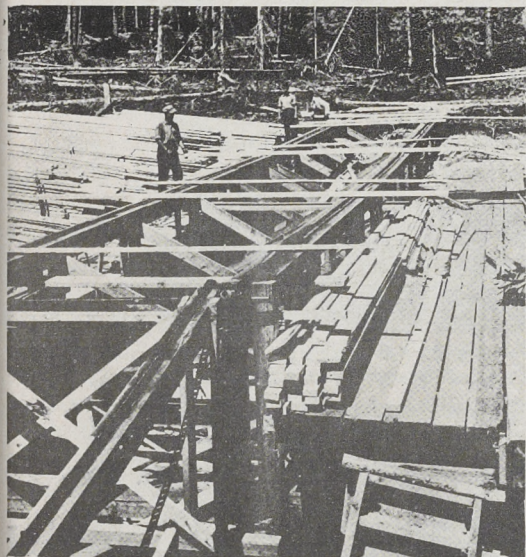
In 1945 two aggressive young men after completing their apprenticeship formed Haddow and Maughan Ltd. and placed their shingle before the building industry.

Today one of Edmonton's leading firms in plumbing, heating, ventilating, and sprinkling, boast of completing some of Alberta's finest buildings---the huge McKernan school, Strathern school, the University Library, Namaos largest hanger, the Cold Lake Airport and many more.

Harry Maughan pres. and Jim Haddow sec. are enthusiastic sportsmen and have contributed greatly in community life towards building Alberta.

**HADDOW &
MAUGHAN LTD**

10575 - 114 Street
Edmonton, Alberta



Lumbering--Crow's Nest area

The entire western part of Alberta, particularly portions on the Rocky Mountain range are heavily wooded. Saw mills, large and small dot the forests from the American border to the North West Territories.

A Sincere Tribute to **ALBERTA**

from—

NORTHERN BOX CO LTD

EDMONTON

ALBERTA



**MAY THE FUTURE YEARS OF OUR PROVINCE
BE AS OUTSTANDING AS THOSE OF THE PAST.**

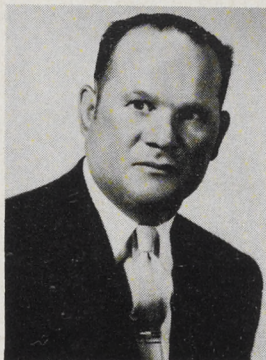
P.MANNING LUMBER CO LTD

EDMONTON

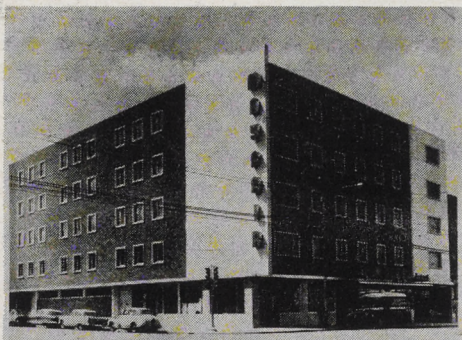
ALBERTA



Growing with ALBERTA



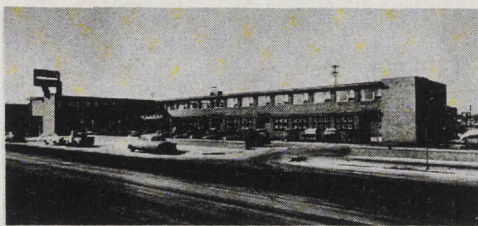
GEORGE F. MULEK President METRO SEMBALIUK Sec.



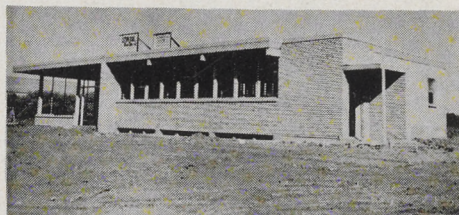
The MAYFAIR HOTEL Edmonton's smart new 1½ million dollar hotel is equiped with **RUSCO PRIME WINDOWS** for the comfort of customers.



One of many modern homes Edmonton's ultra-modern **NEW PARK HOTEL** which has just been with **RUSCO PRIME WINDOWS**, completed with **RUSCO PRIME WINDOWS** for customer comfort.



Capital Building Supplies **NEW PLANT**
in Edmonton's Industrial area.



Capital Building' Supplies **NEW OFFICE**
building under construction on 9120-125 Ave.



CAPITAL BUILDING SUPPLIES LTD.

9120 125 Ave. EDMONTON — 718 8th Ave. West CALGARY ALBERTA.



The Savoy-Plaza Edmonton's newest one and a half million dollar luxury apartment block recently completed by Bird Construction Company.

Bird Construction has contributed greatly towards building Alberta. Edmonton's large Woodcroft and Hollyrood schools, the Edmonton Medical Building, the Edson and Athabasca Public Buildings, the Cold Lake Airport projects, . . . and in Calgary the Rideau Heights Apartments, the Nurses Residence and many more.

In Lethbridge The T. Eaton Co. store, the Nurses Residence and other prominent buildings not to mention a 300 house project at Namao, and the Interprovincial Pipeline Pumping Station in Edmonton.

The all Canadian company is under the

guidance of Mr. H. J. Bird, Winnipeg, chairman; D. S. MacDonald of Regina is president, and Mr. J. Clark of Winnipeg is vice president. The Alberta operation is directed by Mr. C. D. Tarr, vice president while the three Alberta branches are managed by Mr. M. H. Troskey in Edmonton, T. W. Osborn, Calgary, and J. O. Langley, Lethbridge.

The company which originated in 1920 has earned a reputation high in the building industry. As a pioneer builder Bird Construction proudly congratulates Alberta on its 50th Anniversary.

BIRD CONSTRUCTION CO. LTD

12525 / 127th Ave EDMONTON

WINNIPEG

REGINA

MOOSE JAW

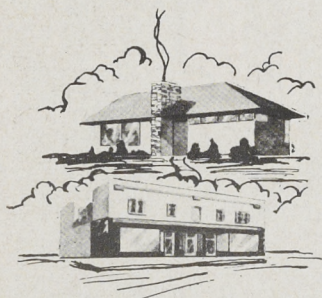
LETHBRIDGE

CALGARY



Pictured above are typical winter scenes in the Alberta Woodlands. Left is a tandem drive truck, and right a "Cat" train of logs on their way to the mill site.

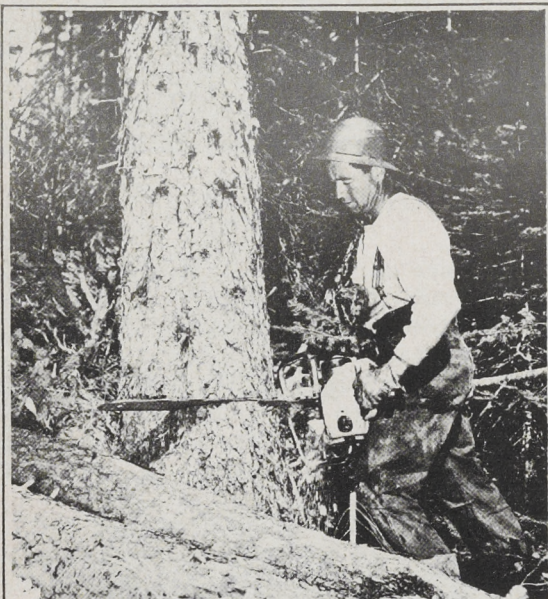
Growing With Alberta



Since the firm was established in 1914, The R.H. Rae & Sons Ltd organization has been constructing sturdy homes and industrial buildings. They join in congratulating the province on its 50th Anniversary.

R. H. Rae & Sons Ltd.

GENERAL CONTRACTORS
10650 101 STREET EDMONTON, ALBERTA



A "lumberjack" using a power saw... a typical lumber scene around Edson and Whitecourt, Alberta.

WAPPEL CONSTRUCTION CO LTD

EDMONTON ALBERTA

WE ARE PROUD TO
CONGRATULATE
ALBERTA on this its
GOLDEN JUBILEE YEAR

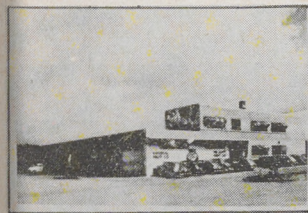
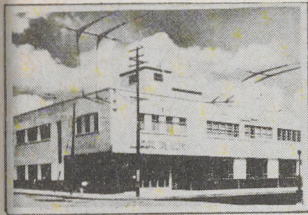
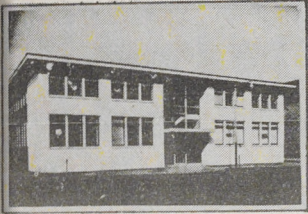


OLSON STUART LIMITED

GENERAL CONTRACTORS

EDMONTON

ALBERTA



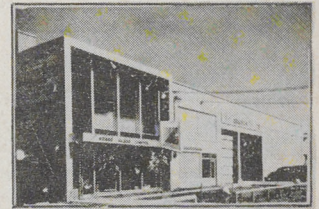
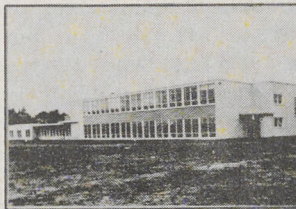
C.H. WHITHAM

THE C.H. WHITHAM STORY

The landmarks will remain for generations....the well constructed buildings by C.H. Whitham, who passed away during the early part of Jubilee year.

Charley Henry Whitham, a pioneer builder, operated the C.H. Whitham Construction Ltd. for 36 years. Among his many building jobs were the bus depot, Scott Fruit building, Gaults Ltd., the salt plant at Vermillion, chemical plant at Duvernay, and many Edmonton churches and schools.

His latest contract was the \$3,250,000 addition to the Hudson Bay Company store now under construction. Mr. Whitham came to Edmonton in 1908 when he entered the building business. He was an active member of several service clubs and a good community booster.

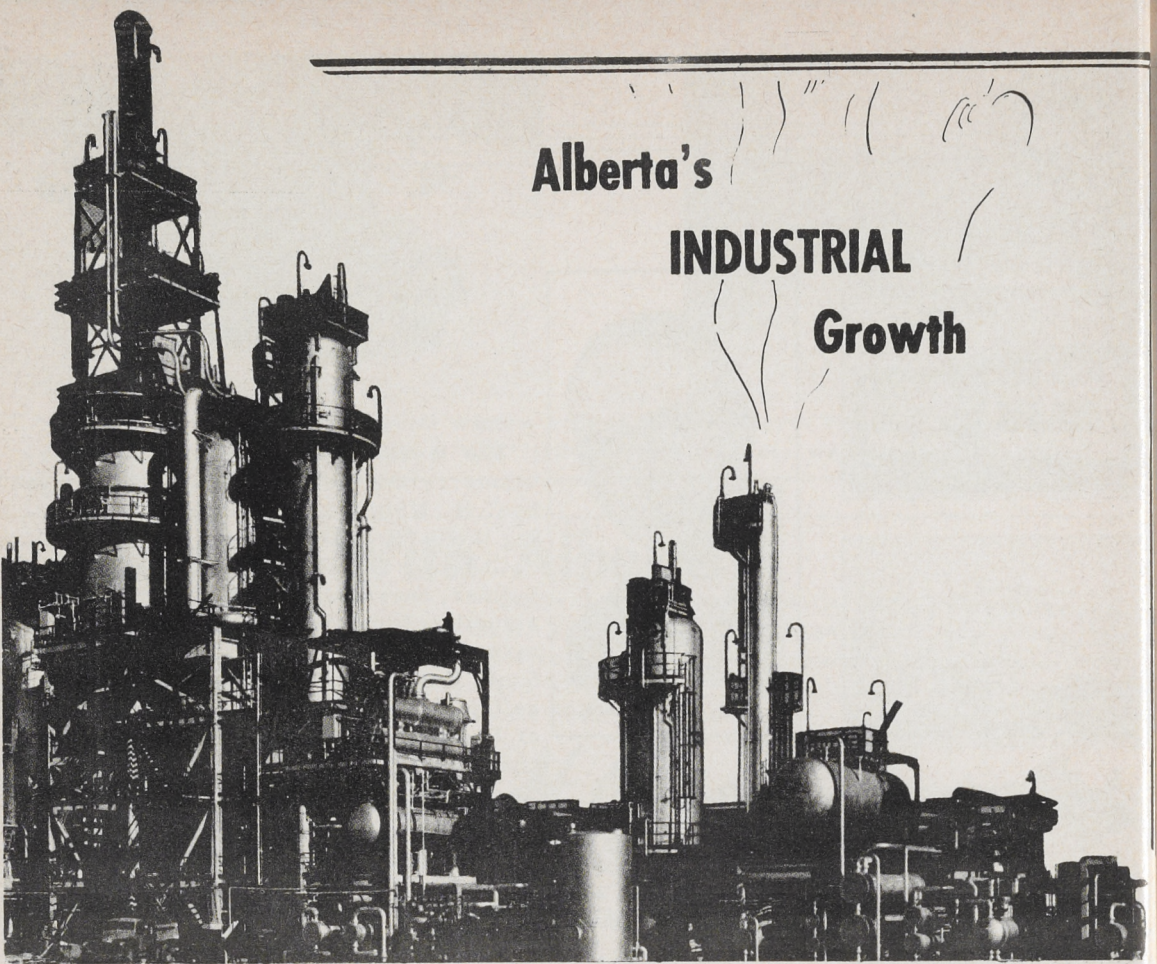


C. H. WHITHAM GENERAL CONTRACTORS

10570 113 ST EDMONTON ALBERTA 217 BAMLETT BLDG. CALGARY ALBERTA

Alberta's

INDUSTRIAL Growth



Pictured above is one of Western Canada's largest oil refineries, located on the outskirts of Edmonton. The refinery built by Imperial Oil Limited at a cost of over \$25,000,000.

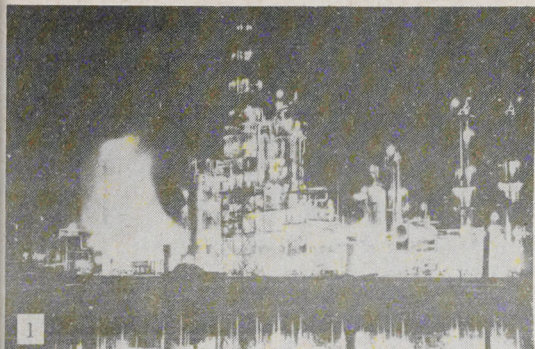
Shattering the predictions and visions of even the boldest pioneers, the amazing growth of Alberta particularly in the past decade has rocked the commercial world and given fresh impetus to business expansion in the province.

To-day, in a land where Indian once battled Indian and then both fought the white man, where pioneers battled the elements, in 1955 the province of Alberta stands in the spotlight of the world as an area with the most impressive industrial expansion on the North American continent. The increasing trend towards erection of manufacturing plants in Alberta is due primarily to availability of suitable sites with almost unlimited water supplies, the abundance of low cost natural gas, coal and electricity, a smoke free healthy climate and a relatively strike free area where citizens do not tolerate unions whenever they attempt to become more than their name implies. The heart of Canada's greatest oil, natural gas, and petro-chemical development along with Alberta's geographical location, are making the province more attractive daily to new industry.

A more recent arrival in this field is the \$70,000,000 Petro-Chemical plant of Canadian Chemical Company. Using products from the oil refineries and natural gas, the plant produces cellulose acetate, fibres for an amazing variety of textiles---from the sheerest feminine fabrics to the most rugged industrial textiles for conveyor belts---are produced at the Edmonton plant. Other plant products supply secondary industries with chemicals for paint, pharmaceutical and anti-freeze manufacture.

A component of natural gas from the Leduc field is the raw material for polythene manufactured by Canadian Industries Ltd. at its \$13,500,000.00 plant in Edmonton. This industrial giant transforms Ethane into Polythene flake which is the base material for one of the most useful and versatile plastics yet discovered,

(Continued)



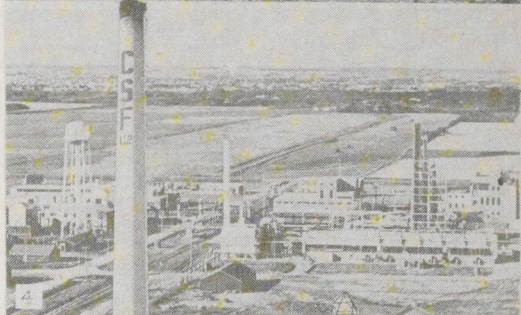
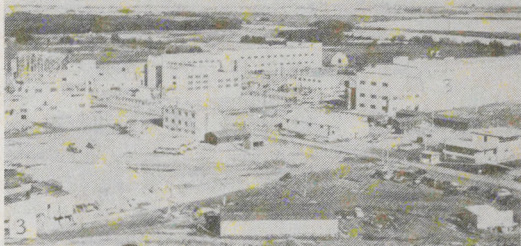
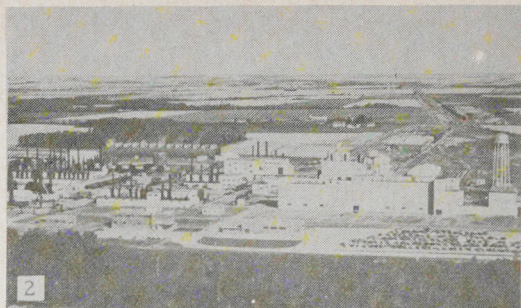
At Fort Saskatchewan the Sherritt Gordon Mines Ltd., has a \$24,000,000 nickel refinery. The plant also produces commercial fertilizers on a large scale as a by product.

At Duvernay Alberta Western Chemicals Ltd., produce chlorine and caustic soda by electrolysis of common salt. The plant went into operation with a daily yield of 10 tons of caustic soda and 13 tons of chlorine. Caustic soda is used as a bleaching agent in the pulp and paper industry, as a germicide, and for production of cellulose fibre, dyes, solvents and soap in the chemical industry. Chlorine is used by the paper industry and as hydrochloric acid in the acidization of oil wells.

New industries other than those mentioned above include the following: Northwestern Pulp & Paper Co. Hinton, Alberta; Dominion Oxygen Co. Ltd., \$300,000 Oxy-acetylene plant on Edmonton's easterly outskirts; Crane Ltd., a million dollar plumbing fixtures plant at Calgary; Tartan Chemical Co. a quarter million plant in east Edmonton which will manufacture antifreeze and other chemicals; Barcam Ltd. a \$10,000,000 gas absorption plant at Edmonton; Western Cement Ltd. a \$3,000,000 cement plant at Red Deer; Bonnyville Oil Refinery Co., a \$300,000 oil refinery; Standard Iron Ltd., Canada Cement Co. Ltd., completed a \$5,000,000 plant extension at Exshaw; Shell Oil Co., \$500,000 gas absorption and sulphur plant near Calgary; Canadian Industries an \$8,000,000 "explosives" plant at Calgary, Building Products Ltd., with a plant at Edmonton that is Canada's largest manufacturer of asphalt shingles and siding, and Westeel Products an All Canadian Co. celebrating their 50th year along with the province.

That the next decade will unfold new horizons for Alberta is evidenced by the influx of the above industries to the province and a host of others that are still in the planning stage.

The End



In the
Alberta
Skies

1. Evening at the oil Refineries
2. Canadian Chemical & Cellulose Plant
3. Sherritt - Gordons Nickle Refinery
4. The C.I.L. Polythene Plant
5. Sugar Beet Refinery in Raymond
6. Oil Derrick in a golden wheat field

Today

...AS IT WAS 50 YEARS AGO

FAIRBANKS-MORSE IS ONE OF THE LEADING MACHINERY AND SUPPLY HOUSES IN CANADA

THE Canadian Fairbanks-Morse Company advertised the products of its leading exclusive principals in the pages of Canadian Machinery in 1905. Today, many of those same principals are still among the foremost manufacturers of industrial equipment which is available to Canadian industry from Fairbanks-Morse. The years have seen a greatly expanded line of the finest industrial equipment and supplies available from F-M. The Canadian Fairbanks-Morse is proud to have had a share in the development of the metal working industry and to continue to serve the trade as . . .

BROWN & SHARPE

Machine Tools

NORTON

Grinding Wheels and
Abrasive Products

YALE & TOWNE

Hand Trucks & Hoists

UNION

Chucks

OSTER

Dies

NICHOLSON

Files
and many others

BROWN & SHARPE

NORTON ABRASIVES

DART UNIONS

YALE & TOWNE

UNION CHUCKS

OSTER DIES

NICHOLSON FILES

The Departmental Store For Industry



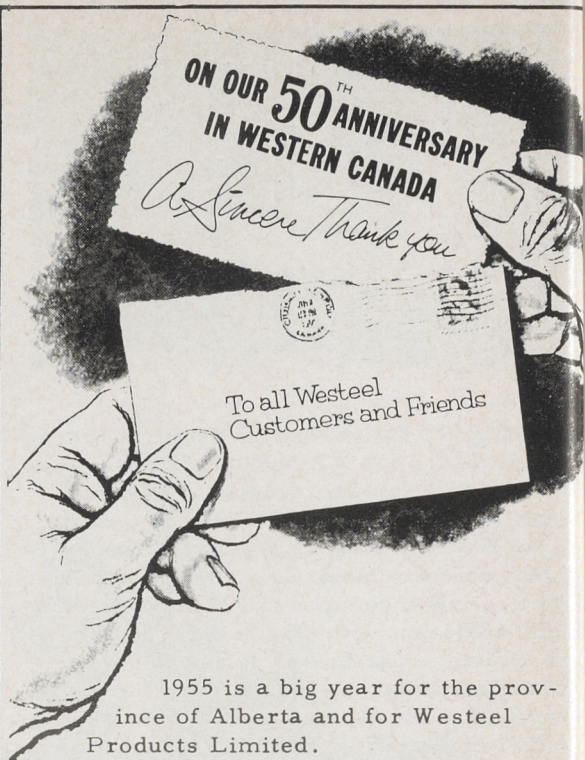
THE CANADIAN

FAIRBANKS-MORSE

COMPANY LIMITED

Sixteen Branches Across Canada

EDMONTON CALGARY ALBERTA



1955 is a big year for the province of Alberta and for Westeel Products Limited.

Both are celebrating their 50th Anniversaries.

Thus, the "Westeelites" in our plants in Calgary and Edmonton celebrate two anniversaries this year... that of their province... and that of their company.

The best wishes of the Westeel organization across Canada go to both.

As we step out on the first year of our second half century of service in Western

Canada, it is with a sense of deep satisfaction and not a little pride that we look back over the past fifty years. The steadily increasing preference for Westeel products has made Westeel the largest sheet metal manufacturer in Canada today. To all our customers and friends we extend our sincere appreciation and thanks.

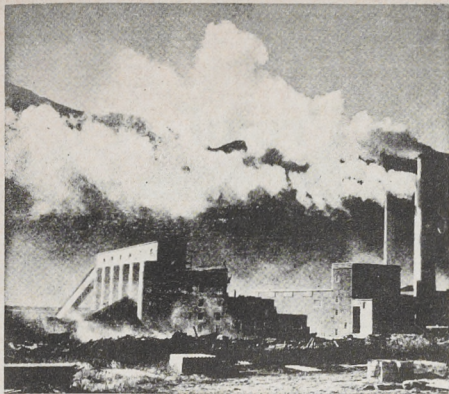
Manufacturers of a wide variety of sheet metal products for the agricultural, construction, road-building, petroleum and manufacturing industries.



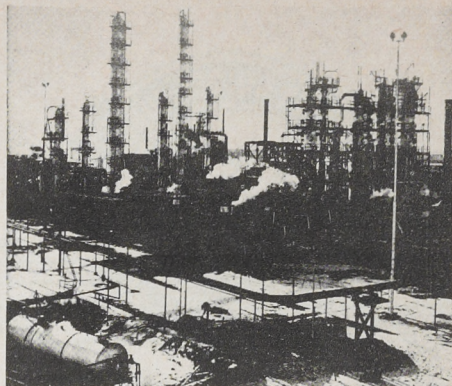
AN ALL-CANADIAN CANADA-WIDE ORGANIZATION

WESTEEL PRODUCTS LIMITED

VANCOUVER • EDMONTON • CALGARY • SASKATOON • REGINA • WILFRED
MONTREAL • TORONTO • Sales Offices also at: OTTAWA • QUEBEC • HALIFAX



The Canada Cement Plant at Exshaw, Calgary Power's first customer in 1911. It is operating to capacity every day producing cement for Alberta.



Oil refining is only one of the many industries which require a steadily increasing amount of power. Here the refraction towers of one of Alberta's numerous oil refineries reach for the sky.

Congratulations ALBERTA

The growth of Northern Alberta is illustrated by the growth of Northland Utilities Limited, now serving 8,000 urban consumers in 31 communities with electricity and natural gas together with more than 650 farm services.

Gross Revenue - 1945 \$ 235,686.04

Gross Revenue - 1954 \$ 1,360,014.81



NORTHLAND UTILITIES LIMITED

10092 109 ST

EDMONTON ALBERTA

WITH PRIDE . . .

we salute Alberta on the occasion of its

Golden Jubilee

EQUIPMENT HEADQUARTERS IN ALBERTA

FOR ROAD BUILDING

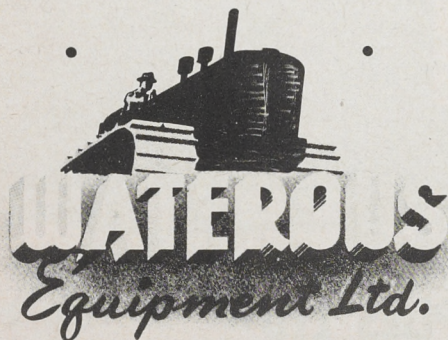
ROAD MAINTENANCE

SAWMILLS

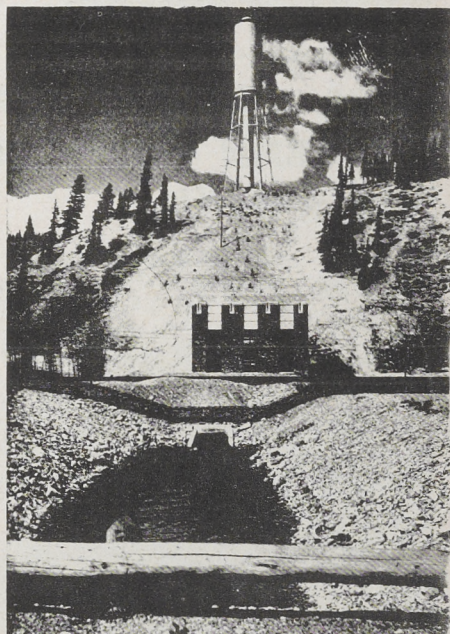
LOGGING

MINING

CONSTRUCTION



EDMONTON CALGARY LETHBRIDGE



A familiar landmark near Banff is the Cascade power plant and its towering surge tank. Water from Lake Minnewanka is carried by canal and pipe to the plant where it drops 340 feet to produce 23,000 horsepower.



We are Proud . . .
to serve the needs of

ALBERTA

We've Come A Long Way

In 1909 a small shed stood on the outskirts of Edmonton...the corner of 103 Ave. and 108 St. In 1955 active young Thornton A. Graham, now the president, joined the organization which boasted a staff of three.



THORNTON A. GRAHAM
PRES. WESTERN SUPPLIES LTD.

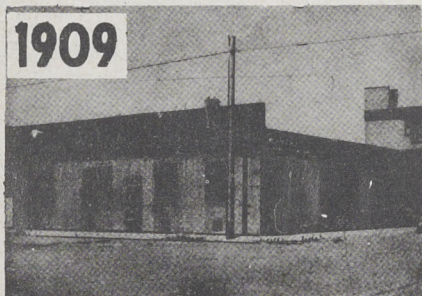
Western Supplies Limited, oldest established Plumbing and Heating Wholesale business in Alberta, has grown with the Province in the last half century. The firm which was originally started with Alberta capital is still one hundred percent Alberta owned.

The firm, like the pioneers, progressed with time and by giving honest dependable service has advanced by opening the following branches in the West:

- 1936 Western Supplies (Man.) Ltd., Winnipeg, Man.
- 1942 Western Supplies (Sask.) Ltd., Saskatoon, Sask.
- 1948 Western Supplies (Sask.) Ltd., Regina, Sask.
- 1953 Western Supplies Limited, Red Deer, Alberta
- 1955 Western Supplies (Calgary) Ltd., Calgary, Alberta

**WE'RE NOT 50 YEARS OLD YET BUT IN 46 YEARS
WESTERN SUPPLIES LTD
HAS GROWN**

FROM THIS... TO THIS



1955



WESTERN SUPPLIES LTD

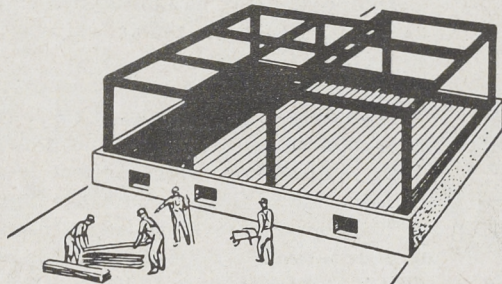
WHOLESALE PLUMBING & HEATING & OIL WELL SUPPLIES
10301 - 5 108 Street EDMONTON ALBERTA

Congratulations

ALBERTA ON YOUR 50th BIRTHDAY



Small buildings . . .



as well as
big ones!

- Large or small, your building receives the same careful attention to detail—the same unsurpassed workmanship—when the steel frame is fabricated by Standard Iron & Engineering Works Ltd.
- Experience, modern equipment, constant research and development—these are features of Standard Iron & Engineering Service.

STANDARD IRON
& ENGINEERING WORKS LTD.

120 STREET & 107 AVENUE, EDMONTON

Congratulations
ALBERTA

on your

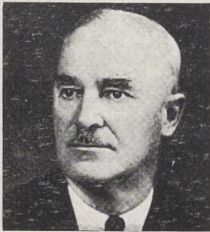
Golden Jubilee



from the Taylor-Pearson-Carson Organization



J. M. TAYLOR
Chairman of the Board



H. E. PEARSON
President



H. R. CARSON
Vice-President
and General Manager
of Broadcasting Division

Founded at Edmonton in 1927, the Taylor, Pearson & Carson organization has enjoyed a steady growth in Alberta. The company distributes from three main warehouses, Taylor & Pearson Ltd. Edmonton, Taylor, Pearson & Carson Ltd. Calgary and H. R. Carson Ltd. Lethbridge, and has nine branches in smaller centres. Nineteen branches are also operated in British Columbia.

Service is given in automotive equipment, parts and accessories, radio, TV and electronic parts, appliances and television. Complete automotive machine shops are operated in Edmonton, Calgary and Lethbridge.

The company was one of the pioneers in radio broadcasting in Alberta, having started station CFCK at Edmonton in 1923, and today has broadcasting interests in Edmonton, Calgary and Lethbridge.

To-day after more than a quarter of a century of progress with Alberta, the Taylor, Pearson & Carson organization is one of the largest distributors of its kind in Canada and joins in Congratulations to Alberta on its 50th Jubilee.



TAYLOR, PEARSON AND CARSON (CANADA) LIMITED

EDMONTON

DAWSON CREEK
LLOYDMINSTER
RED DEER

CALGARY

GRANDE PRAIRIE
SOUTH EDMONTON
MEDICINE HAT

LETHBRIDGE

ST PAUL
CAMROSE
CRANBROOK

**We congratulate the province of Alberta on their
50 years of spectacular development. We are
proud to be a part of your industrial growth.**



Photo Wells Studio

AERIAL VIEW OF MULTI-MILLION DOLLAR SHERRITT REFINERY

Producers of Sherritt

NICKEL, COBALT, ANHYDROUS
AMMONIA, AMMONIUM SULPHATE.

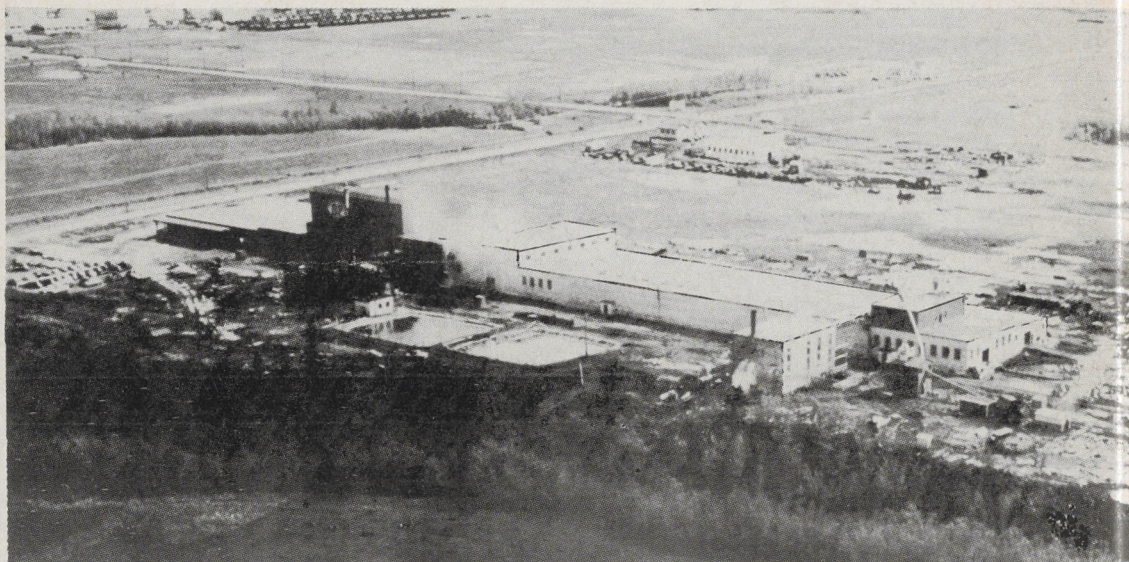
SHERRITT GORDON MINES LIMITED

CHEMICAL METALLURGICAL DIVISION
FORT SASKATCHEWAN, ALBERTA.



IS PROUD TO BE PART OF EVER-GROWING

ALBERTA



Aerial view of BP's Edmonton Plant. The paper mill is at the right and the roofing mill forms the left end of the structure.

Building Products Limited - Canada's largest manufacturer of asphalt shingles, insulated sidings and other quality building materials - gratefully salutes Alberta on her Golden Jubilee. We are grateful because we have been afforded the opportunity to contribute to the progress of this great province through the operations of our modern roofing and paper mills at Edmonton.

The roofing mill was opened in 1952 and since has well justified its existence - supplying the quality building materials needed by the rapidly-expanding Canadian West. The adjacent paper mill - the first paper mill between the Red River and the Pacific Coast - began production in 1954 of dry felts, dry sheathing and miscellaneous building, wrapping and packaging papers.

Building Products Limited looks forward with pleasure to many, many more years as part of, and contributor to, the expanding economy of Alberta.

"Western

Made for

Western

Trade"



BUILDING PRODUCTS LIMITED

Halifax. Saint John, N.B. Montreal. Toronto. Hamilton. Winnipeg. Edmonton. Vancouver.



WE ARE PROUD....to have taken a leading part in the industrial advancement of the Province of Alberta.

From a humble beginning more than 50 years ago to a collective peak of nearly 1,500,000 tons of coal produced in one year the mines now operated by this company have contributed mightily to the monetary wealth of the province.

Coal still has an important place in the economy of the nation and we face the future with confidence.

COLEMAN COLLIERIES LTD

COLEMAN, ALBERTA

Producers of Bituminous Coal & Briquettes

Best Wishes to Alberta

on its 50th Anniversary



Saskatoon Welding Ltd.
CUTTING and WELDING OF ALL METALS

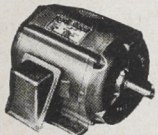
WELDING ENGINEERS AND CONTRACTORS

11519 105 AVE., EDMONTON, ALTA.



Congratulations

ALBERTA ON YOUR 50th BIRTHDAY



THE ELECTRIC MOTOR IS

THE HUB OF OUR BUSINESS

DISTRIBUTORS & FACTORY REPRESENTATIVES

MORSE CHAIN CO. ROBBINS & MYERS CO. of CANADA LTD.

RUSTIN & HORNSBY LTD. SUPREME POWER SUPPLIES LTD.

BEPCO CANADA LTD. KATOLIGHT CORPORATION

Electrical Industries
LIMITED

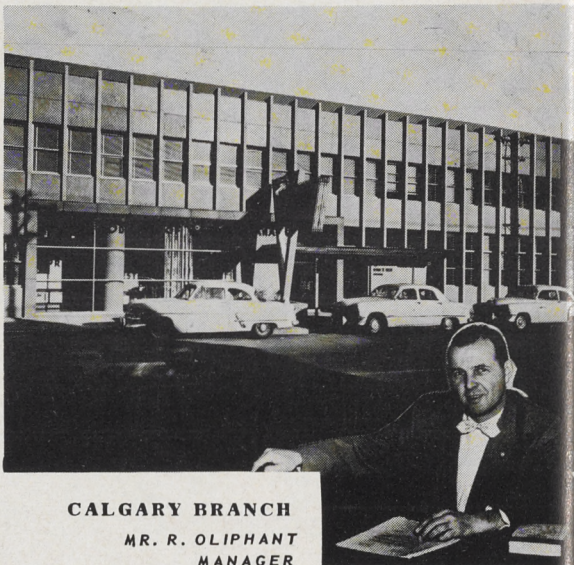
EDMONTON CALGARY



Congratulations ALBERTA ON YOUR 50th BIRTHDAY



EDMONTON BRANCH
MR. E.C. MOREL
MANAGER



CALGARY BRANCH
MR. R. OLIPHANT
MANAGER

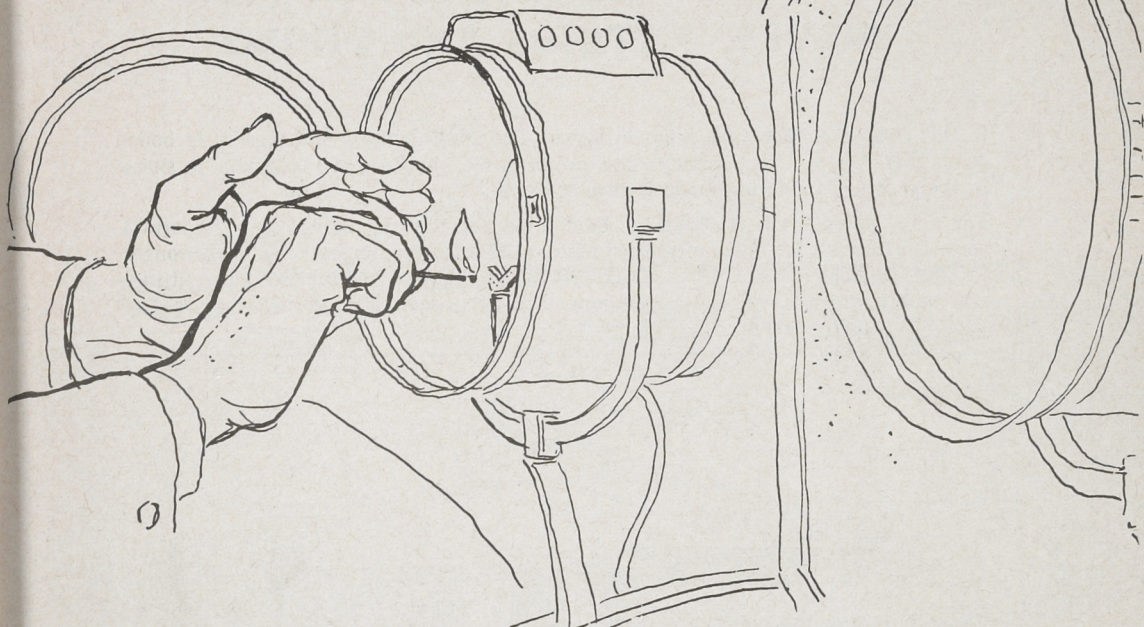
While Alberta is celebrating its Golden Jubilee, Neon Products of Western Canada Limited is celebrating its twenty-seventh year of existence. Like the Province, Neon Products has enjoyed the general prosperity which has emanated from the faith and confidence of the people of Alberta. The company first established itself in the Province in November 1928. A branch office was opened in Calgary and in Northern Alberta Hook Signs were appointed as agents.

In 1947 and again in 1954 the growth of business necessitated the expansion of existing facilities. A new factory was

built in Calgary and is under the management of Mr. R. Oliphant and a similar factory was built in Edmonton and is under the management of Mr. E.C. Morel. In Lethbridge Mr. B.G. Craig is the company representative. Alberta director is George Steer, Q.C. of Edmonton. President of the firm is Mr. H.D. Cleaveland. Over seventy office and factory personnel are now employed by the Alberta plants. Vancouver, the companies head office, has 260 employees on the payroll. Over one hundred employees of the firm are shareholders, a great many of these being Alberta personnel.



when Alberta became a province



Willard took the place of matches as standard equipment

Back in the old days, car lighting left much to be desired. Carbide and oil lamps were inefficient, inconvenient, and a man had to be mighty cautious when he lit them.

But about the time Alberta became a Province, Willard built and sold a storage battery for lighting and ignition purposes. It brought greater safety and pleasure to motoring.

And today, just as they have for over 50 years, Willard builds a complete line of storage batteries. They too add to the pleasure and utility of motoring because they are built in Canada to meet Canadian driving requirements.



WILLARD
SUPER WEATHERMASTER.
A Summer and Winter Battery
in one, and- you operate it
with a key.

Willard

FOUNDED 50 YEARS AGO

MOTOR CAR SUPPLY

CO. OF CANADA LIMITED

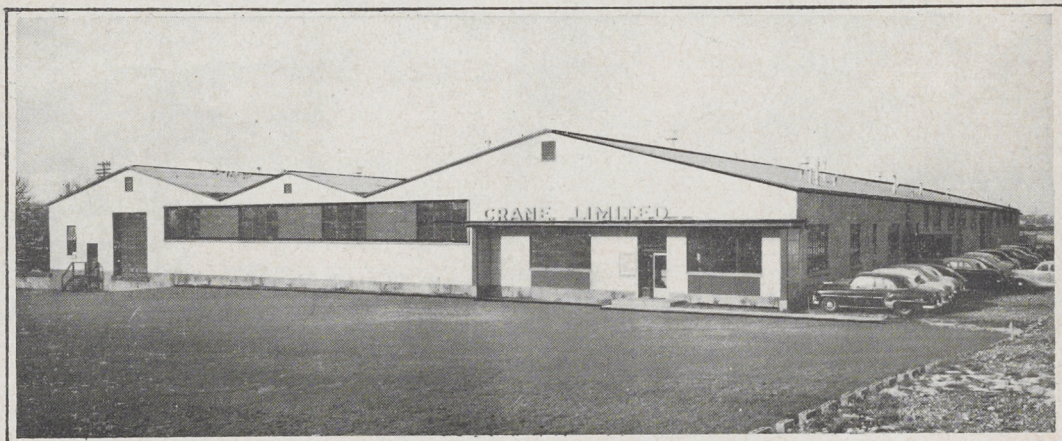
Exclusive Distributors

FOR ALBERTA HOMES AND INDUSTRY

CRANE PLUMBING AND HEATING, VALVES, FITTINGS AND PIPING

In this Golden Jubilee year, when Alberta's first Half-Century of progress is being celebrated, we of Crane Limited are proud to feel that we have been able to share in the province's amazing modern development.

For many years Crane branches at Edmonton and Calgary have been important sources of supply for much of the plumbing and heating equipment which has brought comfort and convenience to thousands of Alberta homes—and for the valves, fittings and piping which are essential components in the province's industrial plants.



Two years ago, to keep pace with the increasing demands of an ever-developing area, we opened a new manufacturing plant at Calgary. Here Crane-quality steel, iron and brass valves, flanges and flanged fittings, and cast iron screwed fittings are being produced to established Crane standards of quality.* In addition, a still wider variety of Crane products is now immediately available as a result of the extensive stocking facilities established.

Together, manufacturing plant and stocking facilities form a modern, conveniently located source of supply. It enables us to give prompt service and even faster deliveries on orders from Alberta manufacturers for Crane valves and fittings.

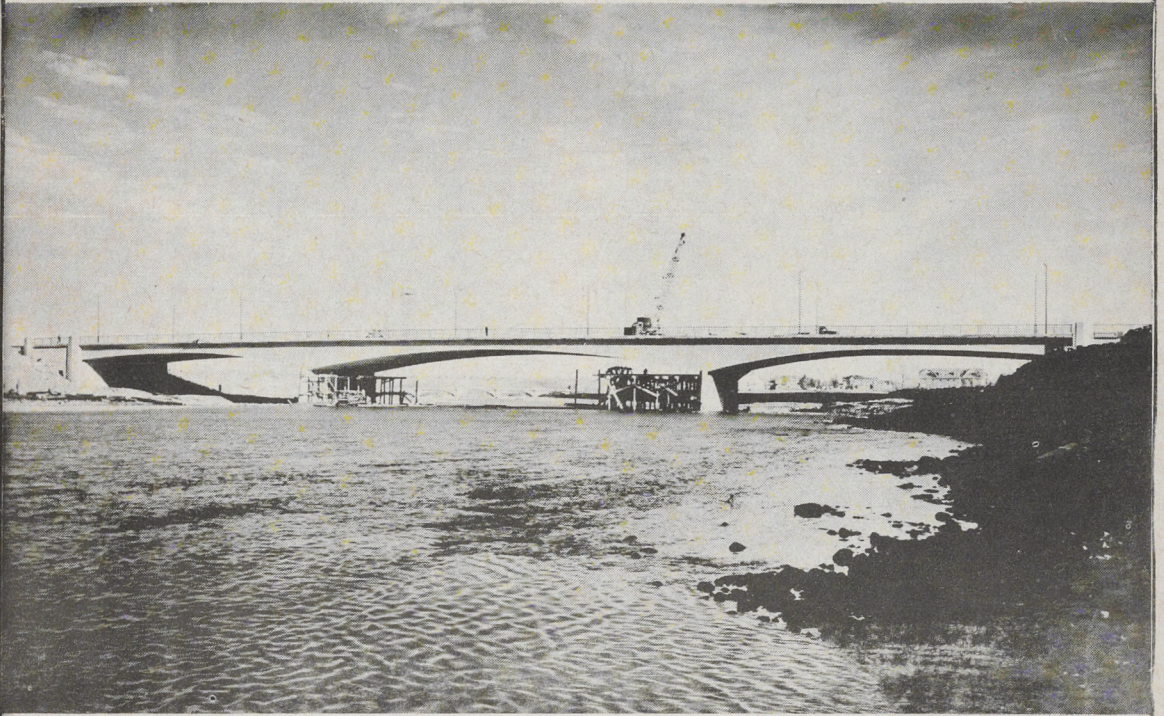
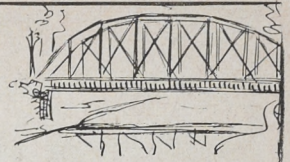
CRANE

L I M I T E D

General Office: 1170 Beaver Hall Square, Montreal
Edmonton Branch: Jasper Avenue and 109th Street
Calgary Branch: 602 Eleventh Avenue West
Calgary Plant: 58th Avenue and 2nd Street, Southeast

*FUEL USED FOR MELTING IRON IN CAST IRON FOUNDRY IS ALBERTA NATURAL GAS.

BUILDING ALBERTA



The Mewata Bridge at Calgary, Alberta, pictured above, is one of the accomplishments of Baynes Manning crews throughout the province in helping to build a progressive Alberta. Baynes Manning (Alberta) Limited congratulates the province on its Fiftieth Anniversary.

A Few Accomplishments

- 1951 - 1953 - Water Treatment Plant, Pumping Station and Rifle Ranges at Wainwright Military Camp.
- 1953 - 1954 - Mewata Bridge, Calgary, Alberta.
- 1953 - 1954 - Water and Sewerage Systems - RCAF Station, Cold Lake, towns of Sexsmith and Manning, Alberta.
- 1954 - Medicine Hat Subway and Pedestrian Underpass.
- 1954 - Lethbridge Low Lift Pumping Station and River Intake.
- 1954 - Power Plant Extension in joint venture between Canadian Utilities and Northland Utilities at Fairview, Alta.
- 1954 - Sewage Treatment Plant, Vegreville, Alberta.

Baynes Manning

EDMONTON - CALGARY

(ALBERTA) LTD.

Helping to build **A BETTER ALBERTA!**



CURTIS R. HOOVER



CHRISTINA HOOVER

a Story of Progress . .

Curtis Hoover, Master mechanic, inventor and machine shop operator, was born and raised on a farm near Gadsby, Alberta, and while still in his teens he chose the machinists trade for a livelihood. While training as an apprentice in Calgary, and with no prior aeronautical experience, he successfully constructed and flew one of Canada's few pre-war airplanes.

Although quickly promoted to shop foreman, in Edmonton his ultimate goal was to open his own machine shop and this became a reality when he entered business for himself in South Edmonton in 1935. In his shop he was able to widen the scope of his business to cover many branches of the machinist's trade and the shop soon advanced to manufacturing under Hoover's industrial skills.

He pioneered the snow plane industry for northern transportation.

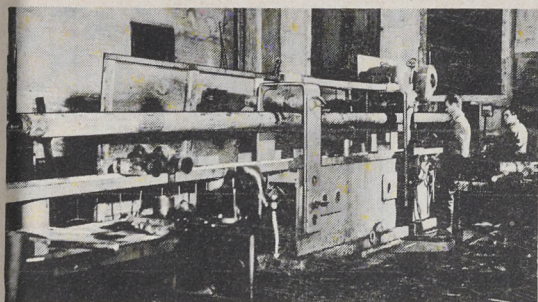
Hoover excelled particularly in the field of industrial hydraulics. The Hoover Hydraulic Hoist used internationally on dump trucks originated in his Edmonton Shop. One of his more recent additions to modern transportation includes the invention of the hydraulic operated ski for airplanes. He was one of the first in Western Canada to use the airplane for sales and service work.

During the war the Hoover plant was converted to take care of airforce contracts. At this time the plant had over 150 skilled personnel employed and the repairing and overhauling of aircraft equipment took Hoover to stations across the Dominion. Near the end



Curtis Hoover Industries

12654 - 97th ST. — P.O. BOX 426
EDMONTON, ALBERTA



HOOVER PIPE STRAIGHTENER



400 TON HOOVER HYDRAULIC BULL PRESS

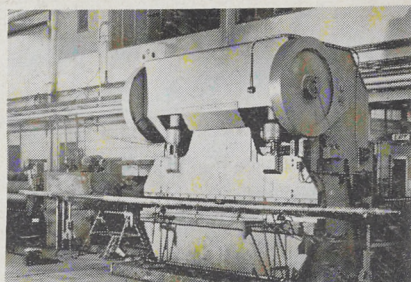
of the war he invented the Hydraulic Over-head Loader for tractors, which became known as the Hoover Dozer-Loader. Fully patented, these loaders are now nationally used.

Another Hoover "first" was the large heavy disc breaking plow that is used extensively in the cultivation of new farm lands in Northern Alberta and Saskatchewan, and became known in such far away places as India, South America and Africa.

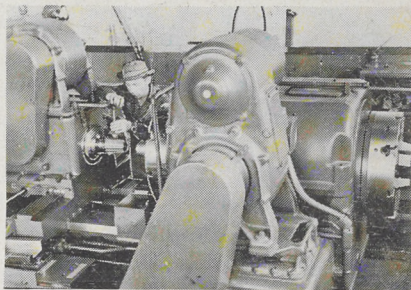
To enable the economical manufacture of his products, Hoover was the first in Western Canada to bring in heavy Press Brake, Plate Shear and Automatic Welders. The most recent addition is an Electronic Hydraulic Duplicating Lathe.

When the oil industry became prominent in the province, Curtis Hoover became the "man of the hour" in all phases of oil drilling equipment repair. At that time no machines were available for servicing of tools in the oil industry, so Hoover built and imported his own including a Hobbing Machine for rotary tool joint threading. Another Hoover contribution to that field was a "Rig-Mover" that allowed the complete moving of drilling rigs without dismantling.

Curtis Hoover's brilliant career ended tragically in 1953 when he met his death in a highway accident. During his lifetime he had built an organization that now carries on under the capable direction of Mrs. Hoover, who has been an active partner in this, the finest machine shop of its kind in Western Canada, from its humble beginning.

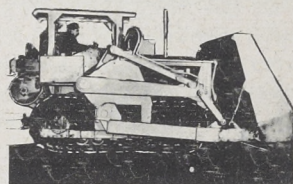
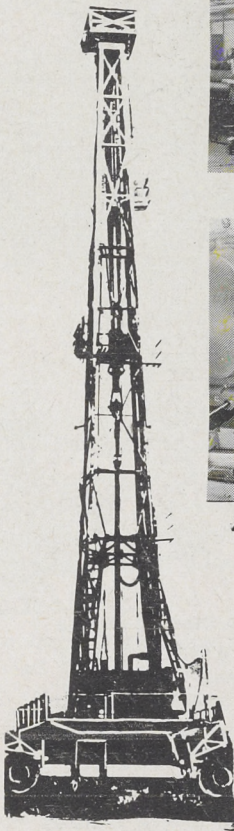


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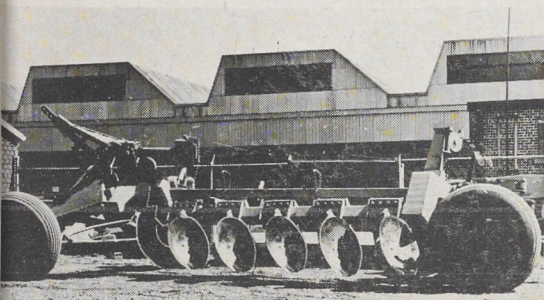
2

**1 Press Brake
2 Thread Miller**



**left HOOVER PORTABLE DRILL RIG
right LATEST MODEL HOOVER DOZER LOADER
lower HOOVER DOZER LOADER**

HOOVER DISK BREAKING PLOW



Alberta's TRANSPORTATION Story



This is the first train to cross the North Saskatchewan river into Edmonton. The scene is at the Low Level bridge, Oct. 20, 1902.

The above picture was loaned to the Jubilee Book by Thorton Graham, president of Western Supplies Ltd. who is somewhere in the photo.

At the time the first white man blazed a trail through the untouched west, the only form of transportation known, other than horseback, was the Indian travois. The Old Travois Trails were clearly marked with three distinct ruts, the centre one formed by the walking horse and the two shallower grooves worn by the poles which dragged on either side of the animal. The Saskatchewan River was the only highway across the plains until the coming of the railroad in 1886. The river's sluggish waters were used by numerous little boats bringing freight and passengers. Following the river's course came the old Red River carts, squeaking on their unoiled wheels and bringing the first settlers to the prairies. Supplies for the prairies were shipped up the Missouri River to Fort Benton. Bull trains carted supplies from Fort Benton to Fort Macleod and to Fort Calgary, prior to the arrival of the railroad, and from Cal-

gary to Edmonton until the C&E. railroad was built in 1891. Each train hauled from eighty to one hundred tons of freight.

Edmonton became a city in 1904, and in 1912 a great traffic bridge was built between Edmonton and the old city of Strathcona, now known as Edmonton's South Side. Around this period the automobile first started its invasion.

In the "dirty thirties" a common form of rural transportation was the "Bennet Buggy" an old automobile with the engine removed, pulled by a couple of work horses.

Ever since its advent, the railroad has been Canada's principle form of transportation. Alberta has 6,334 miles of railroad; rail traffic has increased steadily all through Alberta's history up until recent years, when rival trucking, busline and airline firms have cut heavily into the railroad's former monopoly.

Continued Page 74

Congratulations **ALBERTA** on **50 Years of Progress**

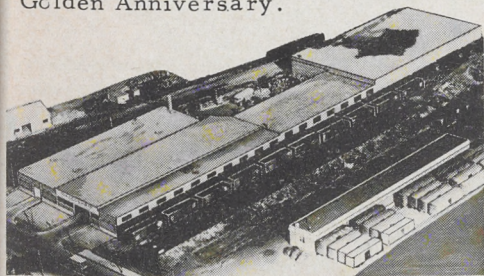


For forty-two years, from the horse and buggy days to the present rich agricultural and industrial Alberta, MacCosham has led the way.

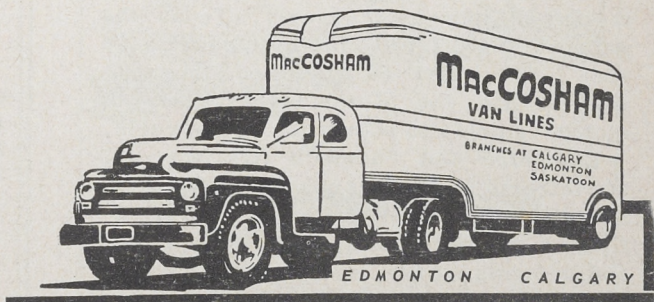
In 1913, from horse drawn drays, MacCosham pioneered Alberta's moving industry to one of the largest and finest in Canada.

To-day, with modern warehouses in Edmonton, Calgary and Saskatoon featuring pallitized storage, fully sprinklered fire protection, with services including commercial storage, pool car distribution, household goods storage and with large fleets of Vans operating throughout Canada and United States, offers Canadians everywhere, speedy - efficient and courteous service.

MacCosham, while growing with the province, proudly salutes Alberta on this 50th Golden Anniversary.



AERIAL VIEW OF THE CALGARY PLANT





== Congratulations ==

== ALBERTA ==

GREENHILL & BELLVUE

BITUMINOUS COKING COALS OF MERIT

MINERS AND SHIPPERS

WEST CANADIAN COLLIERIES LTD

BLAIRMORE ALBERTA

Best Wishes
ALBERTA

PIPE LINE CONTRACTING

ANDERSON INTERNATIONAL CONTRACTORS

EDMONTON ALBERTA



Illustration from the National Grain motion picture production, "Prairie Conquest."

PROGRESS . . . from the flat warehouse to
the modern elevator. This is the story of

National Grain
COMPANY LIMITED

Winnipeg, Regina, Saskatoon, Edmonton,
Calgary, Fort William



Continued from Page 72

Today, nearly everyone owns an automobile in Alberta, and the car and truck traffic is increasing yearly. Today the province has 1,880 miles of paved road and 3,324 miles of gravelled highways. Alberta has one of the highest ratios of motor vehicles to population in the world.

Edmonton had Canada's first airport, and intrepid bushpilots opened up the north speedily before the major airlines arrived, flying in trappers, prospectors and supplies and bringing out fur, fish, and ore. Scheduled airliners now service Alberta, known

Continued page 81



THE CATTLEMAN'S MEETING PLACE

SHAMROCK HOTEL

2101-2103 11TH STREET EAST

CALGARY, ALBERTA

Greetings Alberta

Each year there are more and more new business and industrial enterprises established in Edmonton. And each year **GREENE & MILLAR** provides reliable service and sound insurance protection for the many new businesses of this swiftly expanding city.

GREENE & MILLAR
REAL ESTATE RENTALS INSURANCE

200 TEGLER BUILDING, EDMONTON, ALBERTA

1905 Fifty years ago when road building was still done by pioneering ways with horses and scrapers....Industrial & Road Equipment had already established itself with road building machinery.



1955 Still serving Canadian industry. From 1908 when International Harvester first powered road equipment, in 1925 when farm tractors became adapted to industrial use, to 1938 when International brought out the first crawler tractors, the TD-18, International has been a leader in industry. Today Industrial and Road Equipment Ltd. can give unsurpassed service on power units, tractors and equipment for all road making and construction projects.

INDUSTRIAL & ROAD EQUIPMENT LIMITED

8TH STREET & 10TH AVENUE CALGARY

10930 105 AVENUE EDMONTON ALBERTA

*We are proud
of our*



MANDARIN GARDENS

Mah H. Dan Prop.

Edmonton's Finest Chinese Restaurant
Opposite the McDonald Hotel
EDMONTON, ALBERTA

congratulations
to Alberta and her
many Pioneer Citizens



DUNLOP TIRE & RUBBER GOODS CO LTD

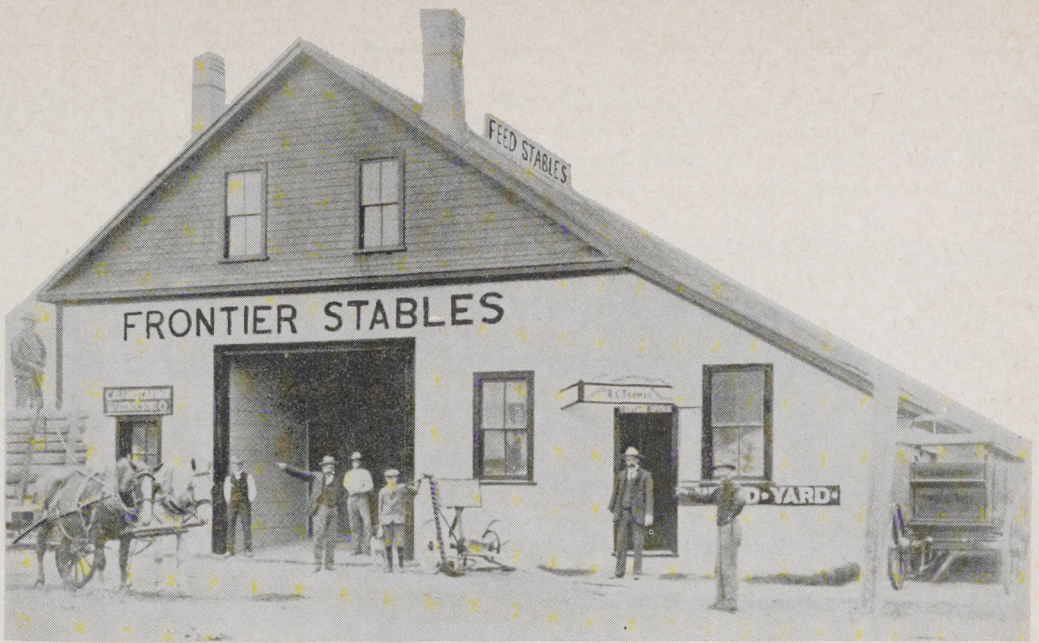
11625 - 120 St. EDMONTON, ALTA.



FOOTHILLS BUNGALOWS MOTEL

4630 MacLEOD TRAIL

CALGARY, ALBERTA



During the land boom in 1911 the Merchants Bank in Calgary paid \$200,000 for this barn and lot 70 x 130 feet located on the present site of the Treasury Branch. The year 1912 saw the end of the biggest land boom in Alberta's history. From 1909 to 1912 the population of Calgary increased by more than 30,000 and the promoters spoke of the city reaching beyond the then level of 85,000 to 500,000.

Astronomical prices were paid for city lots. The Royal Bank paid \$4,000 per foot for the old Hudson's Bay property on Centre Street and Eighth Avenue. The Canada Life Assurance Co. paid \$2,000 per foot for the site of its present premises. The Hudson's Bay Co. paid \$750,000 for the Seventh Avenue site of the original portion of the new store. The Dominion Bank paid \$100,000 for its site opposite the Post Office.

The outbreak of war in August, 1914, brought the oil boom to an end. Today few of the companies then formed, are in existence. Few of them ever drilled for oil. By 1916, the population of Calgary had receded to 56,000.



Within ten minutes walking distance of downtown, the Shamrock is Edmonton's finest Apartment Hotel for those who want a home-like atmosphere. Here are some of the features:

- All rooms with private bath and telephone
- Cooking facilities if desired
- Maid service ● Private parking

HARVEY R. METHERAL Manager



SHAMROCK HOTEL

11810 Jasper Avenue, Edmonton, Alberta

Greetings, Old-Timers!



From the

YELLOW CAB CO

MEMORIAL WALK - EDMONTON

PHONE 2 3 4 5 6



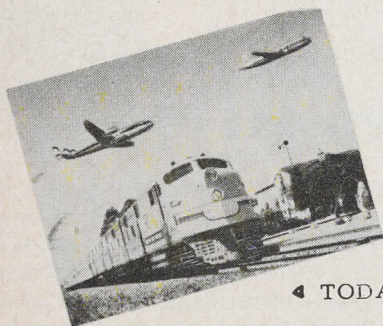
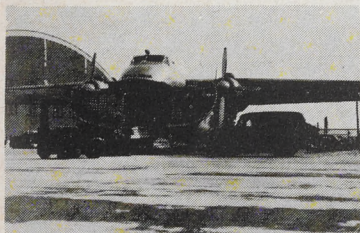
From covered wagon
to Helicopter, spans fifty
years of progress in
Alberta transportation.

We salute the progress
of the province
and are proud to have
shared in it since '45.

10 YEARS OF EXPANDING
SERVICE TO THE NORTHWEST

ASSOCIATED AIRWAYS LIMITED

No. 10 Hangar,
Municipal Airport, Edmonton



◀ TODAY

▶ YESTERDAY

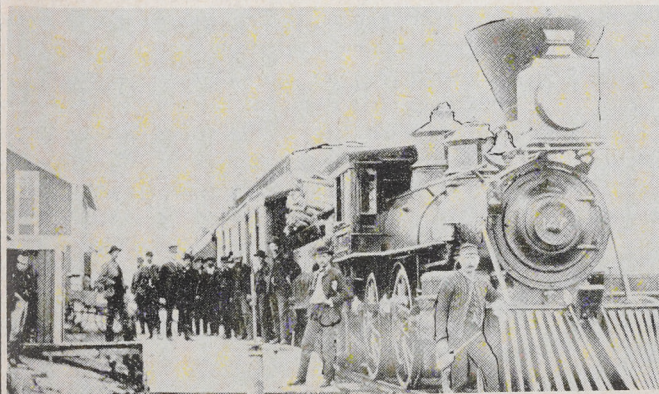


*Our Congratulations
to the Province*

WINCH TRUCKS, BULL DOZERS
AND SPECIAL EQUIPMENT
FOR ALL CLASSES OF
OIL FIELD AND HEAVY HAULING

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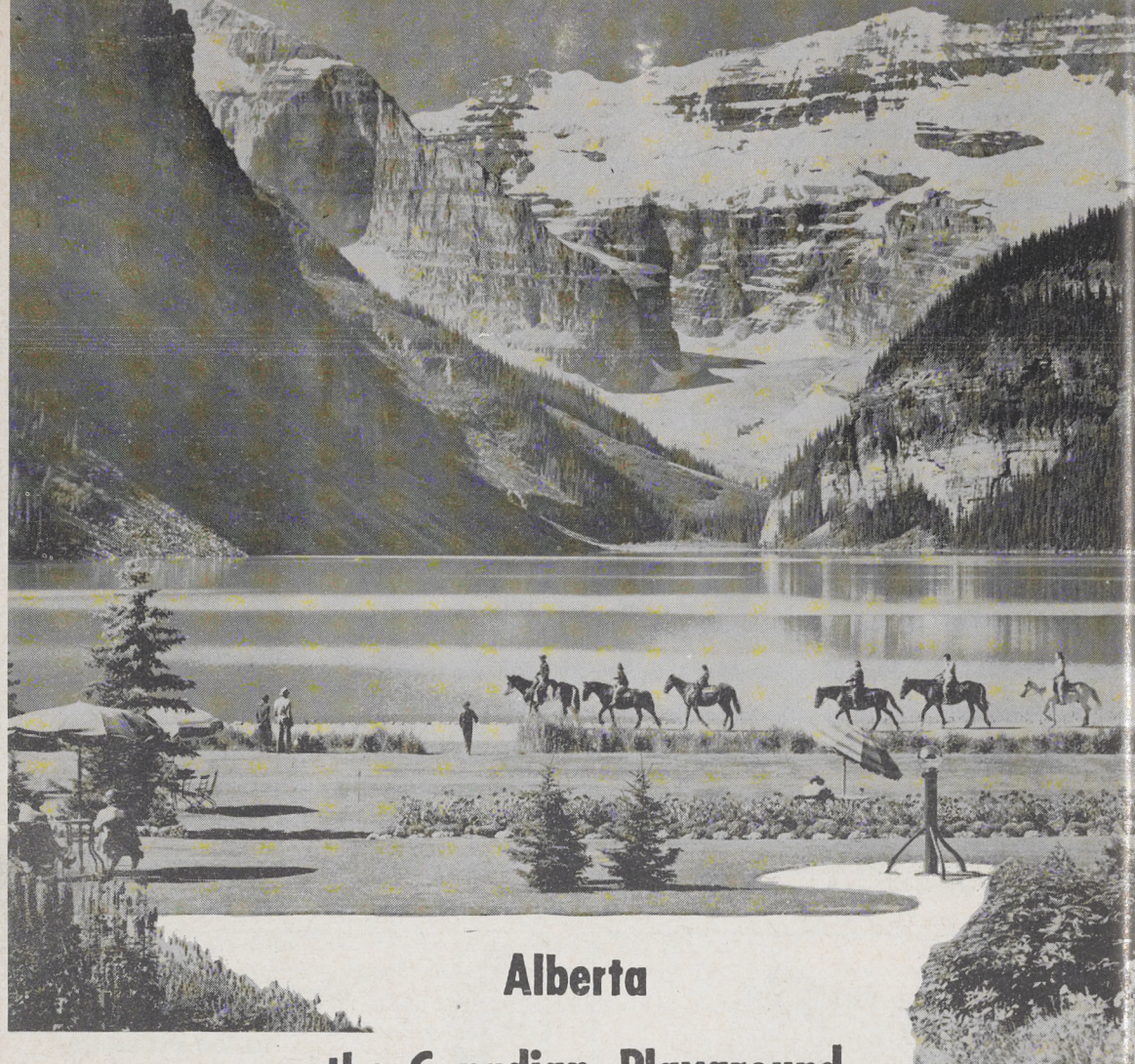
EDMONTON CALGARY ALBERTA



Congratulations from one
old timer to another. N.A.R.
is proud of its contribution
towards the growth of North-
ern Alberta and the Peace
River Block.

NORTHERN ALBERTA RAILWAYS CO

EDMONTON ALBERTA



Alberta the Canadian Playground

Alberta's national parks rank among the world's finest. There is Banff National Park, which for years has played host to royalty, statesmen and celebrities of every nation who come to enjoy the mountain hospitality and golfing, tennis, swimming, skiing, fishing and exploring.

Then there is Jasper National Park, which is bordered on the south by Banff and extends north along the eastern slope of the Rocky Mountains. Within the southern part of the Jasper Region is the vast Columbia ice-field. Waterton Lakes National Park is situated on the south-western portion of the province. Elk Island National Park, situated about 35 miles east of Edmonton, has achieved outstanding popularity because of the huge herd of over one thousand buffalo in the park, examples of their species and remnants of the romance of the old west.

Besides these renowned National Parks there are scores of lakes, beaches and small parks in the province. Sylvan Lake is eleven miles west of Red Deer, and Pigeon Lake is situated 25 miles west of Wetaskiwin.

"Dude" ranches in Alberta are, for the most part, operating ranches which run cattle or horses on the ranges as a business, but who extend a sincere western welcome to guests during the summer season. The atmosphere is real, for the visitor gets true contact with life in the open. There are a great many guest ranches in Alberta, one of which, the Buckhorn Ranch operated by Clifton Cross, is located 18 miles south-west of Pincher Creek. The Ghost Dude Ranch lies twenty three miles west of Calgary, and for the younger crowd the Bar BQ Ranch lies in pleasant foothill country east of Jasper, at Hinton.



When it's picnic time...enjoy

"TIME OUT WITH WESTON'S"

It takes a clear sky, fresh air and a hearty lunch to make a picnic possible. And to make it truly enjoyable, all you need is Weston's bread for the sandwiches.

Each slice of Weston's bread is tender and wholesome. Careful leavening and baking gives it a smooth texture that

holds its "fresh-from-the-oven" taste and aroma to the last slice.

For family picnics, meals and other "time out" times, serve Weston's bread and other Weston's favourites such as sodas, shortening-rich biscuits, cakes and candies. Next time you shop, look for Weston's.

Always buy the best--buy

Weston's

Biscuits - Bread - Cakes - Candies



≡HUNTING and FISHING In Alberta≡



Alberta beckons to sportsmen, hunters, and fishermen; lakes, streams, mountains and forest are filled with bird, game and fish. The National Parks and game preserves provide ample protection for wild life, and the overflow from these sanctuaries insures a continuous supply of game in the open country. Fish are plentiful in Alberta, from rainbow trout in Jasper, to pike, pickerel and perch, spread all over the province. The provincial government game department has been stocking and re-stocking lakes for several years with rainbow trout, land-locked salmon and eastern brook trout. Commercial fishing is carried out on a large scale in Northern Alberta, at Slave Lake, Cold Lake, Wabamun, Primrose and others.

Three great flyways - the Central, Pacific, and Mississippi - channel into Alberta along the mountain range giving us more than our share of the finest bird crop anywhere. Canada Geese, Snow Geese and Blue Geese are abundant. Mallard, Pintail, Canvas Back and Blue wing Teal ducks nest in the province. Annually millions of ducks and geese nestle in the N.W.T. and fly south for the winter stopping in Alberta to feed on the rich grains. Hungarian partridges, introduced into Alberta in 1909, have spread all over the province. Their population rises and falls in mysterious cycles like that of other game birds and animals. Sharp tailed grouse - prairie chickens - are scarcer now but still holding their own. They are abundant around the North Saskatchewan River.

The great buffalo herds are gone, but moose with antlers over six feet wide and grizzly bears weighing up to 1,400 pounds are still found in Alberta.

Continued page 81



Congratulations
ALBERTA

E. M. CLEVE
LLOYDMINSTER LTD.
GENERAL CONTRACTORS
Lloydminster Saskatchewan
Edmonton Alberta

WE ARE PROUD OF ALBERTA

**WAPPEL CONCRETE &
CONSTRUCTION CO. LTD.**

General Concrete Construction

and General Building Contractors

EDMONTON, ALBERTA



FIVE EDMONTON SPORTSMEN with a catch of trout just 35 miles from the city. Bill Soars now in Vancouver, "Red" A.J. Hoods, manager C.F.R.N., Sam Paner, president Edmonton Tire Co., Fred Bedome, Corner Drugs and Don Reid Realtors.

The Provincial Government Game Dept. stocks Alberta lakes and streams with various game fish.

Congratulations

ALBERTA =====



**CHURCHILL'S
GARAGE**

Innisfail, Alberta

Continued from page 74 (Transp.)
as the crossroads of the world and gateway to the north, and Edmonton is on the route of big airlines now running service to Europe over the North Pole. Air transportation is the coming thing in Alberta, and the province is dotted with airports. The End.



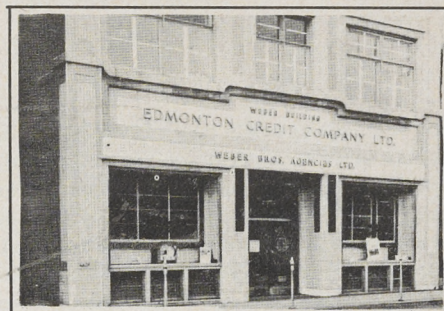
VANCOUVER
BRITISH COLUMBIA

A Sincere Tribute to



ALBERTA=====

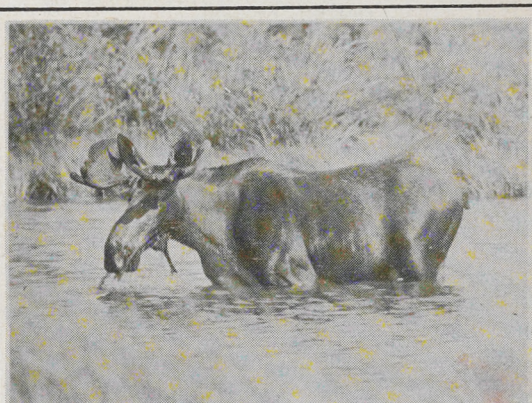
from—



For 40 years—The House of Service

WEBER BROS. AGENCIES LTD.

- PROPERTY MANAGEMENT
 - REAL ESTATE ● INSURANCE
- EDMONTON, ALBERTA



Moose are Alberta's largest game animal. They roam abundantly throughout the north western part of the province. Pictured above is a bull moose feeding on water grasses.

This picture story sponsored by:

DON BALL

AUCTIONEER - REALESTATE INSURANCE
EDMONTON ALBERTA



Alberta POLITICS from 1905 till today



From the inaugural day 1905 till 1921 Alberta was under continuous Liberal rule. Over Calgary's objections the capital was established at Edmonton. In 1921 the United Farmers Association won two-thirds of all the seats in the legislature and set the Liberals back to an extent from which they have never recovered. The UFA reigned for 14 years. They set up co-operatives which, they hoped would bypass the middleman and give the farmer a better return. As long as prosperity lasted it did very well.

In the 1930's the prairie people felt that the Bennett administration in Ottawa had little sympathy with their problems and therefore looked for salvation in provincial politics. The UFA had no solution for the depression and as the prairies were the hardest hit by the depression, the urban areas faced bankruptcy and thousands of farmers were ruined. Beautiful farms, stately city buildings could be bought for taxes.

It was William Aberhart, onetime high school principal and founder of the Calgary Prophetic Bible Institute, who introduced Social Credit to his adherents in the province and associated it with his gospel of salvation. In 1932 Aberhart and Manning first met the doctrines of the English engineer, Major C.H. Douglas, father of Social Credit. Ernest C. Manning was William Aberhart's disciple from 1926, and after Social Credit swept into power in 1935, Aberhart formed a government - although he had not run in the election - and took Manning into the cabinet immediately as provincial secretary. Manning then, very young for politics, entered the field at the age of twenty-seven.

The UFA left Social Credit a provincial debt of 167 million dollars and not enough money in the treasury to meet the current civil servants payroll.

For the 1940 election, Social Credit's

opponents all banded together into the "Independents" and polled almost as large a vote as that of Social Credit. In 1943 Albertans were shocked by Aberhart's sudden death. Manning succeeded Aberhart in the provincial field while, Solon Low, became the national leader of Social Credit. By this time the "Independent" movement had collapsed. Although numerous efforts were made to revive the traditional Liberal, Conservative and the C.C.F., up until the 1952 elections the Social Credit movement showed no decline in strength.

After the 1952 election the opposition chose a new method to attack the Social Credit government. Rumors and stories unheard of in Alberta's previous political history and publicized by the Edmonton Journal and Calgary Herald became ever prevalent in the spring of 1955. As a result from opposition charges Mr. J. Landeryou and Mr. R. Lee M.L.A.'s from Lethbridge and Taber were disqualified from further sittings in view of their having a contract with the government; based on an ancient law. This along with other charges fed more fuel to Alberta's political fire.

Provoked by the oppositions charges Premier Manning called a "snap election" and promised the people a Royal Commission to investigate the charges made. On June 29, 1955, although dropping by 8% from 1952, the Social Credit government was returned to office by a large majority.

Following are some of the highlights of the "Golden Jubilee Election" Premier Manning led the polls in Edmonton while in Calgary a newcomer to provincial politics, a youthful and aggressive Conservative, Arthur Smith led the electors choice there. Three cabinet ministers, Ivan Casey, Lands and Forests; E.C. Gerhart, Provincial Secretary; and Lucien Maynard, Attorney-General; along with the provincial leader of the C.C.F. party Elmer Roper were defeated in their bid for re-election. The End

ALBERTA *Leaders*



THE LATE PREMIER

WM. ABERHART

1935

20 YEARS LATER

PREMIER

E. C. MANNING

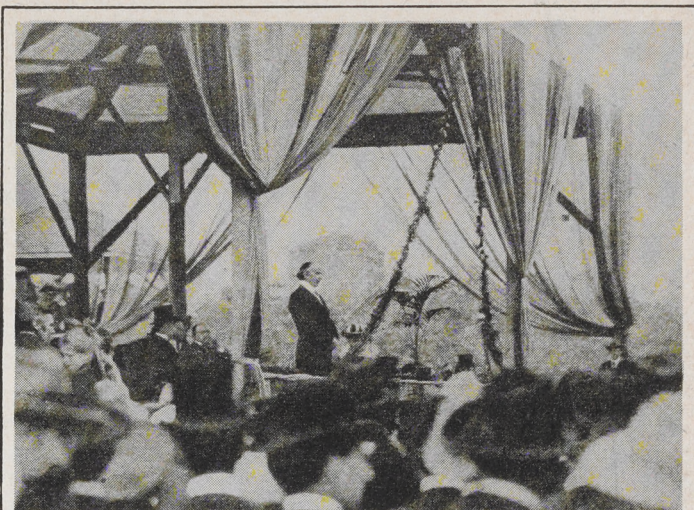
1955



In 1935 Alberta just survived a depression. The economic state of the province was bad. In 1935 William Aberhart, a preaching high school teacher from Calgary, had the solution. The new Social Credit party would relieve the province of its debt, restore the economy, and give every adult over 18 years \$25. bonus monthly.

Premier Aberhart died in 1943 and his colleague E. C. Manning took over. Social Credit never did pay the \$25., however they did make the province debt free, and have retained power for 20 years.

1905 WHEN ALBERTA *became a* PROVINCE



Ernest Brown Collection

Sir Wilfrid Laurier speaks at Alberta's inauguration ceremony in 1905.

ALBERTA'S INAUGURAL YEAR - 1905

"Hats were flung into the air amidst loud cheers, the band struck up a spine-tingling march and a great moment became history."

The tiny pioneer city of Edmonton was filled to the bursting point on Friday, September 1, 1905 - the day Alberta was born. Extensive preparations had been made for the great day; R.N.W.M.P. had brought field pieces from Regina to fire the inaugural salute. The parade started at 101A Avenue and 97 Street. It then came on to Jasper Avenue, travelling west as far as 100th Street and then down the hill to the fair grounds. In the parade were 1,500 school children, two bands, columns of mounties, a Red River Cart, stomping Indians in full war costume, and many distinguished personages. In an open landau rode Edmonton's first mayor, K.W. MacKenzie, and many distinguished visitors from Ottawa such as Sir Wilfrid Laurier, sponsor of the province, Earl Grey, the Governor General, Lady Grey and Sir Gilbert Parker.

The Inaugural Ceremony was held on the river flats, which were flanked by the steep wooded banks of the great Saskatchewan River Valley. On a specially erected platform, before twenty thousand people, Alberta's first Lieutenant-Governor, G.H.V. Bulyea, took the oath of office. The first shot of a twenty-one-gun salute boomed, as the huge crowd cheered at this moment when Alberta was born.

At this period the most important building in Alberta was the Thistle Skating Rink,

standing then on 102 Street, between Jasper and 102 Avenue. This rink, since it was the largest closed building in Alberta, was the site of the Inaugural Concert, and then next spring, on March 15, 1906, was chosen as the location for Alberta's first Legislative Assembly. Four days previous, hockey finals were being played off in it. Until a provincial capital could be selected, Edmonton was chosen as temporary seat of the new Liberal government under Premier A.C. Rutherford. More than 4,000 people jammed the rink to watch the opening ceremonies. Lieutenant Governor George Bulyea arrived at three p.m. After the appointment of Hon. C.W. Fisher as Speaker, Hon. Bulyea read the Speech from the Throne. He spoke of the importance of setting up the government upon proper constitutional lines, and the necessity of organization of the several branches of administration necessary to expedite the management of government business. Following the official opening of the session, members and visitors proceeded to Mackay Avenue School, where the Premier held his reception.

Yes, it was a great day that September 1st. As the sun penetrated the falling autumn leaves, a short announcement pierced the air. Suddenly the bands stopped playing. The charter was being signed. There was a sudden hush which subdued the crowds excited whisperings. At that very moment Alberta became a province, Edmonton became its capital and Hon. Bulyea its first Lt. Governor. Hats were flung into the air amidst loud cheers, the band struck up a spine-tingling march and a great moment became history.



Pictured above are members of the Alberta Golden Jubilee Working Committee, back row left to right J. L. Patterson, K. Hutchinson, E.S.J. Bryant, R. Martland, front row left to right J.E. Plewes, R.R. Moore (chairman), D.E.C. Campbell and A.B. MacKenzie.

Other members of the Jubilee Committee not present when picture was taken were R. D. McLean and H.A. Webster (Calgary).

\$4,000,000 SPENT ON ALBERTA GOLDEN JUBILEE

The Alberta Government went all out to celebrate the provinces 50th Anniversary. To handle the various organizational jobs, a special committee pictured above under the chairmanship of Deputy Minister Ralph Moore was appointed.

We dropped into the Jubilee office during mid August...one could bearly see the staff from behind the hundreds of boxes of 'Alberta Senior Citizen Scrolls' which were being sent out. Over 21,000 citizens who were in Alberta prior to 1905 and presently residing in Alberta made application for them.

Among the many other Jubilee projects, the Government pledged and commenced building two auditoriums, one in Calgary and the other in Edmonton valued at 1 1/2 million dollars each. Over 10,000 Golden Jubilee Anthologies were circulated. Two elaborately furnished Golden Jubilee Caravans filled with replicas from 1905 to 1955 were prepared and sent to all celebrations in the province. Stage coaches ran in true old fashioned style from Fort McLeod to Calgary and from Fort Edmonton to Calgary.

Babies born on Sept. 1st received silver engraved spoons, a spring square dance festival was held in outlying centres and the University mixed chorus and drama society toured the Province.

Thousands of pieces of publicity went out to American and Canadian centres publicizing the Jubilee and attracting tourists.

Many new historic sites were built, beautiful Government floats coupled with the old timers led exhibition parades, while rustic arches were erected to welcome folks as they entered the Province. Yes! it was a festive year -- The Alberta Golden Jubilee.

To the Golden Jubilee Working Committee it was work with little fanfare or praise attached.



POPULATIONS OF Cities, Towns, villages

on GOLDEN JUBILEE year

CITIES

Calgary	168,840
Camrose	5,609
Drumheller	2,601
Edmonton	209,353
Lethbridge	28,300
Medicine Hat	18,285
Red Deer	11,688
Wetaskiwin	3,969

TOWNS

Athabasca	1,218
Barrhead	1,811
Bassano	724
Beverly	4,008
Blairmore	1,962
Bonnyville	1,508
Bow Island	975
Bowness	5,068
Brooks	2,296
Calmar	952
Cardston	2,487
Castor	952
Claresholm	2,721
Coaldale	2,325
Coleman	1,961
Coronation	873
Daysland	616
Devon	1,512
Didsbury	1,220
Edson	2,515
Fairview	1,116
Falher	737
Forest Lawn	3,568
Fort Macleod	2,568
Ft. Saskatchewan	831
Gleichen	430
Grande Prairie	5,170
Gratum	360
Grimshaw	720
Hanna	2,503
Hardisty	602
High Prairie	1,402
High River	2,044
Innisfail	1,509
Irvine	224
Jasper Place	13,594
Lac La Biche	1,004
Lacombe	2,812
Leduc	2,168
Lloydminster	2,495
Magrath	1,362
McLennan	1,074
McMurray	640
Morinville	892
Mundare	658
Nanton	1,109
Okotoks	767
Olds	1,913

Peace River	2,198
Pincher Creek	1,630
Ponoka	3,401
Provest	1,098
Raymond	2,435
Redcliff	1,870
Redwater	1,163
Rimbey	915
Rocky Mtn. H's	1,384
Spirit River	864
Stavely	327
Stettler	3,328
Stony Plain	1,028
St. Albert	1,329
St. Paul	1,805
Strathmore	704
Sylvan Lake	1,255
Taber	3,831
Three Hills	1,279
Tofield	735
Two Hills	760
Vegreville	2,602
Vermilion	2,408
Viking	854
Vulcan	1,215
Wainwright	2,680
Westlock	1,207

VILLAGES

Acme	347
Airdrie	287
Alberta Beach S.V.	110
Alix	550
Alliance	281
Andrew	601
Arrowwood	241
Barons	369
Bashaw	612
Bawlf	277
Beaverlodge	838
Beiseker	325
Bentley	504
Berwyn	353
Big Valley	522
Bittern Lake	61
Black Diamond	1,154
Blackfalds	265
Blackie	215
Botha	108
Bowden	307
Boyle	348
Bruderheim	387
Burdett	204
Carbon	398
Carmangay	285

Caroline	320
Carstairs	510
Cayley	139
Cereal	161
Champion	411
Chauvin	500
Chinook	116
Chipman	222
Clive	241
Cluny	176
Clyde	241
Cochrane	711
Cold Lake	1,131
Consort	431
Cowley	121
Craigmyle	136
Cremona	179
Crossfield	466
Czar	123
Delburne	433
Delia	309
Derwent	281
Donalds	318
Duchess	258
Eckville	445
Edberg	188
Edgerton	309
Elk Point	543
Elnora	211
Empress	479
Entwistle	330
Evansburg	443
Ferintosh	205
Foremost	448
Forestburg	533
Frank	239
Gadsby	128
Galahad	198
Girouxville	321
Grassy Lake	167
Gull Lake S.V.	27
Hairy Hill	205
Halkirk	148
Hay Lakes	231
Hines Creed	342
Holden	650
Hughenden	208
Hussar	120
Hythe	482
Innisfree	332
Irma	369
Irricana	154
Killam	536
Kinuso	254
Kitscoty	282
Lakeview S.V.	15
Lamont	637
Lavoy	122

Legal	523
Lomond	192
Lougheed	186
Ma-Me-O Beach	233
Manning	808
Mannville	528
Marwayne	348
Mayerthorpe	523
Milk River	636
Millet	428
Milo	145
Minburn	186
Mirror	701
Morrin	273
Munson	105
Myrnam	440
New Norway	258
Nobleford	179
Onoway	187
Oyen	654
Penhold	235
Picture Butte	917
Radway	214
Rockyford	246
Rosemary	190
Rumsey	110
Rycroft	467
Ryley	471
Sangudo	269
Seba Beach S.V.	116
Sedgewick	591
Sexsmith	404
Smoky Lake	556
Spruce Grove	305
Standard	240
Stirling	520
Strome	312
Sundre	696
Thorhild	204
Thorsby	430
Tilley	254
Trochu	678
Turner Valley	719
Valleyview	638
Vauxhall	651
Veteran	247
Vilna	397
Warburg	228
Warner	440
Warspite	168
Waskatenau	239
Wembley	268
Wildwood	426
Willingdon	281
Youngstown	352



Alberta POLITICIANS 1905 1955



PREMIERS OF ALBERTA

Hon. Alex. C. Rutherford	1905 - 1910	Lib.
Hon. Arthur L. Sifton	1910 - 1917	Lib.
Hon. Charles Stewart	1917 - 1921	Lib.
Hon. Herbert Greenfield	1921 - 1925	UFA.
Hon. John E. Brownlee	1925 - 1934	UFA.
Hon. Richard Gavin Reid	1934 - 1935	UFA.
Hon. William Aberhart	1935 - 1943	S. C.
Hon. Ernest C. Manning	1943 -	S. C.

LIEUTENANT-GOVERNORS

Hon. George Bul	
Hon. George H. Bulyea	1905 - 1915
Hon. Robert G. Brett	1915 - 1925
Hon. William Egbert	1925 - 1931
Hon. William L. Walsh	1931 - 1937
Hon. John C. Bowen	1937 - 1950
Hon. John J. Bowlen	1950 -

LEADERS OF THE OPPOSITION

Albert J. Robertson	1905 - 1909	Cons.	William R. Howson	1932 - 1936	Lib.
Richard B. Bennett	1910 - 1912	Cons.	John J. Bowlen	1936 - 1937	Lib.
Edward Michener	1913 - 1917	Cons.	Edward L. Gray	1938 - 1939	Lib.
George Hoadley	1918 - 1919	Cons.	James H. Walker	1940	Indpt.
James Ramsey	1920	Cons.	Alfred Speakman	1941	Indpt.
Albert F. Ewing	1921	Cons.	James C. Mahaffy	1942	Indpt.
John R. Boyle	1922 - 1924	Lib.	James H. Walker	1943	Indpt.
Charles R. Mitchell	1925 - 1926	Lib.	J. Percy Page	1944 - 1948	Indpt.
Joseph T. Shaw	1927 - 1929	Lib.	J. Harper Prowse	1949 - 1955	Lib.
George H. Webster	1930 - 1931	Lib.			

MEMBERS OF THE 13th LEGISLATIVE ASSEMBLY ELECTED IN THE ALBERTA PROVINCIAL ELECTION JUNE 29, 1955; "THE GOLDEN JUBILEE ELECTION"

CONSTITUENCY	MEMBER	PARTY		
Acadia - Coronation	J. L. Sims	Lib.	Lacombe	A.R. Patrick S. C.
Alexandra	Hon. A. O. Aalborg	S. C.	Lac La Biche	Michael Maccagno Lib.
Athabasca	R. E. Hall	Lib.	Lac Ste. Anne	John Mills Lib.
Banff - Cochrane	Frank L. Gainer	Coalitic	Leduc	R. E. Ansley Ind. S.C.
Bonnyville	Jake Josvanger	Lib.	Lethbridge	John Landeryou S. C.
Bow Valley - Empress	Bryce C. Stringham	Ind.	Little Bow	Hon. Peter Dawson S. C.
Bruce	Earl Hardy	S. C.	Macleod	James Hartley S. C.
Calgary	F. C. Colborne	S. C.	Medicine Hat	Mrs. J.L. Robinson S. C.
Calgary	Arthur Dixon	S. C.	Okotoks-High River	Ross Ellis Lib. -P-C
Calgary	Hugh John MacDonald	Lib.	Olds	Fred J. Niddrie S. C.
Calgary	Grant MacEwan	Lib.	Peace River	William Gilliland S. C.
Calgary	Arthur R. Smith	P-C	Pembina	Hon. R.D. Jorgenson S. C.
Calgary	Mrs. Rose Wilkinson	S. C.	Pincher Creek-C.N.	William Kovach S. C.
Camrose	Chester Savers	S. C.	Ponoka	Glen Johnston S. C.
Cardston	Hon. E.W. Hinman	S. C.	Red Deer	W.J.C. Kirby P-C
Clover Bar	Floyd Baker	S. C.	Redwater	Alfred Macyk Lib.
Cypress	Harry Strom	S. C.	Rocky Mountain House	Hon. A.J. Hooke S. C.
Didsbury	J. Lawrence Owens	S. C.	Sedgewick	J. C. Hillman S. C.
Drumheller	Hon. Gordon Taylor	S. C.	Spirit River	A. O. Fimrite S. C.
Edmonton	Hon. E.C. Manning	S. C.	St. Albert	Arthur Soetaert Lib.
Edmonton	J. Harper Prowse	Lib.	Stettler	J. E. Clark S. C.
Edmonton	E.H. Gerhart	S. C.	Stony Plain	Harold McLaughlin Lib.
Edmonton	Dr. J. Donovan Ross	S. C.	St. Paul	Raymond Reiersen S. C.
Edmonton	Percy Page	P-C	Taber	Roy Lee S. C.
Edmonton	A.W. Miller	Lib.	Vegreville	Stanley N. Ruzyski C.C.F.
Edmonton	Harold E. Tanner	Lib.	Vermilion	Russell Whitson Lib.
Edson	Hon. N.A. Willmore	S. C.	Wainwright	Henry Ruste S. C.
Gleichen	George Bell	S. C.	Warner	Hon. L.C. Halmrast S. C.
Grande Prairie	Ira McLaughlin	S. C.	Wetaskiwin	J.A. Wingblade S. C.
Grouard	J.R. Desfosses	Lib.	Willingdon	N.W. Dushenski C.C.F.
Hand Hills	Hon. Dr. W.W. Cross	S. C.		

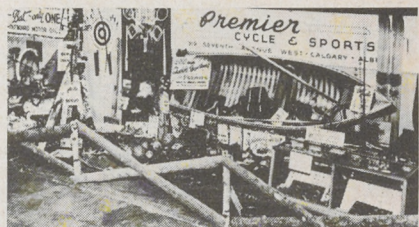
ENTERTAINMENT till 1955

Canada's first music festival was held in Alberta in 1908. Our lead was later followed by the entire country. Alberta now has music festivals all over the province. There are opera and light opera groups in many of the larger cities and towns. Opera, choral singing, music festivals, talent contests - these are the traditional forms of entertainment, which suffer to some extent by the inroads made first by the movies, more recently by the drive-in theaters and now by television. However, the University of Alberta has a strong Studio Theater group - two quonset huts on the campus - where young hopefuls try to break into the entertainment world.

There is quite a lot of activity in Alberta in the summer time. In July Calgary has its traditional Stampede complete with

chuck-wagon races, and Edmonton its Exhibition the following week. Due to the prevalence of the automobile, drive-ins of every type are appearing in very increasing numbers. There now are drive-in theaters, restaurants, dine and dances. Stock car racing, now held weekly, is increasing in popularity. The Sportsmen's Show, held in Calgary and Edmonton this year, was a great success.

In the winter there are various spectacular ice-shows, hockey, skiing and curling matches, attracting large crowds of spectators. The Canadian Ice Fantasy Canada's largest ice show under the direction of Edmonton's Roy Lisogar went out for the third consecutive coast to coast tour of Canada and the United States.



The Canadian Ice Fantasy has just completed its 3rd annual tour of 108 towns and cities in Canada and the States showing from coast to coast. The Show, produced by Roy Lisogar is Canada's largest Ice show and originates in Edmonton, Alberta.

The Western Canadian Sportsmen's Boat and Vacation Shows, another Roy Lisogar production plays annually throughout Western Canada's major cities.

ROY LISOGAR

7 Mc Dougal Court Bldg
EDMONTON ALBERTA



Photo Courtesy Calgary Herald.

THE BANDING OF PHEASANTS.... 850 Pheasants released by the Calgary Fish & Game Assoc. Seated above, putting the bands on the birds, are Gerry Pelchat, Game Officer and Albert Jolitz. Standing at the beck, left to right are, Ed Lesleir Herb Snowden, Publicity Director of the Alberta Fish & Game Association, Chris Nutter, Ed Guinn and Percy Witt



At the drivers wheel in a 1924 Model T Ford touring sedan is Manuel Bashak proprietor of Edmonton's Commodore Grill.



Pioneers in the hotel industry, Wm Kereliuk and Sam Lisogar pictured at one of their newly remodelled hotels in Gainford, the fishing centre.



REYNOLDS MFG. CO.

MAKERS OF THE WORLD'S FINEST
WASHABLE GARMENTS

EDMONTON ALBERTA

*extends congratulations
to Alberta
on its Jubilee year.*

We proudly salute Alberta

on this, its

Golden Jubilee Year

CHURCHILL'S GARAGE

INNISFAIR ALBERTA.



A Sincere Tribute to

ALBERTA

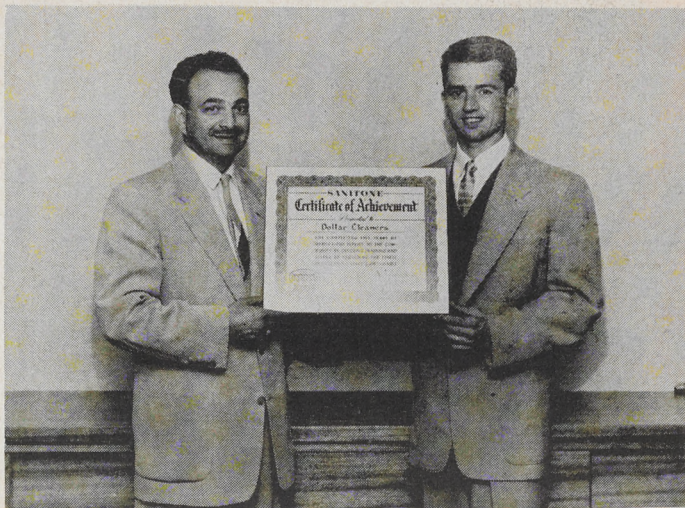
PATRIQUIN DUNCAN

McLARY McLARY & CO

EDMONTON ALBERTA

Dollar--Cleaners

Growing With Alberta



Pictured above is Mr. Mickey Dlin, President and Cecil Paul, Vice-president displaying certificate of achievement presented to DOLLAR CLEANERS.

Steady expansion to meet the laundry and dry-cleaning needs of the Edmonton area has been the history of Dollar Cleaners, 9352-106A Ave.

In the early 20's when dry cleaning was in its infant stage Mr Podolsky started the Dollar Cleaners. Now Mickey Dlin President and Cecil Paul Vice-president, have the latest methods and equipment at their disposal. As members, Dollar Cleaners keep in close contact with the latest discoveries of the Canadian Research Institute of Dry-Cleaning. Mr. Dlin was recently elected one of Alberta's two directors of the institute.

By 1948, Dollar Cleaners, in keeping with Edmontons growth had one of the largest and most modern plants in Western Canada. Their country shipping department was streamlined and for the first time people living out of Edmonton could get the same dry cleaning service as city residents.

A modern fur vault, one of the first to be controlled for temperature and humidity, was built, with the addition of fine storage, repairs, fur cleaning and alterations. Their new plant brought Dollar Cleaners the Sanitone Franchise and they became Edmontons first licensed Sanitone cleaners. Sanitone is the finest dry cleaning process yet discovered.

New demands came in 1950 and Dollar Cleaners brought to Edmonton the first exclusive shirt service. This became popular with business professional men and many women learned that this was a real "wife" saver. Also in 1950 the Dollar Cleaners started a free pick up and delivery service, which now covers 28 zones in Edmonton. Two day service is available in any part of the city simply by dialing 46457. Dollar Cleaners "Flash" seven hour service is very popular especially with tourists and visitors.

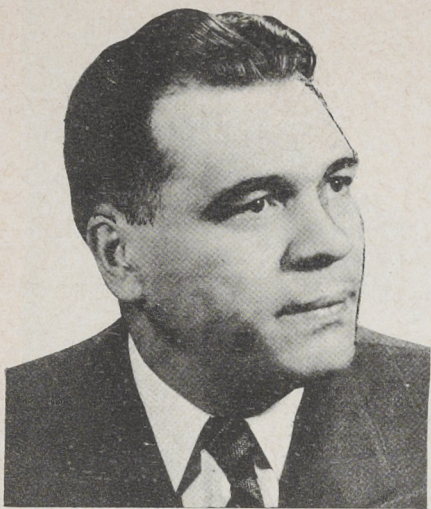
Dollar Cleaners has grown throughout the years by consistently giving the best quality work and service to its many customers. Their slogan "Always look your best--be Dollar cleaned and pressed". In 1954 they were presented with a "Certificate of Achievement" for meritorious service to the community. Dollar Cleaners is proud to have the reputation of being Edmontons finest dry cleaners.



A fleet of **DOLLAR CLEANERS** trucks that serve the city of Edmonton daily.



The Alberta Golden Jubilee Working Committee prepared two caravans filled with historical exhibits and gave them free to the provinces Jubilee Committees to assist them with their Anniversary Celebrations. The Caravans were enthusiastically received by the Albertans who viewed them and drew considerable praise from our neighboring provinces and states.

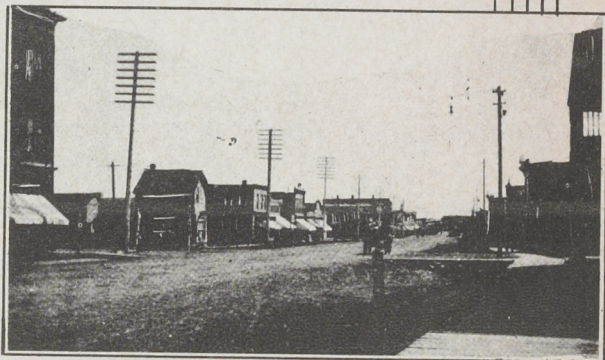


MAYOR WM HAWRELAK

Fastest growing city in North America...Center of Canada's vast multi-million dollar oil, gas and petro-chemical developments...capital city of Alberta this is Edmonton, heart of an area richly endowed with supplies of essential raw materials for all manner of manufacturing processes. Dramatic and significant changes are taking place here, putting Edmonton in the spotlight of the nations industrial activity.

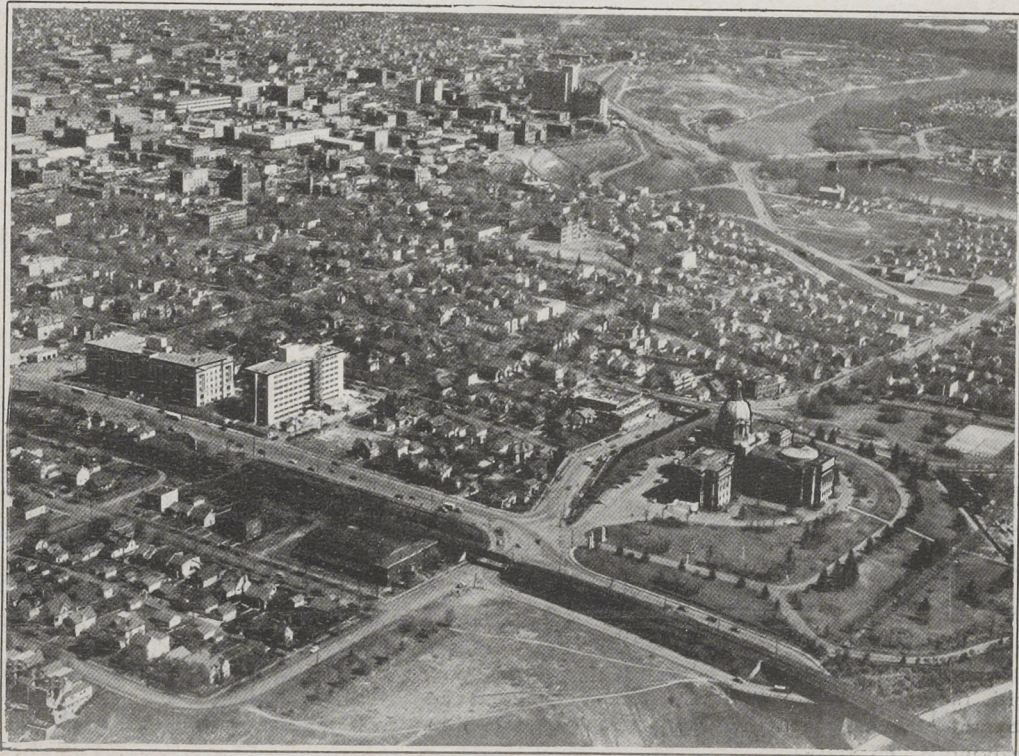
Best Wishes

from EDMONTON



YESTURDAY

and TODAY

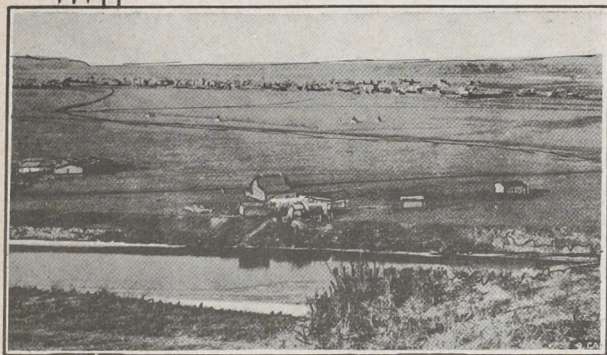


Best Wishes

from CALGARY



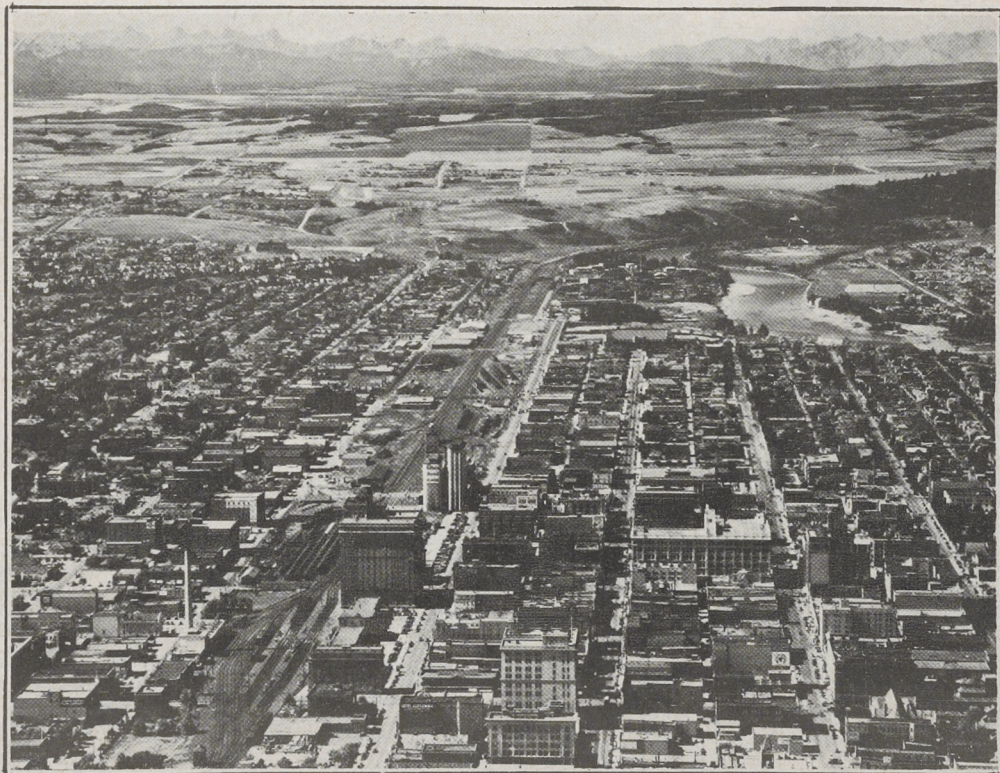
MAYOR DON MACKAY



YESTERDAY
and TODAY

Calgary, with a population of more than 175,000, is one of Canada's enterprising and growing cities. It ranks high for its interest in flour milling and meat packing. Oil, too, adds to the prosperity of its people. The city's volume of trade has grown steadily each year since the war, and now stands at some \$126 millions.

Besides being world famous for the spectacular Calgary Stampede the city is the doorway to the wonderland of the Canadian Rockies.





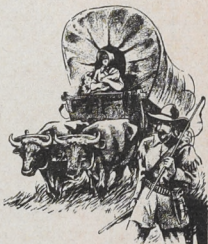
ALBERTA Golden Jubilee Celebrations



DATE	EVENT	PLACE	DATE	EVENT	PLACE	DATE	EVENT	PLACE	DATE	EVENT	PLACE
Jan 14	Opening of Jubilee Memorial Centre	Lacombe	Mar 14	1955 Hobby Fair	Marwayne	Jul 1	Celebration (tentative date)	Forest Lawn	Jul 1	Picnic	Boyle
May 4	Alberta Safety Council	Calgary	May 5	Oil Well Drilling Safety Council	Banff	Jul 1	Jubilee	Caroline	Jul 1	Sports & Jubilee	Sunnybrook
May 7	Sportmen's Show	Edmonton	May 11	Petroleum & Natural Gas Mining & Metallurgy Inst.	Edmonton	Jul 1	Sports Day	Androssan	Jul 1	Jubilee	Evansburg
May 11	Western Canada Conference Financial Management & Petroleum Accounting	Banff	May 12	Alberta Council of Personnel Assn's.	Calgary	Jul 1-2	Jubilee at Bear Lake	Berwyn(M.D. Peace)	Jul 1-2	Race Meet & Jubilee	Millarville
May 13	Canadian Council of the Blind	Edmonton	May 16	Life Insurance Marketing Institute	Banff	Jul 1-2	Cdn. Legion Sports Day	Drumheller	Jul 1-2	Picnic	Grimshaw
May 17	Alberta Hotelmen's Assn.	Calgary	May 23	Taber Rodeo	Taber	Jul 2	Sports Day	Smoky Lake	Jul 2	Elke & Legion Sports	Truchy
May 25	Edmonton Horse Show	Edmonton	May 25	Alberta Library Assn.	Edmonton	Jul 4	Jubilee	Lumond	Jul 4	Picnic	Burdett
May 25	Lions International	Calgary	May 25	Bull Sale	Lloydminster	Jul 4	Sports Day	Strome	Jul 4	Jubilee Sports & Fair	Alia
May 25	Western Canada Fuel Assn.	Edmonton	May 29	Trans-Canada Air Lines	Edmonton	Jul 4-9	Bonspiel	Crossfield	Jul 4	Jubilee Celebration	Irricana
May 30	Alberta Women's Assn.	Lacombe	May 31	Associated Cdn. Travellers	Edmonton	Jul 6	High River Rodeo	New Norway	Jul 4	Sports Day	Warburg
May 31	Bull Sale	Rosedale	May 19	French Festival	St. Paul	Jul 6	Sports Day	High River	Jul 5-6	Stettler Stampede	Stettler
May 21	Sports Day	Rosedale	May 23	Sports Day	St. Paul	Jul 6	Jubilee Celebrations	High Prairie	Jul 6	Jubilee	Myram
May 23	Livestock Fair	Rimney	May 23	Picnic	Caroline	Jul 7	Jubilee Celebrations & Picnic	Warapite	Jul 7	Sports Day	Willington
May 23	Sports Day	Craigsmyle	May 23	Jubilee Celebration	Strome	Jul 8	Sports Day	Calmar	Jul 9	Coleman Rodeo	Coleman
May 23	Picnic	Lougheed	May 23	Picnic	Thorbay	Jul 10-11	Sports Day	Rycroft	Jul 11-16	Calgary Exhibition & Stampede	Calgary
May 23	Sports Day	Strome	May 23	Sports Day	Youngstown	Jul 12	Sports Day	Innisfree	Jul 12	Picnic	Radway
May 23	Baseball Tournament	Wildwood	May 23	Picnic	Taber	Jul 12	Sports Day	Two Hills	Jul 12	Jubilee Celebration & Annual Picnic	Derwent
May 23	Indoor Rodeo	Savely	May 23-24	Rodeo	Taber	Jul 12	Jubilee Celebration	Nundare	Jul 13	Jubilee Celebration	Castor
May 25	Jubilee Celebration	Birdsall	Jun 1	Sports Day	Calahad	Jul 14	Jubilee Day & Scrolls	St. Paul	Jul 14-16	Fair & Stampede	Medicine Hat
Jun 1	Hanna Round Up	Hanna	Jun 2	Jubilee Celebration	Halkirk	Jul 15	Picnic	Saxsmith	Jul 15-16	Peace River Stampede	Peace River
Jun 3	Sports Day	Husar	Jun 4	Jubilee	Walsh	Jul 17	New Buchach District Jubilee	Innisfree Rural	Jul 18-19	Cardston Rodeo	Cardston
Jun 16-5	Sports & Jubilee	Stangudo	Jun 6	Childrens Sports Day	Waterton Park	Jul 18-23	Edmonton Exhibition	Edmonton	Jul 20	Sports Day	Elonora
Jun 9	Jubilee	Midlandvale	Jun 9	Jubilee	Husar	Jul 20	Jubilee & Sports Day & Dairy Club Achievement Day	Donalda	Jul 20	Sports Day	Aerial Village
Jun 9	Jubilee	Flatshush	Jun 9	Jubilee	Coaldale	Jul 20	Jubilee	Harry Hill	Jul 20	Dog Pound Rodeo	Dog Pound
Jun 9	Special Childrens Jubilee and Dance	Edson	Jun 9	School Eve Celebration	Irvine	Jul 21-23	Medicine Hat Exhibition & Stampede	Medicine Hat	Jul 21-24	Benf Indian Days	Benf
Jun 9	Golden Jubilee Celebration	Bon Accord	Jun 9	Jubilee Celebration & School Program	Strome	Jul 24-25	Jubilee Celebration	Magrath	Jul 24	Picnic	Rosemary
Jun 7-15	Farm Young People's Week Convention	Edmonton	Jun 10	Sports Day & Parade	Arrowwood	Jul 24	Grouseville Fair	Grouseville	Jul 24-25	Pioneer & Town Day	Magrath
Jun 10	Jubilee Celebrations	Alliance	Jun 10	Co-op Picnic & Farmers Day	Hand Hills	Jul 25	Imperial Ranch Rodeo	Byernoor	Jul 25	Celebrations	Rebwater
Jun 10	Jubilee Celebrations	Claresholm	Jun 10	Jubilee	Fort Vermillion	Jul 25-27	Lloydminster Exhibition	Lloydminster	Jul 27	Lion's Club Celebrations	Rockyford
Jun 10	Sports Day	Cold Lake	Jun 10	Farmers Day	Lougheed	Jul 27	Rodeo	Gem	Jul 27	Jubilee at Gooseberry Lake Prov. Park	Consort
Jun 15	50th Anniversary Parade & Celebration	Athabasca	Jun 10	Dina Jubilee Picnic	Dina	Jul 27	Old Timers Picnic	Grande Prairie	Jul 27	Benalto Fair	Benalto
Jun 10	Cdn. Legion Sports Day & Jubilee	Lamont	Jun 10	Jubilee	Parkland	Jul 28	Benalto Fair & Stampede	Benalto	Jul 28-30	B Fair	Vermillion
Jun 10	Farmers Day Jubilee	Irvine	Jun 10	Farmers Day Jubilee & Basket Picnic	Lakeview	Jul 29-30	Jubilee Celebrations	Wetaskiwin	Jul 31	Religious Services	Wetaskiwin
Jun 10	Jubilee Celebration	Picture Butte	Jun 11	Jubilee Sports Day	Warner	Aug 1	Class C Fair	St. Paul	Jul 31	Jubilee & Birthday	Stettler
Jun 13-18	Edmonton Rodeo	Edmonton	Jun 18	Jubilee Celebration	Walsh	Aug 1-3	Agriculture Fair	Falher	Aug 1	Childrens Track Meet	Wetaskiwin
Jun 24-25	Stampede	Airfield	Jun 24	Refinery Opening	Wainwright	Aug 2-3	Class B Fair	Vegreville	Aug 2-3	Class C Fair	Wetaskiwin
Jun 25	Waterton International Day, Scrolls.	Waterton	Jun 25	Jubilee Celebrations	Medicine Hat	Aug 3	Class C Fair	Grande Prairie	Aug 2	Jubilee (Scrolls)	Andrew
Jun 27-29	Fair & Rodeo, Jubilee	Lethbridge	Jun 24	Foremost Stampede	Foremost	Aug 3	Picnic & Celebrations	Beiseker	Aug 3	Sports Day	Rumsey
Jun 25	Black Diamond Stampede F&A	Black Diamond	Jun 29	Sports Day & Jubilee	Lebuc	Aug 4-6	Stampede	Stony Plain	Aug 3	Agriculture Fair	Grande Prairie
Jun 29	Jubilee Opening of Jubilee Park	Banff	Jul 1	Raymond Stampede	Raymond	Aug 6	Class B Fair & Jubilee	Red Deer	Aug 4-6	Agriculture Fair	St. Paul
Jun 30-	Fort McLeod Rodeo	Fort McLeod	Jul 1	Ponoka Stampede	Ponoka	Aug 8-10	Class C Fair	Lacombe	Aug 9-9	Banquet, Scrolls Sports	Ranby
Jul 1	Sports Day	Grassy Lake	Jul 1	School Picnic	Blackfalds	Aug 10	Class C Fair	Camrose	Aug 9-10	Class C Fair	Athabasca
Jul 1	Stampede & Jubilee	Rocky Mtn. Hs.	Jul 1	Picnic	Acadia M.D.	Aug 10-12	Class C Fair	Manning	Aug 10	Sports Day	Yukon
Jul 1	Picnic	Alliance Village	Jul 1	Elke Picnic	Big Valley	Aug 10	Class C Fair	Falmer	Aug 11-12	Westlock Fair	Westlock
Jul 1	Class C Fair & Picnic	Bassano	Jul 1	Sports Day	Blackmore	Aug 12-13	Class C Fair	Olds	Aug 15-17	Rodeo	Grande Prairie
Jul 1	Sports Day	Broderheim	Jul 1	Childrens Day	Bonnyville M.D	Aug 15	Jubilee	Thorhild	Aug 17	Class C Fair	Louana
Jul 1	Sports Day	Bashaw	Jul 1	Sports Day & Jubilee	Consort	Aug 17	Sports & Social Day	Airdrie	Aug 17	Opening of Jubilee Park (scrolls)	Camrose
Jul 1	Sports Day	Coronation	Jul 1	Sports Day	Delburne	Aug 17-18	Opening of Park Lagoon	High River	Aug 19	Class C Fair	Willington
Jul 1	Sports Day	Della	Jul 1	Sports Day	East Coulee	Aug 19	Class C Fair	Woodward	Aug 20	Pridde & Millarville	Hanna
Jul 1	Celebration	Exville	Jul 1	Celebration	Edson	Aug 21	Sunday Jubilee observance	High River	Aug 22-24	Jubilee Celebrations	Taber
Jul 1	Picnic	Husar	Jul 1	Sports Day	Hay Lakes	Aug 24	Jubilee Park	Leduc M.D.	Aug 26-27	Calgary Horticultural Society at (Corral)	Calgary
Jul 1	Sports Day & Jubilee	Edson	Jul 1	Sports Day	Hines Creek	Aug 31	Jubilee Celebrations	Sylvan Lake	Aug 31	Jubilee Celebrations	Hanna
Jul 1	Sports Day	Mannville	Jul 1	Celebration	McLennan	Sep 1	Jubilee Celebrations	Killam	Sep 2	Rotary Rugby Round Robin (Birks Trophy)	Calgary
Jul 1	Celebration & Town Birthday	Raymond	Jul 1	Kinsman's Stampede	Provoat	Sep 4	Baseball Tournament & Dance	Drumheller	Sep 4-5	Jubilee	Morinville
Jul 1	Sports Day	Stony Plain	Jul 1	Annual Celebration & Jubilee	Strome	Sep 5	Jubilee Celebrations	Redcliff	Sep 5	Sports Day & Fair	East Coulee
Jul 1	Sports Day	Thorhild	Jul 1	Sports Day	Turner Valley	Sep 5	Celebrations	Edson	Sep 5	Rodeo	Cochrane
Jul 1	Jubilee Sports & Pioneer Day Jubilee	Vegreville	Jul 1	Sports Day	Lac La Biche	Sep 7	Jubilee	Morinville	Sep 6	Rugby Round Robin	Edmonton
Jul 1	Oddfellows Lodge Picnic	Milo	Jul 1	Canadian Legion Picnic	Bow Island	Sep 7	Edmonton Jubilee Celebrations & Visit of Prince Minister	Edmonton	Sep 6	Premier to Calgary to take part in Jubilee Celebrations.	Calgary
			Jul 1	Annual Celebration	Waskatenau	Sep 10	Farmers Day	Camrose	Sep 7	Jubilee	Banff
							Old Timers Day & Banquet	Rimbye	Sep 10	Old Timers Celebration	Medicine Hat



GOLDEN JUBILEE





THE LATE SENATOR PAT BURNS, A PIONEER IN ALBERTA'S HISTORY. A CONSTANT FIGHTER FOR THE WEST PAT BURNS CONTRIBUTED GREATLY TO WARDS ALBERT'S GROWTH.



We are Proud . . .
to serve the needs of

≡ **ALBERTA** ≡

FOUNDERS IN IRON, BRASS, AND ALUMINUM
PATTERN MAKERS

NORWOOD FOUNDRY
COMPANY, LIMITED

EDMONTON ALBERTA

WITH PRIDE . . .

we salute Alberta on the occasion of its

Golden Jubilee



READY MIXED CONCRETE
SAND, GRAVEL, EXCAVATING
SMITH CONSTRUCTION LTD.

ALBERT F. SMITH, MGR.

EDMONTON ALBERTA

in Alberta
your trans-canada
network station is

CBX

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in Edmonton
hear the same
programs on

CBXA

740 ON YOUR DIAL





The year was 1865



THE
LLYOD TURNER
STORY

ONE OF CALGARY'S FIRST PIONEERS IN SPORTS, LLYOD TURNER. BACK IN 1888 HE ORGANIZED AND PLAYED IN CALGARY'S FIRST FOOTBALL TEAM. BY 1912 HE TOOK TO HOCKEY. IN 1925 HE COACHED THE FAMOUS CALGARY TIGERS, AND STAMPEDEERS UNTIL RECENTLY WHEN HE WAS APPOINTED THE MANAGER OF THE STAMPEDE CORRAL.



The year was 1875...



Congratulations
ALBERTA

WE ARE PROUD TO SERVE THE
NEEDS OF THIS GROWING PROVINCE.

MARSHALL-WELLS ALBERTA CO LTD

EDMONTON ALBERTA



ALBERTA

THIS IS THE HOME OF
THE EDMONTON ESKIMOS

GENERAL CONTRACTORS

**BENNETT AND WHITE
ALBERTA LIMITED**

EDMONTON

ALBERTA

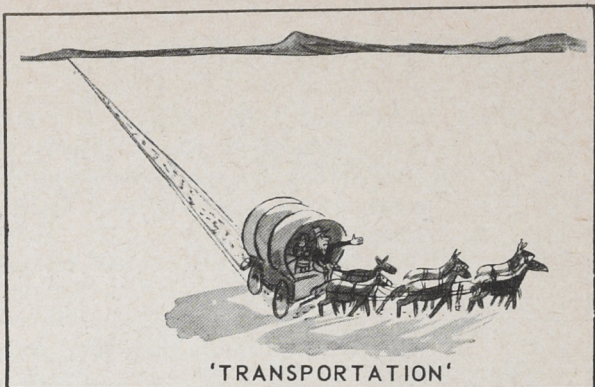
Continued from page 80

Civilization has not changed Alberta's big game picture too much. Moose and black bear are dwindling, but animals like elk, deer, and antelope have adapted themselves to man. Alberta is one of the few places left where a hunter's dream may still come true within two hours drive of any city.

The End



FATHER LACOMBE, one of Alberta's true pioneers and missionaries. A diplomat, judge, teacher, and priest was Father Lacombe.



It was a memorable occasion when Alberta became a province in 1905. Dignitaries, honored guests, notables, came by the dozen, Dressed like "a million dollars". For head gear, men wore high hats and ladies came with phenomenal hairdoos and big colored ribbons.



Growing with the province, Paul-Pierre Salons have kept up to date with the styles and have been serving satisfied customers in Edmonton since 1936. They are proud to congratulate Alberta on its 50th Anniversary.

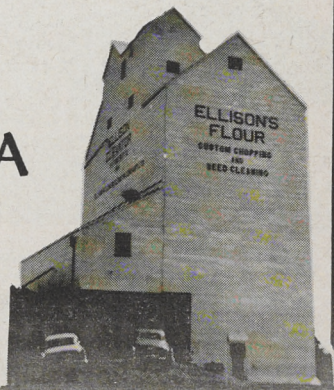
Paul-Pierre Salons

Edmonton, Alberta

Best Wishes to the
PROVINCE OF ALBERTA
on its first fabulous fifty years!

ELEVATOR BUILDERS LIMITED

515 LANCASTER BUILDING, CALGARY, ALBERTA

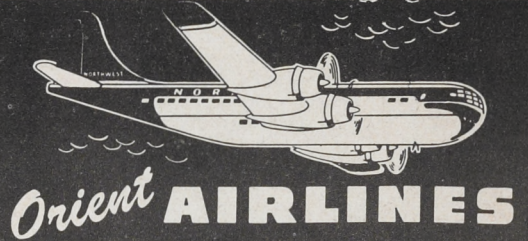


The North West Airlines originated in 1926. Since, they have expanded all over the world. The N.W. Airlines specialize in tours to the Orient, Hawaii, Alaska and the States. In 1941 to 1946 they pioneered the Alaskan Route via Alberta and the North West Territories.

The special Canadian representative Colonel W.F.W. Hancock, the Alberta District Manager D.W. McLeod, and the entire management and staff join in congratulating the province on their 50th Anniversary.



NORTHWEST



Mac DONALD HOTEL

EDMONTON

ALBERTA

CANADA

Serving the needs of an expanding Alberta with

FRESH MEATS OF ALL KINDS
FOR THE PAST 26 YEARS



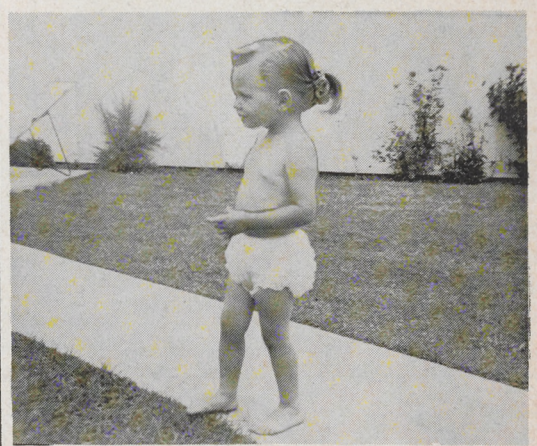
FRED TATZYN
Founder & President

Coming to Edmonton from Windsor Ont. in 1929, Mr. Fred Tatzyn started the Western Meat Market on 10265-96 St. The popularity of his home-made sausages and other meats was such that Mr. Tatzyn steadily found the business growing beyond the capacity of his small market. In 1934 he established the present Capital Packers Ltd.

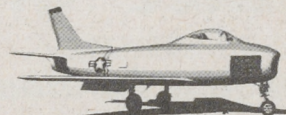
A familiar figure at the Stockyards for many years, Mr. Tatzyn attributes much of his success to buying his own choice livestock.

CAPITAL PACKERS LTD.

PLANT AT 12907-59 ST. EDMONTON ALBERTA



This young lady will be around to celebrate Alberta's Centennial which will be held 50 years from now in 2005.



1955 JET ENGINE RACE - 710 mph.
Capt. Eugene P Sonnenberg, USAF,
North American F86H "Sabre"
Later broke the sound barrier.

*Young Men from
the West make*

GREAT SOLDIERS

Join the
CANADIAN ARMY
Now

The support given by this western province to the formation of the Special Force, which went to Korea, and the formation of the 27th Infantry Brigade which went to Germany, was very good indeed. Alberta had the distinction of providing from Wetaskiwin, the 10,000th soldier for the 27th Brigade. The calibre of young men recruited in the west has never been in doubt and these young men are still reporting to offer their services. In order to receive them properly, recruiting offices are at

ARMY RECRUITING CENTER - 10042 - 101 St EDMONTON.

ARMY RECRUITING CENTER - 108 - 9th Ave E. CALGARY.

Golden Jubilee

AUTOGRAPHS

GREAT
GRANDFATHER

FATHER

GRANDMA

MOM

BROTHER

LORRIE

SISTER

NEIGHBORS

ED

FRIENDS

GUESTS

ROLLIE

VERN

CAROL

ROWLEY

ROY

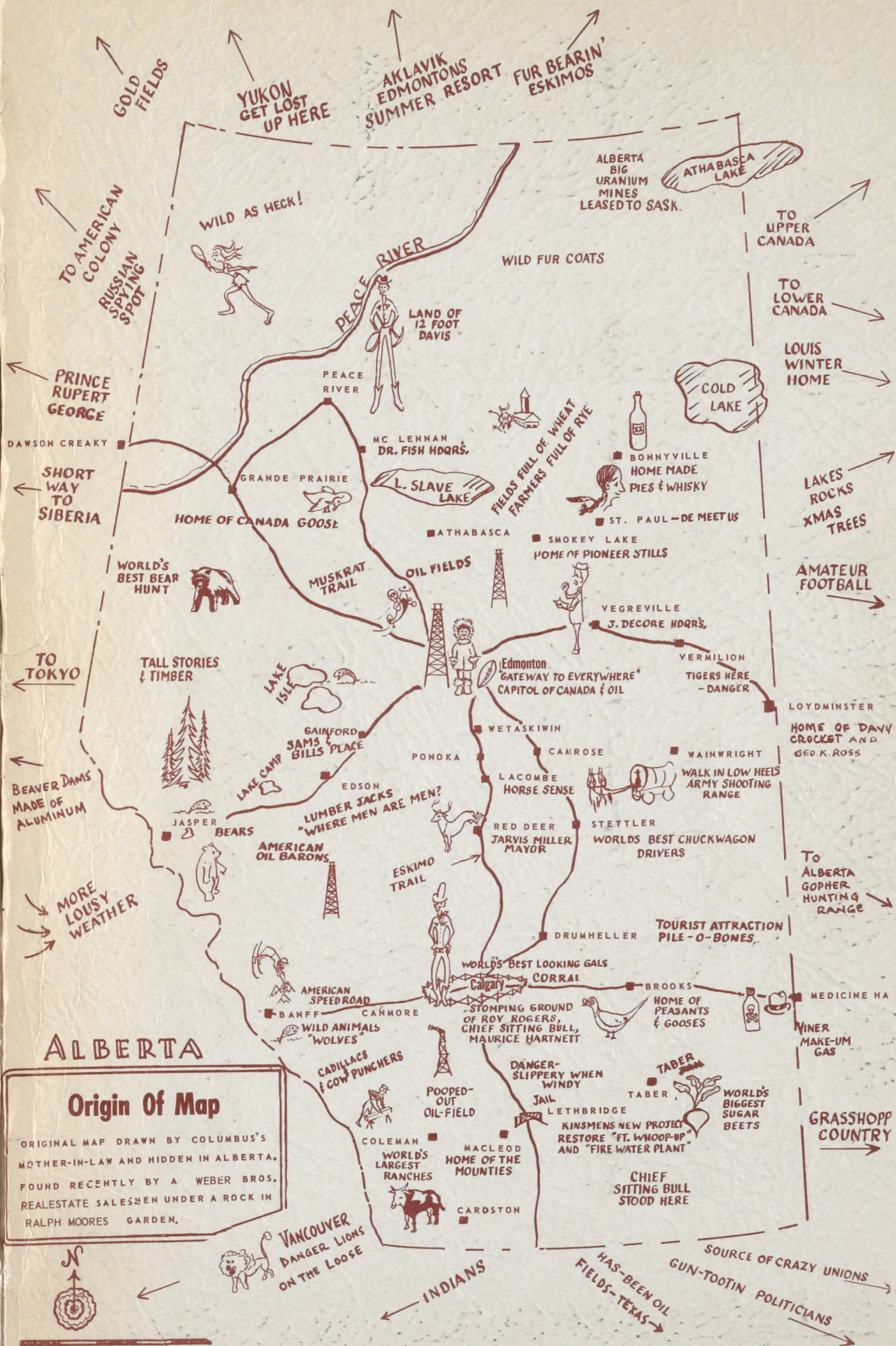
JACK

BEN



"POUFFE"

THE ALBERTA CENTENIAL WILL BE IN 2005



ALBERTA

Origin Of Map

ORIGINAL MAP DRAWN BY COLUMBUS'S MOTHER-IN-LAW AND HIDDEN IN ALBERTA. FOUND RECENTLY BY A WEBER BROS. REAL ESTATE SALESMAN UNDER A ROCK IN RALPH MOORES GARDEN.

TO AMERICAN COLONY RUSSIAN SPYING SPOT

PRINCE RUPERT GEORGE

SHORT WAY TO SIBERIA

TO TOKYO

BEAVER DAMS MADE OF ALUMINUM

MORE LOUSY WEATHER

GOLD FIELDS

YUKON GET LOST UP HERE

AKLAVIK EDMONTONS SUMMER RESORT

FUR BEARIN' ESKIMOS

WILD AS HECK!

PEACE RIVER

LAND OF 12 FOOT DAISS

MC LENNAN DR. FISH HQRS.

GRANDE PRAIRIE

HOME OF CANADA GOOSE

MUSKRAT TRAIL

WORLD'S BEST BEAR HUNT

TALL STORIES & TIMBER

LAKE ISLE

GAINFORD SAMS & BILLS PLACE

EDSON

LUMBER JACKS "WHERE MEN ARE MEN?"

AMERICAN OIL BARONS

JASPER BEARS

WORLD'S LARGEST RANCHES

COLEMAN

MACLEOD HOME OF THE MOUNTIES

CARDSTON

POOPED-OUT OIL-FIELD

CADILLACS & COW PUNCHERS

AMERICAN SPEED ROAD

BANFF

CANMORE

WILD ANIMALS "WOLVES"

WETASKIWIN

PONOKA

CAIROSE

LACOMBE HORSE SENSE

RED DEER JARVIS MILLER MAYOR

STETTLER

WORLD'S BEST CHUCKWAGON DRIVERS

DRUMHELLER

WORLD'S BEST LOOKING GALS

CORRAI

STOPPING GROUND OF ROY ROGERS, CHIEF SITTING BULL, MAURICE HARTNETT

DANGER-SLIPPERY WHEN WINDY

JAIL LETHBRIDGE

KINSMEN'S NEW PROJECT RESTORE "FT. WHOOP-UP" AND "FIRE WATER PLANT"

CHIEF SITTING BULL STOOD HERE

TABER

WORLD'S BIGGEST SUGAR BEETS

HOME OF PEASANTS & GOOSE

BROOKS

MEDICINE HA

VINER MAKE-UM GAS

GRASSHOPP COUNTRY

TO ALBERTA GOPHER HUNTING RANGE

TO LOWER CANADA

LOUIS WINTER HOME

AMATEUR FOOTBALL

LAKES ROCKS XMAS TREES

COLD LAKE

ST. PAUL - DE MEET US

BONNYVILLE HOME MADE PIES & WHISKY

VEGREVILLE J. DECORE HQRS.

VERMILION

TIGERS HERE - DANGER

LOYDMINSTER

HOME OF DANN CROCKET AND GEO. K. ROSS

WALK IN LOW HEELS ARMY SHOOTING RANGE

WAINWRIGHT

SMOKEY LAKE HOME OF PIONEER STILL

ATHABASCA

OIL FIELDS

ALBERTA BIG URANIUM MINES LEASED TO SASK.

ATHABASCA LAKE

TO UPPER CANADA

WILD FUR COATS

ALASKA

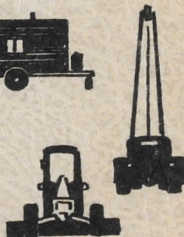
INDIANS

HAS-BEEN OIL FIELDS-TEXAS

SOURCE OF CRAZY UNIONS GUN-TOOTIN POLITICIANS



McMAHON **CONSTRUCTION** **& DEVELOPMENT** **CO. LTD.**



EQUIPMENT: CATERPILLAR
TRACTORS, ATHEY WAGON,
WINCH TRUCKS, MAINTAIN-
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OIL FIELD CONTRACTORS